# Graphic Design B.F.A.

## Degree Requirements: 126 Credit Hours

*See Core Curriculum for required courses in Area A1 through Area E.*

<table>
<thead>
<tr>
<th>Area</th>
<th>Description</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>A1</td>
<td>Communication Skills</td>
<td>6</td>
</tr>
<tr>
<td>A2</td>
<td>Quantitative Skills</td>
<td>3</td>
</tr>
<tr>
<td>B</td>
<td>Global Engagement</td>
<td>4</td>
</tr>
<tr>
<td>C</td>
<td>Humanities, Fine Arts, and Ethics</td>
<td>6</td>
</tr>
<tr>
<td>D</td>
<td>Natural Sciences, Mathematics, and Technology</td>
<td>11</td>
</tr>
<tr>
<td>E</td>
<td>Social Sciences</td>
<td>12</td>
</tr>
<tr>
<td>F</td>
<td>Courses Appropriate to Major</td>
<td>18</td>
</tr>
</tbody>
</table>

### Core Curriculum Credit Hours

- **Area A1 - Communication Skills (6 Credit Hours)**
  - Select 6 credit hours from Area A1 of the Core Curriculum

- **Area A2 - Quantitative Skills (3 Credit Hours)**
  - Select 3 credit hours from Area A2 of the Core Curriculum

- **Area B - Global Engagement (4 Credit Hours)**
  - Select 4 credit hours from Area B of the Core Curriculum

- **Area C - Humanities, Fine Arts, and Ethics (6 Credit Hours)**
  - Select 6 credit hours from Area C of the Core Curriculum

- **Area D - Natural Sciences, Mathematics, and Technology (11 Credit Hours)**
  - Select 11 credit hours from Area D of the Core Curriculum

- **Area E - Social Sciences (12 Credit Hours)**
  - Select 12 credit hours from Area E of the Core Curriculum

### Area F - Courses Appropriate to Major

- **ART 1010** Drawing I
- **ART 1011** Drawing II
- **ART 1020** Two Dimensional Design
- **ART 1030** Three Dimensional Design
- **ARTH 2531** Art History I
- **ARTH 2532** Art History II

### Health and Physical Education Activities (4 Credit Hours)

- **HLTH 1520** Healthful Living

### Orientation (2 Credit Hours)

- **FYE 1220** First-Year Seminar

### Major Requirements (57 Credit Hours)

- Select 9 credit hours from the following upper division Art History courses:
  - **ARTH 3231** Modern Art History
  - **ARTH 3251** Dada and Surrealism Art History
  - **ARTH 3261** Italian Mannerism Art History
  - **ARTH 3272** Northern Renaissance Art History
  - **ARTH 3282** Pre-Colombian Art History
  - **ARTH 3377** Graphic Design Art History
  - **ARTH 3435** African Art History
  - **ARTH 3436** African American Art History
  - **ARTH 3437** American Art History
  - **ARTH 3530** Art and Architecture of the Ancient World
  - **ARTH 3531** Medieval Art History
  - **ARTH 3532** Italian Renaissance Art History
  - **ARTH 3533** Baroque and Rococo Art History
  - **ARTH 3534** 19th Century Art History
  - **ARTH 4435** Art History Travel Research
  - **ARTH 4530** 20th Century Art History
  - **ARTH 4889** Graphic Design Portfolio
  - **ART 4333** Design Systems
  - **ART 4334** Professional Practices
  - **ART 4338** Typography II
  - **ART 4381** Graphic Design Theories
  - **ART 4889** Graphic Design Portfolio
  - **GCM 1321** Desktop Publishing
  - **GCM 1411** Desktop Publishing Laboratory
  - **ART 3731** Graphic Design Internship
  - **ART 4333** Publication Design
  - **ART 4335** Web Page Design

### Elective (3 Credit Hours)

Select 3 credit hours of Electives

### Total Credit Hours

126

## Program Requirements

- Must earn a minimum grade of “C” in all ART designated courses.
- Must successfully complete prerequisites for courses and take courses in proper sequence.
- All students pursuing coursework in graphic design, whether as a major, minor, or second discipline, must pass portfolio review after completion of Typography I (ART 2330) (3) and Visual Thinking in Graphic Design (ART 2331) (3) to enroll in upper division graphic design courses.
- A total institution GPA of 2.75 is required to register for internship credit.
- A portfolio presentation in a public venue is required as a capstone experience during Graphic Design Portfolio (ART 4889) (3).

## Specific Requirements For Graphic Design Concentration

### Graphic Design Course Schedule Rotation

*Note: Course offerings are subject to change depending upon faculty availability, enrollment demands, and learning opportunities that may arise.*
Credit Hours

<table>
<thead>
<tr>
<th>Fall</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>ART 2331</td>
<td>Visual Thinking in Graphic Design</td>
<td>3</td>
</tr>
<tr>
<td>ART 3330</td>
<td>New Media Design</td>
<td>3</td>
</tr>
<tr>
<td>ART 3331</td>
<td>Graphic Design Methods</td>
<td>3</td>
</tr>
<tr>
<td>ART 3334</td>
<td>Professional Practices</td>
<td>3</td>
</tr>
<tr>
<td>ART 4381</td>
<td>Graphic Design Theories</td>
<td>3</td>
</tr>
<tr>
<td>Spring</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ART 2330</td>
<td>Typography I</td>
<td>3</td>
</tr>
<tr>
<td>ART 3333</td>
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<td>3</td>
</tr>
<tr>
<td>ART 3338</td>
<td>Typography II</td>
<td>3</td>
</tr>
<tr>
<td>ART 4889</td>
<td>Graphic Design Portfolio</td>
<td>3</td>
</tr>
<tr>
<td>ARTH 3377</td>
<td>Graphic Design Art History</td>
<td>3</td>
</tr>
</tbody>
</table>

Alternating Electives:

| ART 3731                    | Graphic Design Internship | 3           |
| ART 4333                    | Publication Design         | 3           |
| ART 4335                    | Web Page Design            | 3           |

• Portfolio Review for admission into upper division courses in Graphic Design:

When students have completed Visual Thinking in Graphic Design (ART 2331) (3) and Typography I (ART 2330) (3), they submit a portfolio of their design work completed to date, and a required independent project assigned by faculty, for review by the design faculty. Based upon criteria outlined in the B.F.A. Graphic Design Program of Study Handbook, faculty will evaluate and admit students into the Graphic Design concentration based upon their demonstrated creative abilities and professional demeanor deemed necessary for success in the design field. A 3.0 GPA in Visual Thinking in Graphic Design (ART 2331) (3) and Typography I (ART 2330) (3) is only one requirement in passing the portfolio review.

• Students who do not pass the graphic design portfolio review are encouraged to enter other concentrations in the ART or Graphic Communications Management major more suitable to their talents. In this case, graphic design courses with an earned grade of "C" or above will be designated as exploratory studio courses in another BA/BFA art degree program or professional electives in the BS Graphic Communications Management degree program.

• Students who do not pass the portfolio review may choose to resubmit their portfolio the following year after they further develop the quality of their work and remedy deficient professional practices.

• All students will participate in a public presentation of their portfolio completed in Graphic Design Portfolio for review by faculty, invited members of the profession, and peers.

Advisement

Every student enrolled in a degree program in the Betty Foy Sanders Department of Art is advised by an advisor located in the Carroll Building, Room 2244, (912) 478-7740