Prerequisite(s):

management.

Structure, working capital management and current topics in financial
A study of financial risk and return, capital budgeting, valuation, capital
3 Credit Hours.

WMBA 6060 Managerial Finance

and international aspects are also considered.
A strategy planning approach to marketing management from conception
3 Credit Hours.

WMBA 6050 Strategic Marketing

decentralized operating units, how to align organizational activities with
existing activities and processes, how to measure performance in
decentralized operating units, how to align organizational activities with
3 Credit Hours.

WMBA 6040 Managerial Decision Analysis

This course is designed to expose students to the types of decision
making situations they will face as managers. It will introduce students to
advanced quantitative concepts and state-of-the-art techniques. By
the end of the course students will be expected to be able to analyze a
problem statement, develop alternative solution procedures, and select the
one that most successful solutions to business problems require the ability
to integrate concepts from non-quantitative fields with the quantitative
results.
Prerequisite(s): Students must be enrolled in online MBA program.

WMBA 6030 Global and International Business

This course presents fundamental considerations for managers of
international trade operations. This course is designed to provide graduate
level skills in the management functions of global strategic planning,
international organizing, leading expatriates and diverse cultures, and
controlling the global organization.
Prerequisite(s): Students must be enrolled in online MBA program.

WMBA 6020 Managerial Communications

A study of management accounting and control information. This course
shows how to make pricing and product mix decisions, how to improve
existing activities and processes, how to measure performance in
decentralized operating units, how to align organizational activities with
3 Credit Hours.

WMBA 6010 Managerial Accounting

Communication styles of managers from different cultures are discussed.
Prerequisite(s): Students must be enrolled in online MBA program.

WMBA 6000 Human Behavior in Organizations

This course provides an overview of existing theories and models of
human behavior in organizations. Using readings, cases, discussion,
and guest speakers, the course explains the importance of leadership,
motivation, power and influence in organizational life. Special emphasis is
placed on leadership for change.
Prerequisite(s): Students must be enrolled in online MBA program.

WMBA 6090 Information Technology Management (ERP)

This course focuses on the evaluation, selection, implementation process, and
use of advanced ERP systems, i.e. SAP R/3. This course will concentrate
on the managerial, not the technical aspects, of information technology
management. The use of relevant readings and cases are used to apply
the concepts and techniques presented in the course. The course will offer
the rewards for the successful implementation.
Prerequisite(s): Minimum grade of "C" in WMBA 6080.

WMBA 6100 Operations and Supply Chain Management

This course is designed to provide an understanding of the production/
operations function within an organization. It will focus on the types
of decisions to be made at various organizational levels and where
appropriate, on particular models and quantitative techniques that can
be useful in making those decisions. Emphasis will be placed on how
those decisions are interrelated and on their strategic implications for the
firm. Finally, it will consider how the operations function fits in with other
functional areas of the firm.
Prerequisite(s): Student must be enrolled in online MBA program.

WMBA 6110 Business Strategy

This course focuses on global strategic management and encourages
the analysis and development of business strategies within a global
environment.
Prerequisite(s): A minimum grade of "C" in WMBA 6010 and WMBA
6050 and WMBA 6060.

WMBA 6070 Entrepreneurship-New Venture Analysis

A study of the business formation process which focuses on the creativity,
risk-taking, and planning associated with new ventures. The course will
provide information on the entrepreneurial process starting with idea
generation, idea development, feasibility analysis, resource identification,
and concluding with the development of a coherent business plan.
Prerequisite(s): Students must be enrolled in online MBA program.

WMBA 6080 Management Information Systems

This course focuses on information technology and systems from a
general management perspective. Topics of discussion include the
management of the systems development process, the organizational
cycle of information, technology planning, evaluation, selection, and
strategic uses of information technology.
Prerequisite(s): Students must be enrolled in online MBA program.

WMBA 6110 Business Strategy

This course focuses on global strategic management and encourages
the analysis and development of business strategies within a global
environment.
Prerequisite(s): A minimum grade of "C" in WMBA 6010 and WMBA
6050 and WMBA 6060.