

WMBA Web MBA

WMBA 1000Z WMBA Course Receiving Section
99 Credit Hours. 0 Lecture Hours. 0 Lab Hours.

WMBA 6000 Human Behavior in Organizations
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This course provides an overview of existing theories and models of human behavior in organizations. Using readings, cases, discussion, and guest speakers, the course explains the importance of leadership, motivation, power and influence in organizational life. Special emphasis is placed on leadership for change. Prerequisite(s): Students must be enrolled in online MBA program.

WMBA 6010 Managerial Accounting
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

A study of management accounting and control information. This course shows how to make pricing and product mix decisions, how to improve existing activities and processes, how to measure performance in decentralized operating units, how to align organizational activities with long-term strategic objectives, both in a domestic and international setting. Prerequisite(s): Students must be enrolled in online MBA program.

WMBA 6020 Managerial Communications
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This course is designed to meet the needs of the practicing manager. Included are the communications carried out by managers in organizations and the organizational and human variables which influence these communications. Included is the management of information systems. Communication styles of managers from different cultures are discussed.

WMBA 6030 Global and International Business
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This course presents fundamental considerations for managers of international trade operations. This course is designed to provide graduate level skills in the management functions of global strategic planning, international organizing, leading expatriates and diverse cultures, and controlling the global organization. Prerequisite(s): Students must be enrolled in online MBA program.

WMBA 6040 Managerial Decision Analysis
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This course is designed to expose students to the types of decision making situations they will face as managers. It will introduce students to advanced quantitative concepts and state-of-the-art techniques. By the end of the course students will be expected to be able to analyze a problem statement, develop alternative solution procedures, and select the one that most successful solutions to business problems require the ability to integrate concepts from non-quantitative fields with the quantitative results. Prerequisite(s): Students must be enrolled in online MBA program.

WMBA 6050 Strategic Marketing
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

A strategy planning approach to marketing management from conception and application perspectives. Focus is on the strategic decision-making process supported by self-analysis and external analysis. Legal, ethical and international aspects are also considered.

Prerequisite(s): Students must be enrolled in online MBA program.

WMBA 6060 Managerial Finance
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

A study of financial risk and return, capital budgeting, valuation, capital structure, working capital management and current topics in financial management.

Prerequisite(s): Students must be enrolled in online MBA program.

WMBA 6070 Entrepreneurship-New Venture Analysis
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

A study of the business formation process which focuses on the creativity, risk-taking, and planning associated with new ventures. The course will provide information on the entrepreneurial process starting with idea generation, idea development, feasibility analysis, resource identification, and concluding with the development of a coherent business plan.

Prerequisite(s): Students must be enrolled in online MBA program.

WMBA 6080 Management Information Systems
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This course focuses on information technology and systems from a general management perspective. Topics of discussion include the management of the systems development process, the organizational cycle of information, technology planning, evaluation, selection, and strategic uses of information technology. Prerequisite(s): Students must be enrolled in online MBA program.

WMBA 6090 Information Technology Management (ERP)
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This course is designed to enable the manager to effectively explore and evaluate new technologies in an applied business environment. The course focuses on the evaluation, selection, implementation process, and use of advanced ERP systems, i.e. SAP R/3. This course will concentrate on the managerial, not the technical aspects, of information technology management. The use of relevant readings and cases are used to apply the concepts and techniques presented in the course. The course will offer the rewards for the successful implementation.

Prerequisite(s): Minimum grade of "C" in WMBA 6080.

WMBA 6100 Operations and Supply Chain Management
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This course is designed to provide an understanding of the production/operations function within an organization. It will focus on the types of decisions to be made at various organizational levels and where appropriate, on particular models and quantitative techniques that can be useful in making those decisions. Emphasis will be placed on how those decisions are interrelated and on their strategic implications for the firm. Finally, it will consider how the operations function fits in with other functional areas of the firm. Prerequisite(s): Student must be enrolled in online MBA program.

WMBA 6110 Business Strategy
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.

This course focuses on global strategic management and encourages the analysis and development of business strategies within a global environment.

Prerequisite(s): A minimum grade of "C" in WMBA 6010 and WMBA 6050 and WMBA 6060.