Business Administration
M.B.A.

Degree Requirements: 30 Credit Hours

MBA Mission Statement

The mission of the Master of Business Administration at Georgia Southern University is to create organizational leaders with an understanding of global, ethical, and social issues.

Graduates of the program will have:

1. Functional knowledge of business and insight that can be applied from a management perspective to address cross disciplinary issues.
2. Analytical problem solving, decision making, and critical thinking skills that address managerial issues in uncertain environments.
3. The ability to synthesize knowledge to address existing and unforeseen issues.
4. A global perspective on organizational strategies.
5. A sense of social responsibility and an understanding of ethical standards.
6. The ability to use technology and manage information to adapt to changing conditions.
7. Teamwork, leadership, and communication skills.

Admission Requirements

Admission to the MBA Program is competitive and decisions are made on a rolling-basis. This means that application packets are reviewed when they are complete and decisions are made shortly thereafter. Seats are filled as decisions are made, so candidates are encouraged to complete their applications as soon as possible.

The Program looks at a variety of criteria that measure the candidate’s potential for being a successful graduate student and business leader. Factors used in determining admission include:

- Past academic performance
- Current Official GMAT score
- Professional work experience

Degree Student

Students who are admitted to the College of Graduate Studies with the expressed intention of following a program leading to a graduate degree are classified as degree students. When admitted as a degree student, the applicant will be placed in one of the following categories:

Regular Admission

1. A prospective student must have a baccalaureate degree from an accredited College or University
2. Present official transcripts from all credit-granting institutions
3. Present a current official report of score from the Graduate Management Admissions Test (GMAT)
4. TOEFL scores are required for international applicants

Applicants may ask that the GMAT be waived under certain circumstances.

Provisional Admission

Applicants may be approved for provisional admission if all criteria are not met to gain regular admission. Provisional students must earn grades of "B" or higher on their first nine (9) credits of course work after admission and must meet any other stipulations outlined by the admissions committee to be converted to regular status.

Non-degree Student

An applicant may be admitted to the College of Graduate Studies as a non-degree student to earn credit in graduate courses without working toward a degree. Admission as a non-degree student does not guarantee subsequent admission to a graduate degree program; that is a separate process, and different criteria must be met. Students who are admitted in a non-degree category may apply to a degree program at any time. Upon the advisor’s recommendation, non-degree courses may be included in the graduate degree program of study should the student gain reclassification as a degree student. A student may be admitted to the College of Graduate Studies and in Business in one of the following admission categories:

Enrichment

An applicant who holds an undergraduate or graduate degree and desires to take business courses for personal or professional improvement may be admitted in this category. Enrollment in the Non-Degree Enrichment category is unlimited; however, a student may count a maximum of nine (9) credits toward graduate degree program requirements if recommended by the degree Graduate Program Director and approved by the Dean of the College of Graduate Studies.

Once admitted under this classification, an acceptable GMAT score that qualifies the applicant for MBA degree admission must be submitted to the College of Graduate Studies by the completion of the third graduate level course in order to pursue the MBA degree program.

Limited

A student whose file is incomplete because certain required application materials have not been received in the Office of Graduate Admissions for degree admission consideration may be admitted in this category. Enrollment in the Non-Degree Limited category is limited to a maximum of nine (9) credits toward graduate degree program requirements if recommended by the degree Graduate Program Director and approved by the Dean of the College of Graduate Studies.

A student who has not taken the GMAT may be admitted under this classification provided that the overall undergraduate GPA is 3.25 or higher, or the upper-level (last 60 credits) GPA is 3.50 or higher. Once admitted under this classification, an acceptable GMAT score that would qualify the applicant for MBA degree admission must be submitted by the completion of the third graduate level course in order to continue with additional graduate courses. The requirement to make up deficiencies in the prerequisite courses is listed on the notification of acceptance as a condition of acceptance.

Graduate Transfer or Transient Credit

The College of Business Administration accepts graduate transfer or transient credit only from AACSB accredited programs not to exceed six (6) credits subject to review and approval by the COBA Graduate Curriculum and Programs Committee.

MBA Program Requirements

Requirements in the Program of Study leading to the Master of Business Administration depend on whether a student pursues a General MBA degree or an MBA degree with an area of concentration.
Program of Study: General M.B.A. Degree

A student admitted to the College of Graduate Studies as a prospective candidate for the Master of Business Administration degree must present evidence of satisfactory completion (a minimum grade of “C”) of the following undergraduate course content in Business Administration. The prerequisite requirements for admission to the MBA program may be completed by taking the appropriate undergraduate courses from Georgia Southern or an equivalent course from any other accredited college or university.

Core/Foundation/Prerequisites

<table>
<thead>
<tr>
<th>Core/Foundation/Prerequisites</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>ACCT 2101 Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>BUSA 3131 Business Statistics</td>
<td>3</td>
</tr>
<tr>
<td>CISM 2530 Advanced Business Applications</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2106 Business Economics</td>
<td>3</td>
</tr>
<tr>
<td>FINC 3131 Principles of Corporate Finance</td>
<td>3</td>
</tr>
<tr>
<td><strong>Total Credit Hours</strong></td>
<td><strong>15</strong></td>
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Requirements

<table>
<thead>
<tr>
<th>General MBA Requirements</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>ACCT 7230 Accounting for Executives</td>
<td>3</td>
</tr>
<tr>
<td>BUSA 7130 International Business</td>
<td>3</td>
</tr>
<tr>
<td>BUSA 7530 Global Business Strategy</td>
<td>3</td>
</tr>
<tr>
<td>CISM 7330 Information Technology Management</td>
<td>3</td>
</tr>
<tr>
<td>FINC 7231 Financial Problems</td>
<td>3</td>
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<tr>
<td>MGMT 7330 Leadership and Motivation</td>
<td>3</td>
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<tr>
<td>MGMT 7331 Managerial Decision Analysis</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 7430 Management of Operations for Competitive Advantage</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 7431 Strategic Marketing Management</td>
<td>3</td>
</tr>
<tr>
<td><strong>MBA Elective</strong></td>
<td><strong>3</strong></td>
</tr>
<tr>
<td>Selected from 7000-level courses offered by the College of Business Administration or from approved electives offered elsewhere in the University.</td>
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<tr>
<td><strong>Total Credit Hours</strong></td>
<td><strong>30</strong></td>
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NOTE: ALL ELECTIVE COURSES TAKEN FOR CREDIT TOWARD COMPLETION OF ANY MASTERS LEVEL DEGREE PROGRAM IN THE COLLEGE OF BUSINESS ADMINISTRATION MUST BE APPROVED BY HIS/HER ADVISOR AND MUST INCLUDE ONLY THOSE COURSES RESERVED EXCLUSIVELY FOR GRADUATE STUDENTS.

SPECIAL REQUIREMENT: Managerial Decision Analysis (MGNT 7331) MUST BE TAKEN DURING THE STUDENT’S FIRST SEMESTER OF 7000 LEVEL COURSE WORK.

Advisement

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