WMBA Web MBA

WMBA 1000Z WMBA Course Receiving Section
99 Credit Hours. 0 Lecture Hours. 0 Lab Hours.

WMBA 6000 Human Behavior in Organizations
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course provides an overview of existing theories and models of human behavior in organizations. Using readings, cases, discussion, and guest speakers, the course explains the importance of leadership, motivation, power and influence in organizational life. Special emphasis is placed on leadership for change. Prerequisite(s): Students must be enrolled in online MBA program.

WMBA 6010 Managerial Accounting
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
A study of management accounting and control information. This course shows how to make pricing and product mix decisions, how to improve existing activities and processes, how to measure performance in decentralized operating units, how to align organizational activities with long-term strategic objectives, both in a domestic and international setting. Prerequisite(s): Students must be enrolled in online MBA program.

WMBA 6020 Managerial Communications
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course is designed to meet the needs of the practicing manager. Included are the communications carried out by managers in organizations and the organizational and human variables which influence these communications. Included is the management of information systems. Communication styles of managers from different cultures are discussed.

WMBA 6030 Global and International Business
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course presents fundamental considerations for managers of international trade operations. This course is designed to provide graduate level skills in the management functions of global strategic planning, international organizing, leading expatriates and diverse cultures, and controlling the global organization. Prerequisite(s): Students must be enrolled in online MBA program.

WMBA 6040 Managerial Decision Analysis
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course is designed to expose students to the types of decision making situations they will face as managers. It will introduce students to advanced quantitative concepts and state-of-the-art techniques. By the end of the course students will be expected to be able to analyze a problem statement, develop alternative solution procedures, and select the one that most successful solutions to business problems require the ability to integrate concepts from non-quantitative fields with the quantitative results. Prerequisite(s): Students must be enrolled in online MBA program.

WMBA 6050 Strategic Marketing
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
A strategy planning approach to marketing management from conception and application perspectives. Focus is on the strategic decision-making process supported by self-analysis and external analysis. Legal, ethical and international aspects are also considered. Prerequisite(s): Students must be enrolled in online MBA program.

WMBA 6060 Managerial Finance
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
A study of financial risk and return, capital budgeting, valuation, capital structure, working capital management and current topics in financial management. Prerequisite(s): Students must be enrolled in online MBA program.