

MMFP Multimedia Film & Prod

MMFP 2331 Multi-Camera Production

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This introductory course focuses on principles and essential tools of visual studio production through the use of camera, lighting, editing and storyboarding. Students are expected to participate in laboratory activities and will produce a limited number of short form productions.

Prerequisite(s): A minimum grade of "C" in COMM 2332.

Corequisite(s): MMFP 2335, MMFP 2336.

MMFP 2335 Introduction to Media Writing

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This course provides foundational principles and techniques in a variety of applications of multimedia writing, ranging from ads to scripts..

Prerequisite(s): A minimum grade of "C" in COMM 2332. **Corequisite(s):** MMFP 2336.

MMFP 2336 Audio Production and Sound Design

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

A skills-based course that introduces students to recording techniques, audio editing and sound design for multimedia outlets including radio, television, film and internet. This course focuses on the role of audio in media storytelling.

Prerequisite(s): A minimum grade of "C" in COMM 2332.

Corequisite(s): MMFP 2335.

MMFP 3030 Selected Multimedia Topics

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This course offers various topics in specialized areas of multimedia study.

Prerequisite(s): A minimum grade of "C" in MMFP 2331 and MMFP 2335 and MMFP 2336 or Permission of Instructor and Departmental approval.

MMFP 3132 Multimedia Film and Production

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This is a required course in which multimedia majors utilize and refine knowledge attained in MMFP 2331, MMFP 2335, and MMFP 2336.

Students work collaboratively with classmates in meeting deadlines and producing professional quality materials that are suitable for distribution via campus broadcast or Web outlets.

Prerequisite(s): A minimum grade of "C" in MMFP 2331 And MMFP 2335 And MMFP 2336.

MMFP 3234 Directing For Screen

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

Students will learn the techniques for working with actors for screen performance with particular focus on film acting. Auditioning, screen tests, and casting will also be discussed. Students will direct individual scenes for video.

Prerequisite(s): A minimum grade of "C" in MMFP 3331.

MMFP 3331 Media Production II

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This is a production course that further advances storytelling, including all steps of the production process: planning, management, time line, shot scripting, location lighting, sound, and aesthetic enhancement. Students will work individually and collaboratively in the creation of short and longer form productions. **Prerequisite(s):** A minimum grade of "C" in MMFP 2331 and MMFP 2336 or MMJ 3231.

MMFP 3431 Broadcast Performance

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

Broadcast Performance provides techniques to become a more effective oral and visual communicator. Course content includes techniques in analyzing and improving voice, pronunciation, inflection and articulation.

Students will also learn announcing techniques required in a variety of applications, such as news reporting, commercial delivery, and narration.

Prerequisite(s): A minimum grade of "C" in COMM 1110 and MMFP 2336 or MMJ 3231.

MMFP 3436 Advanced Audio Production

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

Advanced Audio Production introduces students to advanced recording and audio editing techniques. Students will plan, develop and produce a wide range of audio production types in long-form areas such as news, documentary, or uses of music and special effects to support drama and/or visual sound track activities. Final projects are expected to be of the quality necessary for public airing and submission to competitions.

Prerequisite(s): A minimum grade of "C" in MMFP 2331 and MMFP 2335 and MMFP 2336.

MMFP 3531 Screenwriting for Film and Television

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

Students will demonstrate the ability to develop scripted film and television content utilizing industry standard formatting. Students will further demonstrate the ability to adapt scripted film and television content for diverse audiences.

Prerequisite(s): A minimum grade of "C" in MMFP 2335.

MMFP 3533 Narrative Film Production

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

Collaborating in small crews, students produce and edit original short fiction film and television content, based on scripts developed in previous major courses. Course work will investigate the multiple safety and operational functions of crew positions as well as independent alternatives to the Hollywood genre, blockbuster, and large-scale production systems.

Prerequisite(s): MMFP 3331.

MMFP 4090 Multimedia Applications

1 Credit Hour. 0 Lecture Hours. 0 Lab Hours.

Change Catalog Description to : This is a laboratory course in which multimedia majors utilize and refine knowledge attained in previous courses to produce professional-quality audio, video or film productions. Students produce projects and work collaboratively with classmates in meeting deadlines and producing materials that are suitable for distribution via campus broadcast or Web outlets.

