HSPM Hlth Service Policy Mgmt

HSPM 6030 Healthcare Economics and Policy
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course examines the market for medical services, with the view that the special nature of the market demands careful economic analysis. Topics include the demand for health and the derived demand for health/medical care and insurance, the supply of medical services, the roles of uncertainty and information, and the problems of pricing production and distribution of health and medical services. An introduction to federal and state legislative, administrative, and budget systems as they affect health services. The course focuses on the study of selected health policies, considering them in their historical perspective, present status, and future direction within their social economic and political contexts.

HSPM 6136 Health Services, Management, Human Resources and Governance
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course is designed to provide a detailed understanding of the administrative and organization management of healthcare systems, including analysis of management problems, planning, evaluating, operations and policy analysis within the healthcare environment. Selected topics from the healthcare profession of management will also be covered.

HSPM 7030 Healthcare Marketing and Strategic Planning
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
The course offers an introduction to strategic planning and management in health services organizations. Processes and formats employed in strategic planning and marketing are presented and applied in case studies and a final project. Elements of market assessment, environmental analysis and strategy development are presented and applied to course practices.

HSPM 7090 Selected Topics in Health Services Policy Management
1-3 Credit Hours. 1-3 Lecture Hours. 0 Lab Hours.
Allows the student the opportunity to receive specialized and/or focused instruction in a health services policy and management health topic not generally offered by the department.

HSPM 7131 Health Organization Theory, Behavior and Management
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Integrating theory and concepts from organizational theory and behavior literature, this course provides applications to improve the management of health services organizations.

HSPM 7133 Public Health Policy and Ethics
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Prepares students to make critical decisions in regards to health care policy and biomedical ethics. Includes exploration of basic economic, political and social determinants of health policy. Substantive legal topics covered include the balance between individual rights and public health initiatives, confidentiality, medical malpractice and informed consent, medical directives and living wills, legal rights of access to health care and health care reform. Methods of implementing change through policy making and the legislative process will be presented.

HSPM 7135 Public Health Policy Development and Evaluation
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course introduces students to policy analysis and management by examining issues in the health sector. It fosters an appreciation of the complexity of policy problems and provides the basic tools used in public health policy design, implementation and evaluation. 

Prerequisite(s): A minimum grade of "B" in HSPM 7133.

HSPM 7137 Health Care Financing and Payment Systems
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Provides the student with an understanding of payment systems for hospitals, long-term care organizations, integrated delivery systems, ambulatory care and other health care providers. Specific health care financing topics include: third party payment reimbursement system for private and public insurers, capitation, legislated cost containment strategies (DRGs and PPSs), medical payment incentives, risk assessment and health reform initiatives.

HSPM 7230 Health Leadership and Strategic Planning
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course deals with the application of leadership theory and strategic management and planning principles to a variety of "real world" management issues in health service organizations.

HSPM 7232 Public Health Finance
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course examines the structure and functioning of the finance components of the public health system. Public health organizations will be discussed within the context of the financial environment that includes financial management, managerial accounting, revenue cycle management, and funding and financial management of grants/contracts. The course also examines key financial tools and analyses for financially related decision making within the principles of strategic management applied to public health organizations amid a dynamic changing environment.

HSPM 7233 Information Management and Decision Making in Health Services
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Focuses on the fundamental concepts and applications of managing information as a health services corporate asset, emphasizing converting data into information for decision support.

HSPM 7235 Healthcare Law
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
The purpose of this course is to introduce students to legal issues in public health and healthcare. Basic legal principles underlying the legal system, governmental regulation, development of legal rules and how to interact effectively with the legal system as public health practitioner will be explored. This course has two main purposes: first, to examine the legal context of the relationship between the individual and the community; and second, to understand public health regulations in the context of a market-driven system.

HSPM 7236 Health Informatics
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course presents the knowledge, infrastructure, functions, and tools of health informatics. It explores technology, planning and management and applications in public health and health care. The emphasis is on conceptual frameworks as well as a deeper level of engagement on system applications. It focuses on the application of health technology, with a particular emphasis on the private/public sector of health management. It is designed to familiarize students with core concepts and issues confronting managers in the health sector associated with planning, implementation and evaluation of information systems. The course provides an overview of the theory, processes and applications of information systems and how they relate to health policy and management. It also provides a basic understanding of data standards and requirements, and the critical concepts and practice in mapping and interpreting health information.
HSPM 7330 Strategies for Managed Care  
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.  
Prepares students to function and make sound managerial decisions  
in a health care system that is shaped by managed care.  The role of  
health care administrators in the application of economic principles  
in implementation of competitive managed health care programs is  
discussed.  Critical issues pertinent to managed care that will be  
covered include: monitoring and analyzing medical practice patterns, installation of  
rigorous utilization management components, designation of Primary Care  
Physicians (PCPs), catastrophic case managers, establishment of quality  
assurance programs and patient channeling.  Managed care case studies  
are examined in light of benchmarks for corporate policy, assessments of  
program options, strategies for communication and guidelines for  
evaluation.

