University Advancement

The Division of University Advancement is responsible for building and maintaining relationships with campus and external constituencies of the University. The Division nurtures the financial support and good will of alumni, parents, friends, businesses, corporations and foundations on behalf of Georgia Southern’s mission.

The Office of Marketing and Communications tells the University’s story through a comprehensive effort to elicit public and private engagement and support of teaching, research and broad community outreach.

The Office of Development identifies, cultivates, secures and stewards gifts for Georgia Southern’s programs. Fundraising programs include annual campus and community campaigns and major and planned gift solicitations. It also serves as liaison for the Georgia Southern University Foundation, a non-profit 501(c)(3) organization. The Foundation oversees private funds given to meet educational and institutional needs at the University not addressed by state appropriations.

The Office of Alumni Relations serves the University by establishing and cultivating lifelong relationships with alumni and friends that result in their participation in and contribution to the growth of the University.