

# HSCA Health Sciences Adm

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## **HSCA 4902 Health Sci Prac Long Term II** **4 Credit Hours. 0-4 Lecture Hours. 0-4 Lab Hours.**

Two semesters (8 hours) of on-site experience under tutelage of licensed nursing home administrator. Development of philosophy integrating clinical and administrative aspects of long term care.

## **HSCA 3600 Financial Management for Health-Related Organizations** **3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

Introduction to concepts of organizational management in the health industry.

## **HSCA 4201 Health Care Marketing** **3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

Survey of the essential aspects of marketing as they apply to various sectors of the health services industry.

## **HSCA 4600 Prin Of Human Resources Manage** **3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

Survey of the most common methods and application involving the management of human (non-capital) resources within health related organizations. Topics include employee recruitment, selection, training, evaluation, and retention, with an emphasis on the most common practices associated with each.

## **HSCA 4610 Health Care Economics** **3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

Microeconomic approach to the market for health services and macroeconomic applications to health policy formulation and evaluation.

## **HSCA 4620 Prin Of Man/Health Svcs Admin** **3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

An introduction to organizational theory and behavior with specific applications to managers in health services organizations and systems.

## **HSCA 4630 Health Information Systems** **3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

A survey of commonly utilized health information systems and technologies including electronic health records, computerized provider order entry/electronic prescribing systems, clinical decision support, telehealth and telemedicine, consumer informatics, and administrative support applications. Other topics of coverage include privacy and security of health information, legal/regulatory environment, and issues regarding procurement, implementation and evaluation of health information systems.

## **HSCA 4650 Long Term Care Management** **3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

Issues particular to care of residents and management in a long term care setting. Synthesis of topics studied elsewhere including accreditation standards, and human resource issues.

## **HSCA 4655 Principles of Health Insurance and Reimbursement** **3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

Survey of theory and applications pertinent to health insurance offerings in the private and public sector and the primary methodologies employed by third parties to reimburse health care organizations for services rendered.

**Prerequisite(s):** A minimum grade of "C" in HSCC 2500.

## **HSCA 4660 Survey of Health Outcomes** **3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

An overview of quality assurance methods and tools and how they apply in various health care settings, including current efforts to reduce medical errors and promote patient safety.

## **HSCA 4901 Health Sci Prac Long Term I** **4 Credit Hours. 0-4 Lecture Hours. 0-4 Lab Hours.**

Two semesters (8 hours) of on-site experience under tutelage of licensed nursing home administrator. Development of philosophy integrating clinical and administrative aspects of long term care.