HSPM 7331 Long Term Care Administration  
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.  
Prepares students in the fundamentals of long term care administration.  
Organization and administration of long term delivery system with  
emphasis on nursing home administration, home health programs and  
hospice management will be discussed.  Other topics to be covered include  
organization and management of interagency organizations, personnel  
and residential care facilities and institutions for other populations needing  
long term specialty treatment.  Emphasis is placed upon personal and  
professional skills necessary to provide a range of services and quality  
care in these environments.

HSPM 7332 Population Health  
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.  
Delivering care to meet the needs of the population of the communities, a  
health organization service requires a strategic approach and an  
organizational culture that attends to those healthcare needs.  This course is  
designed to familiarize students with the current applications of social and  
behavioural sciences.  It is an overview of healthcare and public health  
management and administration, managerial decision making and the  
practical knowledge, tools, processes and strategies required to operate  
successfully with a population health focus by the healthcare organization.

HSPM 7333 Healthcare Governance  
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.  
This course focuses on the macro-organizational concepts of managing  
complex health care organizations.  Health care organizations are complex  
systems transforming inputs (professional, supplies, etc.) into outputs  
(hospital service) for customers (patients).  To perform well, these systems  
require appropriate environmental assessments, strategy, governance,  
organizational structure, work processes, distribution of power, innovation and  
change.  These requirements for effective organizational performance  
form the core content of the course.

HSPM 7334 Human Resources Healthcare  
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.  
This course focuses on functions and concepts required for managing  
human resources in organizations.  It combines traditional human  
resource management (HRM) functions with concepts from organization  
behavior.  Course content includes selection, training and development,  
compensation, performance appraisal, motivation, organizational  
development, union activity, and modes of conflict resolution.

HSPM 7335 Healthcare Operations Management  
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.  
This course examines operational issues in health care management.  
Topics include systems analysis, continuous quality improvement and  
re-engineering, demand forecasting, facility location and design models,  
decision analysis techniques, linear programming, queuing and waiting  
models, inventory control models, and statistical quality control.  The goal is  
to instill an understanding of the language, applications, and limitations of  
quantitative models with regard to decision making and problem solving in healthcare organizations.

HSPM 7336 Healthcare Supply Chain Management  
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.  
The healthcare supply chain is a vital core business component of the  
health organization with the mission of delivering the technological  
elements of the patient care process to the providers of care.  From  
strategic sourcing and purchasing, acquisition, logistics, inventory  
management, to point of use applications, this course provides  
understanding, knowledge and evaluation models to operate and manage  
an organization’s enterprise resource planning and management system,  
specifically with regard to the supply chain system and the management of  
that system as evaluated from strategic operations management and  
financial perspective.

HSPM 7337 Integrative Health Enterprise Analytics and Decision Making  
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.  
Given the integration of data, community needs and regulation and policy, 
this course incorporates the elements of healthcare, public health, health  
information technology and the health insurance sub-industries to develop  
a framework and analytic methods to improve efficiency, effectiveness and  
efficacy of the health industry as a whole.  The course will establish an  
analytic framework, based on data from patients, populations, processes and profitability (4 P’s of Health Analytics) utilizing industry,  
healthcare enterprise and community health data with appropriate tools,  
methods and approaches to answer community health needs and status,  
operational, financial and healthcare delivery outcomes questions to  
support leadership decisions.  The course will also include an integrated  
platform of appropriate analytical and predictive/estimation methods, tools and techniques for enhanced decision making at the strategic and  
operational levels of the health enterprise for enhanced health status and  
improved health outcomes of communities served.

HSPM 7338 Contemporary Issues in Healthcare  
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.  
This course examines operational issues in health care management.  
Topics include systems analysis, continuous quality improvement and  
re-engineering, demand forecasting, facility location and design models,  
decision analysis techniques, linear programming, queuing and waiting  
models, inventory control models, and statistical quality control.  The goal is  
to instill an understanding of the language, applications, and limitations of  
quantitative models with regard to decision making and problem solving in  
healthcare organizations.

HSPM 7710 Administrative Internship  
1 Credit Hour.  0 Lecture Hours.  0 Lab Hours.  
Field experience for graduate students which consist of a three part  
experience of 300 contact hours which will include the following:  
1.  Students are to complete rotation rounds of all administrative and  
clinical departments, 2.  Students are to attend major management and  
governance meetings, and 3.  Students are to be assigned special projects  
for completion at the end of the administrative internship.  The student  
must present a written presentation to Master of Healthcare Administration (MHA) faculty for assessment.

HSPM 7769 Managerial Residency in Health Services Administration  
6 Credit Hours.  0 Lecture Hours.  0 Lab Hours.  
Permits the student to receive practical experience in selected health  
related settings.

HSPM 7890 Directed Individual Study  
1-3 Credit Hours.  1-3 Lecture Hours.  0 Lab Hours.  
Provides the student with an opportunity to investigate an area of interest  
under the direction of a faculty mentor.