BUS 1105 Introduction to Business

This course introduces students to the basic concepts of business and the various functions involved in managing a business. Students will learn about the role of business in society, the different types of businesses, and the essential functions of marketing, finance, accounting, and management. Prerequisite: None.

BUS 1131 Financial Survival Skills

This course focuses on the principles of personal finance and the skills needed to manage finances effectively. Students will learn about budgeting, saving, investing, and the impact of credit on personal financial planning. Prerequisites: None.

BUS 3100 Essentials of Peer Advising

This course teaches students how to become effective peer advisors. Students will learn about advising roles, responsibilities, and strategies for successful advising. Prerequisites: BBA Senior status.

BUS 3131 Business Statistics

This course covers the fundamental concepts of business statistics, including descriptive statistics, inferential statistics, and regression analysis. Students will learn how to apply statistical methods to business problems. Prerequisites: BUSA 2130 and ACCT 2102.

BUS 3132 Applied Statistics and Optimization

This course focuses on advanced statistical methods and optimization techniques. Students will learn how to apply these methods to real-world business problems. Prerequisites: BUSA 3131 and BUSA 4133.

BUS 4131 Strategic Management

This course covers the principles of strategic management, including formulation, implementation, and evaluation of strategies. Students will learn about the role of leaders in strategic decision making. Prerequisites: BUSA 3132 and BUSA 4133.
BUSA 4700 Cooperative Education  
0 Credit Hours. 0 Lecture Hours. 0 Lab Hours.  
An opportunity to gain work experience related to academic major, begin the career decision-making process and earn money for educational expenses. This is accomplished through the Cooperative Education program. The co-op program is coordinated administratively by the Office of Career Services. Salaries and benefits are determined by the employer and normally increase as the program proceeds. Board and lodging are the responsibility of the student. An S/U grade is assigned for each work assignment on the basis of the employer's evaluation only.

BUSA 4790 Internship in Business  
3-6 Credit Hours. 0 Lecture Hours. 0 Lab Hours.  
A supervised work/study program in selected business firms throughout the southeast.  
Prerequisite(s): junior standing, and good academic standing (minimum cumulative GPA is 2.0).

BUSA 4830 Special Topics in Business  
3 Credit Hours. 0 Lecture Hours. 0 Lab Hours.  
A customized course that is under the direction of a faculty sponsor. Designed to offer students an opportunity to pursue studies at a level or on topics not covered in scheduled courses. The scope and nature of the material covered is determined in consultation with faculty sponsor.

BUSA 4930 Undergraduate Research Practicum  
3 Credit Hours. 0 Lecture Hours. 0 Lab Hours.  
Provides the opportunity to pursue research within the business disciplines under faculty direction. It is expected that students in this course will produce a research paper that is accepted for presentation at an academic conference and/or accepted for publication in a peer-reviewed academic journal.  
Prerequisite(s): Approval of Director of COBA Undergraduate Research.

BUSA 7030 Special Topics in Business  
1-3 Credit Hours. 1-3 Lecture Hours. 0 Lab Hours.  
A standard course developed for a special or newly emerging topic that is in demand by MBA students. Lectures, group work, readings, research, and writing are required as in any other advanced elective course.  
Prerequisite(s): A minimum grade of "C" in MGNT 7331.

BUSA 7130 International Business  
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.  
This course presents fundamental considerations for managers of international trade operations, providing students with the experience of simulating the business of exporting.  

BUSA 7314 Team Building  
1 Credit Hour. 1 Lecture Hour. 0 Lab Hours.  
Designed to teach essential skills for teamwork.

BUSA 7530 Global Business Strategy  
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.  
This course focuses on global strategic management and encourages the analysis and development of business strategies within a global environment.  
Prerequisite(s): A minimum grade of "C" in ACCT 7230 and FINC 7231 and MGNT 7430 and MKTG 7431.

BUSA 7790 Internship in Business  
1-6 Credit Hours. 0 Lecture Hours. 0 Lab Hours.  
A supervised work/study program in selected organizations throughout the U.S.A. and abroad. Any student enrolled in the internship program will be required to work for one full semester.

BUSA 7831 Business Study Abroad  
1-3 Credit Hours. 0 Lecture Hours. 0 Lab Hours.  
This course includes an international trip component. The business study abroad is designed to develop students' understanding of international cultures and business practices. The course prepares students for their trip by requiring activities such as coordinated lectures, assigned readings, and a research paper aligned with each student's career interests. Expenses specific to the travel portion of the course may vary.  
Prerequisite(s): Permission of Director.

BUSA 7890 Individual Research  
1-3 Credit Hours. 0-3 Lecture Hours. 0 Lab Hours.  
A guided individual research project that provides the student with an opportunity to explore a particular topic in-depth. Normally, the course would culminate in a research report or case study.

BUSA 9031 Seminar on Scientific Method, Theory, and Philosophy of Science  
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.  
Theoretical foundations and frameworks common to business research. Historical and philosophy of science perspectives. Fundamentals of theory building and employing the scientific method as a research process.

BUSA 9332 Applied Multivariate Methods for Business Research  
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.  
This course will enable students to master the analytical/methodological skills needed to evaluate and conduct research in their areas of specialization. Students will be introduced to multivariate data analysis methods, especially linear models, needed in their research areas. Students should be able to apply appropriate multivariate statistical techniques to analyze real data sets and prepare methodology and results appropriate for business journals. Students will be able to understand the multivariate techniques commonly used in current literatures of their research areas.  
Prerequisite(s): A minimum grade of "B" in MGNT 7331.

BUSA 9333 Advanced Multivariate Methods for Business Research  
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.  
This course will enable students to master the analytical/methodological skills needed to evaluate and conduct research in their areas of specialization. Students will be introduced to multivariate data analysis methods needed in their research areas, including statistical concepts, principles, and techniques of analysis of variance, confirmatory factor analysis, and structural equations models. Students will be able to understand the multivariate statistical techniques used in current literatures, apply appropriate and necessary techniques to support their research and prepare methodology and results appropriate for business journals. Students will learn to use statistical software to assist problem solving.  
Prerequisite(s): A minimum grade of "B" in BUSA 9332.

BUSA 9334 Qualitative Research Methods in Business  
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.  
This course provides a survey of qualitative research philosophies and methods. Its focus is on the use of qualitative research to understand phenomenon generally considered within the domain of logistics and supply chain management. The majority of the time will be spent comparing and contrasting four main approaches to qualitative research - grounded theory, case studies, focus groups, and phenomenology - to illustrate the variations on qualitative research available. Although philosophical foundations are discussed, the course places primary emphasis on the application of qualitative research methods. Of particular emphasis are decisions and activities that the qualitative researcher must accomplish, such as selecting a phenomenon for study, determining research objectives and questions, selecting a qualitative research design, choosing data sources, conducting a long interview, analyzing qualitative data, evaluating qualitative research, and writing and reporting the results.  
Prerequisite(s): A minimum grade of "B" in BUSA 9332 and BUSA 9333.