

MMJ Multimedia Journalism

MMJ 2331 Introduction to Journalism

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This course is an introductory study of the role of journalism with fundamental instruction and practice in writing across multiple platforms. Prerequisite(s): A minimum grade of "C" in ENGL 1101 or WRIT 1101.

MMJ 3030 Selected Topics in Multimedia Journalism

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This course covers other various topics in specialty areas of multimedia journalism.

Prerequisite(s): Department approval.

MMJ 3100 News Reporting and Writing I

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

Provides theory, instruction, and practice in a variety of news gathering and writing using print and online forms and independent assignments.

Prerequisite(s): A minimum grade of "C" in MMJ 2331.

MMJ 3200 News Reporting and Writing II

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

Provides theory, instruction, and practice in a variety of news gathering and writing using broadcast and radio forms and independent assignments. Pre-Requisite(s): A minimum grade of C in MMJ 2331.

MMJ 3332 Feature Writing

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

In this course, students survey the gathering and writing of various forms of feature stories and in-depth news feature stories for newspapers and magazines, emphasizing research, investigation, and interview techniques.

Prerequisite(s): A minimum grade of "C" in MMJ 2331.

MMJ 3333 Photojournalism

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This course provides theory, instruction and practice in the process of photography for the print and digital media, with special emphasis on gathering and editing pictorial material for print and online platforms.

Prerequisite(s): A minimum grade of "C" in MMJ 2331.

MMJ 3334 Audio Production for Journalists

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

Audio Production for Journalists is a skills-based course that introduces students to basic field and studio recording techniques, audio editing, and sound design for multimedia journalism outlets including radio, television, and the internet. Students are required to write news scripts that will be used in production assignments. This course focuses on the role of audio in journalistic storytelling.

Prerequisite(s): A minimum grade of "C" in MMJ 3100 and MMJ 3200.

MMJ 3335 Copy Editing

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

Provides instruction and practice in the fundamentals of news editing, including copy editing, grammar, journalistic style, headline writing, photo editing, and basic typography. Focuses on design skills needed to create daily or weekly newspaper, either in print or online.

Prerequisite(s): A minimum grade of "C" in MMJ 2331.

MMJ 3460 Travel and Tourism Writing

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

Introduction to travel writing, the rhetoric of tourism, and the forms of writing relevant to contemporary tourism.

Prerequisite(s): A minimum grade of "C" in MMJ 2331.

MMJ 3631 Fundamentals of Multimedia Journalism

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This course orients students to multimedia communication and discusses how multimedia communication is changing journalism. It offers students theory, instruction and practice in the foundational tools of digital storytelling.

Prerequisite(s): A minimum grade of "C" in MMJ 3100.

MMJ 3711 Multimedia Journalism Practicum

1 Credit Hour. 0 Lecture Hours. 0 Lab Hours.

This course provides limited supervised experience through appropriate on-campus media outlets where students are required to produce several publishable news stories regarding a variety of topics.

MMJ 4190 Multimedia Journalism Applications

3 Credit Hours. 0 Lecture Hours. 3 Lab Hours.

This lab-based course provides students hands-on experience producing video and audio news content for distribution through university-based media outlets and/or the internet, as well as writing and editing stories for an online forum.

Prerequisite(s): A minimum grade of "C" in MMJ 3100 and MMJ 3200.

MMJ 4332 Sports Journalism

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This course focuses on the theory, instruction and practice of sports journalism across multimedia platforms. Course topics include game coverage, sports-related features, sports columns and sports analysis.

Prerequisite(s): A minimum grade of "C" in MMJ 3100 and MMJ 3200.

MMJ 4333 Opinion Journalism

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

In this course, students analyze the principles and roles of the various forms of opinion in journalism. This course offers practice in multi-platform opinion research and writing. Prerequisite(s): A minimum grade of "C" in MMJ 3100 and MMJ 3200.

MMJ 4334 Magazine Writing and Editing

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This course provides instruction in magazine writing with an emphasis on writing magazine articles of varying lengths and instruction in editing, layout and design.

Prerequisite(s): A minimum grade of "C" in MMJ 3100 and MMJ 3200.

MMJ 4336 Digital Journalism

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This course focuses on the theory, instruction and practice of news delivery over the Internet. Students will practice real time reporting and writing on the Internet utilizing multimedia elements. This is not a traditional journalism course offered online, but a course which teaches students to publish news on an Internet-based news outlet.

Prerequisite(s): A minimum grade of "C" in MMJ 3100 and MMJ 3200 and MMJ 3631.

MMJ 4337 STEM Journalism

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This course focuses on the theory, instruction and practice of multimedia journalistic coverage of science, technology, engineering and mathematics (STEM). Journalism related to health and the environment will also be covered. Prerequisite(s): A minimum grade of "C" in MMJ 3100 and MMJ 3200.

MMJ 4339 Public Affairs Reporting

3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This capstone course will focus on the theory, instruction and practice of in-depth public affairs reporting, which is designed to serve the audience needs for quality information on matters of public affairs. Students produce multiplatform pieces on an issue of public importance.

Prerequisite(s): Minimum grade of C in MMJ 3100, MMJ 3200, and MMJ 3631, and MMJ 3334 or MMJ 3335.

MMJ 4721 Multimedia Journalism Practicum
2 Credit Hours. 0 Lecture Hours. 0 Lab Hours.

MMJ This course augments the training first provided in MMJ 3711 - Multimedia Journalism Practicum by offering additional and enhanced opportunities to develop primary journalistic skills through work on/with on-campus media outlets. Prerequisite(s): MMJ 3711, departmental approval required.

MMJ 4791 Multimedia Journalism Internship
3 Credit Hours. 0 Lecture Hours. 0 Lab Hours.

This course provides multimedia journalism majors with supervised practical experience on a full-time basis at an approved media site. All students are required to earn a C in MMJ 3331 before applying for an internship. A maximum of three hours of internship credit may be applied to the MMJ degree program.

Prerequisite(s): A minimum grade of "C" in MMJ 3100 and MMJ 3200 or departmental approval required and 2.75 GPA.

MMJ 4831 Directed Study in Multimedia Journalism
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

Students conduct in-depth studies of issues associated with multimedia journalism. Prerequisite(s): Departmental approval required.