Business Administration
M.B.A.

Degree Requirements: 30 Credit Hours

MBA Mission Statement

The mission of the Master of Business Administration program at Georgia Southern University is to create organizational leaders with an understanding of global, ethical, and social issues.

Graduates of the program will be able to:

1. Apply tools and concepts from the functional areas of business to identify problems and to support recommended courses of action;
2. Employ appropriate analytical methods for problem solving and to support decision making;
3. Evaluate economic opportunities in a global context and evaluate management and organizational strategies from a global economic perspective;
4. Employ appropriate technology in the analysis of information and to support decisions and recommendations;
5. Evaluate ethical alternatives and defend an ethical course of action in a business context; and
6. Evaluate appropriate leadership characteristics and techniques in the context of an organization’s culture and of organizational change.

Admission Requirements

Admission to the MBA Program is competitive and decisions are made on a rolling-basis. This means that application packets are reviewed when they are complete and decisions are made shortly thereafter. Seats are filled as decisions are made, so candidates are encouraged to complete their applications as soon as possible.

The Program looks at a variety of criteria that measure the candidate’s potential for being a successful graduate student and business leader. Factors used in determining admission include:

- Past academic performance
- Current Official GMAT score
- Professional work experience

Degree Student

Students who are admitted to the College of Graduate Studies with the expressed intention of following a program leading to a graduate degree are classified as degree students. When admitted as a degree student, the applicant will be placed in one of the following categories:

Regular Admission

1. A prospective student must have a baccalaureate degree from an accredited College or University
2. Present official transcripts from all credit-granting institutions
3. Present a current official report of score from the Graduate Management Admissions Test (GMAT)
4. TOEFL or IELTS scores are required for international applicants

Applicants may ask that the GMAT be waived under certain circumstances.

Provisional Admission

Applicants may be approved for provisional admission if all criteria are not met to gain regular admission. Provisional students must earn grades of "B" or higher on their first nine (9) credit hours of course work after admission and must meet any other stipulations outlined by the admissions committee to be converted to regular status.

Non-degree Student

An applicant may be admitted to the College of Graduate Studies as a non-degree student to earn credit in graduate courses without working toward a degree. Admission as a non-degree student does not guarantee subsequent admission to a graduate degree program; that is a separate process, and different criteria must be met. Students who are admitted in a non-degree category may apply to a degree program at any time. Upon the advisor’s recommendation, non-degree courses may be included in the graduate degree program of study should the student gain reclassification as a degree student. A student may be admitted to the College of Graduate Studies and in Business in one of the following admission categories:

Enrichment

An applicant who holds an undergraduate or graduate degree and desires to take business courses for personal or professional improvement may be admitted in this category. Enrollment in the Non-Degree Enrichment category is limited to eighteen (18) credit hours in graduate courses in any seven contiguous years, however, a student may count a maximum of nine (9) credit hours toward graduate degree program requirements if recommended by the degree Graduate Program Director and approved by the College of Graduate Studies.

Limited

A student whose file is incomplete because certain required application materials have not been received in the Office of Graduate Admissions for degree admission consideration may be admitted in this category. Enrollment in the Non-Degree Limited category is limited to a maximum of nine (9) credit hours in graduate courses in any seven contiguous years. A student may count a maximum of nine (9) credit hours toward graduate degree program requirements if recommended by the degree Graduate Program Director and approved by the College of Graduate Studies.

Graduate Transfer or Transient Credit

The College of Business accepts graduate transfer or transient credit only from AACSB accredited programs not to exceed six (6) credit hours subject to review and approval by the Program Director or the College of Business Graduate Curriculum and Programs Committee.

MBA Program Requirements

Requirements in the Program of Study leading to the Master of Business Administration depend on whether a student pursues a General MBA degree or an MBA degree with an area of concentration.

Program of Study: General M.B.A. Degree

A student admitted to the College of Graduate Studies as a prospective candidate for the Master of Business Administration degree must present evidence of satisfactory completion (a minimum grade of "C") of the following undergraduate course content in Business Administration. The prerequisite requirements for admission to the MBA program may be completed by taking the appropriate undergraduate courses from Georgia Southern, equivalent courses from any other accredited college or university, or other approved methods.

Core/Foundation/Prerequisites

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2101</td>
<td>Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>BUSA 3131</td>
<td>Business Statistics</td>
<td>3</td>
</tr>
</tbody>
</table>
### Requirements

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CISM 2530</td>
<td>Advanced Business Applications</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2106</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>FINC 3131</td>
<td>Principles of Corporate Finance</td>
<td>3</td>
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<td>Total Credit Hours</td>
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<td><strong>15</strong></td>
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#### General MBA Requirements

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>ACCT 7230</td>
<td>Accounting for Executives</td>
<td>3</td>
</tr>
<tr>
<td>BUSA 7130</td>
<td>International Business</td>
<td>3</td>
</tr>
<tr>
<td>BUSA 7530</td>
<td>Global Business Strategy</td>
<td>3</td>
</tr>
<tr>
<td>CISM 7330</td>
<td>Information Technology Management</td>
<td>3</td>
</tr>
<tr>
<td>FINC 7231</td>
<td>Financial Problems</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 7330</td>
<td>Leadership and Motivation</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 7331</td>
<td>Managerial Decision Analysis</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 7430</td>
<td>Management of Operations for Competitive Advantage</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 7431</td>
<td>Strategic Marketing Management</td>
<td>3</td>
</tr>
<tr>
<td>Total Credit Hours</td>
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<td><strong>30</strong></td>
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</tbody>
</table>

**NOTE:** ALL ELECTIVE COURSES TAKEN FOR CREDIT TOWARD COMPLETION OF ANY MASTERS LEVEL DEGREE PROGRAM IN THE COLLEGE OF BUSINESS MUST BE APPROVED BY THE GRADUATE ADVISOR AND MUST INCLUDE ONLY THOSE COURSES RESERVED EXCLUSIVELY FOR GRADUATE STUDENTS.

**SPECIAL REQUIREMENT:** Managerial Decision Analysis (MGNT 7331) MUST BE TAKEN DURING THE STUDENT’S FIRST SEMESTER OF 7000 LEVEL COURSE WORK.

### Advisement

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