BUSA Business Administration

BUSA 7030  Special Topics in Business
1-3 Credit Hours.  1-3 Lecture Hours.  0 Lab Hours.
A standard course developed for a special or newly emerging topic that is in demand by MBA students. Lectures, group work, readings, research, and writing are required as in any other advanced elective course.
Prerequisite(s): A minimum grade of "C" in MGNT 7331.
Cross Listing(s): BUSA 7030S.

BUSA 7030S Special Topics in Business
1-3 Credit Hours.  1-3 Lecture Hours.  0 Lab Hours.
A standard course developed for a special or newly emerging topic that is in demand by MBA students. Lectures, group work, readings, research, and writing are required as in any other advanced elective course.
Prerequisite(s): A minimum grade of "C" in MGNT 7331.
Cross Listing(s): BUSA 7030.

BUSA 7130  International Business
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
This course presents fundamental considerations for managers of international trade operations, providing students with the experience of simulating the business of exporting.

BUSA 714  Team Building
1 Credit Hour.  1 Lecture Hour.  0 Lab Hours.
Designed to teach essential skills for teamwork.

BUSA 730  Global Business Strategy
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
This course focuses on global strategic management and encourages the analysis and development of business strategies within a global environment.
Prerequisite(s): A minimum grade of "C" in ACCT 7230 and FINC 7231 and MGNT 7430 and MKTG 7431.
Cross Listing(s): BUSA 7530.

BUSA 730S Global Business Strategy
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
This course focuses on global strategic management and encourages the analysis and development of business strategies within a global environment.
Cross Listing(s): BUSA 7530.

BUSA 7790  Internship in Business
1-6 Credit Hours.  0 Lecture Hours.  0 Lab Hours.
A supervised work/study program in selected organizations throughout the U.S.A. and abroad. Any student enrolled in the internship program will be required to work for one full semester.

BUSA 780  Individual Research
1-3 Credit Hours.  0-3 Lecture Hours.  0 Lab Hours.
A guided individual research project that provides the student with an opportunity to explore a particular topic in-depth. Normally, the course would culminate in a research report or case study.
Cross Listing(s): BUSA 780S.

BUSA 780S Individual Research
1-3 Credit Hours.  0-3 Lecture Hours.  0 Lab Hours.
A guided individual research project which provides the student with an opportunity to explore a particular topic in depth. Normally, the course would culminate in a research report or case study.
Cross Listing(s): BUSA 7890.

BUSA 9031  Seminar on Scientific Method, Theory, and Philosophy of Science
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
Theoretical foundations and frameworks common to business research. Historical and philosophy of science perspectives. Fundamentals of theory building and employing the scientific method as a research process.

BUSA 9332  Applied Multivariate Methods for Business Research
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
This course will enable students to master the analytical/methodological skills needed to evaluate and conduct research in their areas of specialization. Students will be introduced to multivariate data analysis methods, especially linear models, needed in their research areas. Students should be able to apply appropriate multivariate statistical techniques to analyze real data sets and prepare methodology and results appropriate for business journals. Students will be able to understand the multivariate techniques commonly used in current literatures of their research areas.
Prerequisite(s): A minimum grade of "B" in MGNT 7331.

BUSA 9333  Advanced Multivariate Methods for Business
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
This course will enable students to master the analytical/methodological skills needed to evaluate and conduct research in their areas of specialization. Students will be introduced to multivariate data analysis methods needed in their research areas, including statistical concepts, principles, and techniques of analysis of variance, confirmatory factor analysis, and structural equations models. Students will be able to understand the multivariate statistical techniques used in current literatures, apply appropriate techniques to support their research and prepare methodology and results appropriate for business journals. Students will learn to use statistical software to assist problem solving.
Prerequisite(s): A minimum grade of "C" in BUSA 9332.

BUSA 9334  Qualitative Research Methods in Business
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
This course provides a survey of qualitative research philosophies and methods. Its focus is on the use of qualitative research to understand phenomenon generally considered within the domain of logistics and supply chain management. The majority of the time will be spent comparing and contrasting four main approaches to qualitative research -- grounded theory, case studies, focus groups, and phenomenology -- to illustrate the variations on qualitative research available. Although philosophical foundations are discussed, the course places primary emphasis on the application of qualitative research methods. Of particular emphasis are decisions and activities that the qualitative researcher must accomplish, such as selecting a phenomenon for study, determining research objectives and questions, selecting a qualitative research design, choosing data sources, conducting a long interview, analyzing qualitative data, evaluating qualitative research, and writing and reporting the results.