Prerequisite(s): A minimum grade of "C" in MMFP 3331.

MMFP 4132 Studio Applications

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This is an elective course in which multimedia majors utilize and refine knowledge attained in previous courses to produce professional-quality studio productions. Students produce projects and work collaboratively with classmates in meeting deadlines and producing materials that are suitable for distribution via professional broadcast, web, or industry broadcast outlets.

Prerequisite(s): A minimum grade of "C" in MMFP 3132.

MMFP 4135 Lighting and Cinematography

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This course explores advanced techniques and styles of lighting and cinematography. Classes explore the language and aesthetics of visual storytelling and ways in which movement, lenses, exposure, lighting setups, camera settings and post production techniques affect the digital image. Over the course of the semester, students will shoot footage with the goal of producing a professional portfolio of work..

Prerequisite(s): A minimum grade of "C" in MMFP 2331 and MMFP 3331.

MMFP 4331 Sports Production**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

Sports Production provides the techniques to produce/direct video productions of live sporting events along with the skills needed to operate the equipment associated with such productions. Course content includes techniques for producing/directing, operations of cameras, audio mixing, graphic replay, and switching equipment for a variety of live sports video coverage.

Prerequisite(s): A minimum grade of "C" in: MMFP 2331 and MMFP 2336 and MMJ 3231 or MMFP 3331.

MMFP 4335 Documentary Writing and Production**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

This course focuses on the aesthetic and technical fundamentals of documentary writing and production. Students will engage in theoretical and ethical issues of documentary, and gain practical experience by researching, writing, planning and producing an original documentary project.

Prerequisite(s): A minimum grade of "C" in MMFP 2335 and MMFP 3331.

MMFP 4337 Digital Media Post Production**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

This course explores advanced concepts and techniques in non-linear digital video editing. Students will edit a variety of fiction and non-fiction film and video projects and gain practical post production experience including audio sweetening, color correction and special effects. Productions will be suitable for television and Web broadcast.

Prerequisite(s): A minimum grade of "C" in MMFP 3331.

MMFP 4431 Senior Project I**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

This is the first course in an advanced, two-semester sequence in which each student works as part of a team in the creation of a radio documentary, corporate training or narrative film, or TV pilot or documentary. This course focuses on production conceptualization, scriptwriting and storyboarding, production management, set and costume design and a creation of a production timeline. In addition, students will submit a portfolio and production reel of their previous work and pass a comprehensive exam that documents their grasp of knowledge and skills they have learned during their program of study. **Prerequisite(s):** A minimum grade of "C" in MMFP 3331.

MMFP 4432 Senior Project II**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

This is the second course in an advanced, two-semester sequence in which each student works as part of a team in the completion of an audio documentary, corporate training or narrative film, or TV pilot or documentary. Students will audio record and edit and/or video shoot and edit, create a business and marketing plan, develop a promotional website and premier the work at a public screening.

Prerequisite(s): A minimum grade of "C" in MMFP 4431 and FILM 2200.

MMFP 4791 Multimedia Film or Production Internship**3,6 Credit Hours. 0 Lecture Hours. 0 Lab Hours.**

This optional internship is open only to MMFP majors who have earned 2.75 total institution GPA. Faculty will place student applicants in an approved electronic media facility. This course requires a minimum of 300 clock hours of approved and supervised site activity during the semester..

Prerequisite(s): Department approval.

MMFP 4792 Multimedia Film or Production Internship**3,6 Credit Hours. 0 Lecture Hours. 0 Lab Hours.**

This optional internship is open only to MMFP majors who have earned 2.75 total institution GPA. Faculty will place student applicants in an approved electronic media facility. This course requires 500 to 600 clock hours of approved and supervised site activity during the semester.

Prerequisite(s): Department approval.

MMFP 4891 Directed Multimedia Study**1-3 Credit Hours. 0 Lecture Hours. 0 Lab Hours.**

Students conduct in-depth research and produce a multimedia project, such as a term paper, audio or video production or web content. The course design must be approved by the instructor and the department chair before course registration.

Prerequisite(s): Department approval.