

EMBA Executive MBA

EMBA 7030 Information Technology Management

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

Designed to enable the manager to effectively utilize and manage information technology in the applied business environment. The course focuses on the managerial, not the technical aspects of information management. No prior technical expertise is required. Relevant readings and cases are used to apply the concepts and techniques presented in the course.

EMBA 7130 Financial Reporting and Analysis

3 Credit Hours. 0 Lecture Hours. 0 Lab Hours.

This course focuses on the interpretation of financial statement information for decision making. Topics include understanding the importance of industry context and the firm's own strategic choices in evaluating the financial statement; assessing the quality of financial statement information and recognizing situations where more stringent forensic accounting measures might be appropriate; evaluating profitability and risk; associating subsets of the available analytical tools with the kinds of decisions for which they are most appropriate; and recognizing the effects of GAAP on the input variables of various firm valuation models.

EMBA 7132 Legal and Ethical Issues in Business

3 Credit Hours. 0 Lecture Hours. 0 Lab Hours.

A survey of the legal and ethical rules which govern the managerial decision making process, particularly focusing on constitutional "Commerce Clause" interpretation, contract and agency principles, administrative agency regulations, and evolving ethical issues which influence the application of the law. The course is set in domestic law, but includes operational legal aspects of the international market place.

EMBA 7230 Managerial Decision Analysis

3 Credit Hours. 0 Lecture Hours. 0 Lab Hours.

The course will provide a conceptual paradigm for decision makers to construct models and analyze decisions in today's business environment. Quantitative methods will be used to construct models with emphasis placed on representing real world problems and gaining insight and understanding of the decision making process. Specific models developed may include, but are not limited to, statistical fundamentals and probability for decision making, multiple regression and forecasting models. The course will be spreadsheet based.

EMBA 7231 Managerial Finance

3 Credit Hours. 0 Lecture Hours. 0 Lab Hours.

A study of financial risk and return, capital budgeting, valuation, capital structure, working capital management and current topics in financial management.

EMBA 7232 Management of Operations for Competitive Advantage

3 Credit Hours. 0 Lecture Hours. 0 Lab Hours.

The objectives of this course are to familiarize students with the problems and issues confronting operations managers and to examine the key tools and techniques that have proven applicable to deal with these issues – their objectives, their principles and the requirements for their successful implementation. It examines how distinct business strategies require distinct operational processes and how distinct operational capabilities can enable diverse strategies to achieve competitive advantage. The course focuses on key management attitudes and tools to direct the process of continuous improvement and transformation.

EMBA 7233 Financial Modeling

3 Credit Hours. 0 Lecture Hours. 0 Lab Hours.

The focus of this course is on developing spreadsheet models for a wide variety of financial concepts including, but not limited to portfolio optimization, derivatives pricing, financial engineering methods, asset allocation, value at risk, asset prices, etc. Students will gain familiarity with the financial instruments through the construction of the models, and will gain greater insights by analyzing and solving the models. Simulation and optimization may be used to analyze the models.

EMBA 7330 Managerial Economics

3 Credit Hours. 0 Lecture Hours. 0 Lab Hours.

Introduces the basic tools of microeconomics and macroeconomics to analyze management decisions and competitive strategies of firms in a market economy. Microeconomic concepts of supply and demand, production, cost, and market structure are combined with macroeconomic issues related to fiscal and monetary policy to form a solid understanding of the relationship between the structure and performance of the business firm and the economic environment in which it operates.

EMBA 7420 Leadership, Motivation and Organizational Change

2 Credit Hours. 2 Lecture Hours. 0 Lab Hours.

A study of leadership, motivation and organizational change. Using readings, cases, discussion, and guest speakers, the course explains the importance of leadership, motivation, power, and influence in organizational life. Special emphasis is placed on leadership for change. Also, provides an overview of the field of organization development (OD) and the management of change in today's organizations.

EMBA 7432 Social Issues in Business

3 Credit Hours. 0 Lecture Hours. 0 Lab Hours.

Overview of the social issues on managerial decision making. Examines the role of the businessperson in modern society. Considers business and society responsibility, pollution, consumerism, micro-lending, and the social responsibilities of multinational corporations.

EMBA 7433 Global Business Strategy

3 Credit Hours. 0 Lecture Hours. 0 Lab Hours.

This course focuses on global strategic management and encourages the analysis and development of business strategies within a global environment.

EMBA 7630 Introduction to Entrepreneurial Leadership

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

First residency interdisciplinary course. Course covers fundamentals of team building and presents the students with various leadership tools and assessments. An introduction to Entrepreneurship is also covered.