EMBA 7030 Information Technology Management
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Without the technical expertise required. Relevant readings
and cases are used to apply the concepts and techniques presented in the
course.

EMBA 7130 Financial Reporting and Analysis
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course focuses on the interpretation of financial statement information
for decision making. Topics include understanding the importance
of industry context and the firm’s own strategic choices in evaluating
the financial statement; assessing the quality of financial statement
information and recognizing situations where more stringent forensic
accounting measures might be appropriate; evaluating profitability and
risk; associating subsets of the available analytical tools with the kinds of
decisions for which they are most appropriate; and recognizing the effects
of GAAP on the input variables of various firm valuation models.

EMBA 7132 Legal and Ethical Issues in Business
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
A survey of the legal and ethical rules which govern the managerial
decision making process, particularly focusing on constitutional
“Commerce Clause” interpretation, contract and agency principles,
administrative agency regulations, and evolving ethical issues which
influence the application of the law. The course is set in domestic law, but
includes operational legal aspects of the international market place.

EMBA 7230 Managerial Decision Analysis
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
The course will provide a conceptual paradigm for decision makers to
construct models and analyze decisions in today’s business environment.
Quantitative methods will be used to construct models with emphasis
placed on representing real world problems and gaining insight and
understanding of the decision making process. Specific models developed
may include, but are not limited to, statistical fundamentals and probability
decision making, multiple regression and forecasting models. The
course will be spreadsheet based.

EMBA 7231 Managerial Finance
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
A study of financial risk and return, capital budgeting, valuation, capital
structure, working capital management and current topics in financial
management.

EMBA 7232 Management of Operations for Competitive Advantage
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
The objectives of this course are to familiarize students with the problems
and issues confronting operations managers and to examine the key tools
and techniques that have proven applicable to deal with these issues –
their objectives, their principles and the requirements for their successful
implementation. It examines how distinct business strategies require
distinct operational processes and how distinct operational capabilities can
enable diverse strategies to achieve competitive advantage. The course
focuses on key management attitudes and tools to direct the process of
continuous improvement and transformation.