

PHLD Public Health Leadership

PHLD 9130 Public Health Research Methods**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

This course provides theoretical and applied concepts, techniques, procedures, and technologies used in scientific inquiry and reporting for applied health services delivery, systems, health administrative and managerial research.

PHLD 9131 Leadership Foundations and Strategies for Health Organizations**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

This course will examine the role of leaders in improving health organizations and the relationship between situational leadership strategy, organizational culture, communication, and performance. Theoretical foundations, strategies and processes of leadership are explored and synthesized through critical thinking, self and group assessment.

PHLD 9133 Health Organization Communication**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

This course examines the delivery and exchange of messages within health organizations. Contexts will include conflict, negotiating, networks, channel selection, knowledge management, risk communication and public relations.

PHLD 9231 Health Informatics and Decision Making**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

This course focuses on the fundamental concepts of managing information as an asset in public health and healthcare delivery contexts. Emphasis will be placed on converting data into information and converting information into decision support models.

PHLD 9331 Health Policy, Regulation and Ethics**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

This course explores the policy, legal and ethical issues found in the healthcare system, and investigates the healthcare professional as decision-maker, leader and moral agent.

Prerequisite(s): A minimum grade of "B" in PUBH 8134.

PHLD 9333 Health Organization Strategic and Contingency Planning**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

This course will examine the concepts, processes, and integration of management information systems, financial, human resource, and marketing plans into an organizational strategic planning system with emphasis on contingency planning as a major context and application.

PHLD 9334 Financial Management of Public Health Organizations and Programs**3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.**

This course examines the structure and functioning of the finance components of the Public Health System using Federal Basis Generally Accepted Accounting Principles (FGAAP). It will provide Dr.P.H. students with the theory, concepts, and tools necessary to make better decisions regarding the acquisition and deployment of resources, and promoting the financial well-being of public health organizations. The course will discuss the following topics: financial goals; time value analysis; financial risk and return, debt and equity financing; capital decisions; cost of capital; capital investment decisions; business valuation; and leasing decisions. Students will apply the material learned in real world (case) settings and, in the process, gain an appreciation of the value of spreadsheets in financial decisions.