

# FMAD Fash Merchan/ Apparel Des

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## FMAD 1234 Apparel I

**3 Credit Hours. 0,1 Lecture Hours. 0,4 Lab Hours.**

A study of selection, fit and care of wearing apparel with the primary focus on custom garments. Experiences include traditional and contemporary methods of apparel construction.

## FMAD 2130 Understanding Aesthetics

**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

An in-depth investigation of and a review of contemporary trends and issues of aesthetics and how aesthetics applies to the roles of the fashion/apparel industry professional.

## FMAD 2230 Social and Psychological Aspects of Clothing

**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

The cultural, social, psychological, and economic aspects of clothing which affect the selection and usage of clothing by the consumer.

## FMAD 3030 Selected Topics

**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

Scheduled on an infrequent basis to explore special areas in Fashion and Apparel and will carry subtitle.

## FMAD 3231 Fashion Fundamentals

**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

A survey course of the fashion industry. Fashion terminology, influential designers of the nineteenth and twentieth centuries, influences on fashion, leading fashion centers, auxiliary fashion enterprises, career opportunities and current trends in merchandising are discussed.

**Prerequisite(s):** FMAD 1234, FMAD 2230, LSTD 2106.

## FMAD 3232 Principles of Merchandising

**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

A study of the processes required to bring consumer goods to the marketplace. The retail buyer's role is explored in the selection process at the wholesale market, resource development, assessment of quality of goods and classification merchandising.

**Prerequisite(s):** FMAD 3231.

## FMAD 3233 Visual Merchandising

**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

Principles and applications of the visual presentation of merchandise including display, design and materials appropriate to a store's image.

**Prerequisite(s):** FMAD 3232.

## FMAD 3234 Textiles

**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

Emphasizes the fiber characteristics, fabric properties, and manufacturing processes that affect the selection, use, and care of textile goods.

**Prerequisite(s):** FMAD 3231.

## FMAD 3235 History of Costume

**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

Chronological survey of the development and characteristics of historic costume from the ancient Egyptian culture to the present.

## FMAD 3236 Apparel II

**3 Credit Hours. 1 Lecture Hour. 4 Lab Hours.**

Investigates the art principles as they relate to apparel selection and the importance of quality and price in wardrobe selection. The student gains experience in advanced construction skills necessary to manipulate current fashion fabrics into a garment.

**Prerequisite(s):** A minimum grade of "C" in FMAD 1234.

## FMAD 3237 Apparel Analysis

**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

An in-depth investigation of the development, production, and comparison of wearing apparel. Focus on the structural, functional and decorative aspects of apparel. Emphasis on sourcing of companies and materials, costing of product line, and comparing design and manufacturing techniques that affect price, quality, and size of apparel.

**Prerequisite(s):** FMAD 1234.

## FMAD 3239 Fashion Illustration

**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

Techniques in fashion illustration and technical drawing for application in the fashion industry.

## FMAD 3330 Global Apparel and Textile Production

**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

Analysis of social responsibility, economics, cultural values, and trade policy on the global production, distribution, and consumption of apparel and textile products. Prerequisite(s): A minimum grade of "C" in FMAD 3231.

## FMAD 4231 Apparel Design Analysis I

**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

Application of principles involved in designing apparel using flat pattern techniques.

**Prerequisite(s):** FMAD 3236.

## FMAD 4232 Apparel Design Analysis II

**3 Credit Hours. 0,3 Lecture Hours. 0 Lab Hours.**

Application of principles involved in designing apparel using draping techniques.

**Prerequisite(s):** FMAD 3236.

## FMAD 4234 Fashion Presentation and Promotion

**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

Principles and practice of merchandise presentation and promotion at the wholesale and retail levels. Experience in planning, executing, and evaluating fashion promotions.

**Prerequisite(s):** FMAD 3232 or Permission of Instructor.

## FMAD 4235 Computer-Aided Design

**3 Credit Hours. 0,3 Lecture Hours. 0 Lab Hours.**

Investigation and application of computer technology in textile design, apparel design and apparel design and apparel manufacturing.

**Prerequisite(s):** FMAD 1234 and either CISM 1110, CISM 1120, CISM 1130.

## FMAD 4236 Fashion Study Tour

**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

Supervised field study which includes an integrative study of the fashion industry. Visits include historic costume collections, wholesale showrooms, auxiliary fashion enterprises and noted retail stores. Seminars on campus and at pre-arranged appointments during tour dates. While planned specifically for Fashion Merchandising and Apparel Design majors, other interested persons who qualify for Admission may participate.

**Prerequisite(s):** FMAD 3231 or Permission of Instructor.

## FMAD 4630 Professional Seminar in Fashion

**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

To prepare Fashion Merchandising and Apparel Design students for professional practice in their major emphasis area. This course focuses on professional development, portfolio development, fashion industry-based knowledge and skills assessment. Strategies for acquiring an internship and/or employment are also explored.

**Prerequisite(s):** A minimum grade of "C" in all of the following: FMAD 3231, FMAD 3234, FMAD 3235 and FMAD 3237.

**FMAD 4790 Internship in FMAD**

**12 Credit Hours. 0 Lecture Hours. 0 Lab Hours.**

Supervised work-study program in fashion and apparel industry selected by the student and preapproved by the student's advisor. Students will work full-time for the entire semester while enrolled in the internship program. Students must agree to abide by regulations governing all employees of the sponsor.

**Prerequisite(s):** 2.0 GPA and approval of instructor.

**FMAD 4899 Directed Individual Study**

**1-6 Credit Hours. 0 Lecture Hours. 0 Lab Hours.**

Provides the student with the opportunity to investigate an area of interest under the direction of a faculty mentor.

**Prerequisite(s):** Permission of Instructor.