Continuous improvement and transformation. Enable diverse strategies to achieve competitive advantage. The course focuses on the managerial, not the technical aspects of information management. No prior technical expertise is required. Relevant readings and cases are used to apply the concepts and techniques presented in the course.

**EMBA 7030 Information Technology Management**  
*3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.*  
Designed to enable the manager to effectively utilize and manage information technology in the applied business environment. The course focuses on the managerial, not the technical aspects of information management. No prior technical expertise is required. Relevant readings and cases are used to apply the concepts and techniques presented in the course.

**EMBA 7130 Financial Reporting and Analysis**  
*3 Credit Hours. 0 Lecture Hours. 0 Lab Hours.*  
This course focuses on the interpretation of financial statement information for decision making. Topics include understanding the importance of industry context and the firm’s own strategic choices in evaluating the financial statement; assessing the quality of financial statement information and recognizing situations where more stringent forensic accounting measures might be appropriate; evaluating profitability and risk; associating subsets of the available analytical tools with the kinds of decisions for which they are most appropriate; and recognizing the effects of GAAP on the input variables of various firm valuation models.

**EMBA 7132 Legal and Ethical Issues in Business**  
*3 Credit Hours. 0 Lecture Hours. 0 Lab Hours.*  
A survey of the legal and ethical rules which govern the managerial decision making process, particularly focusing on constitutional “Commerce Clause” interpretation, contract and agency principles, administrative agency regulations, and evolving ethical issues which influence the application of the law. The course is set in domestic law, but includes operational legal aspects of the international market place.

**EMBA 7230 Managerial Decision Analysis**  
*3 Credit Hours. 0 Lecture Hours. 0 Lab Hours.*  
The course will provide a conceptual paradigm for decision makers to construct models and analyze decisions in today’s business environment. Quantitative methods will be used to construct models with emphasis placed on representing real world problems and gaining insight and understanding of the decision making process. Specific models developed may include, but are not limited to, statistical fundamentals and probability for decision making, multiple regression and forecasting models. The course will be spreadsheet based.

**EMBA 7231 Managerial Finance**  
*3 Credit Hours. 0 Lecture Hours. 0 Lab Hours.*  
A study of financial risk and return, capital budgeting, valuation, capital structure, working capital management and current topics in financial management.

**EMBA 7232 Management of Operations for Competitive Advantage**  
*3 Credit Hours. 0 Lecture Hours. 0 Lab Hours.*  
The objectives of this course are to familiarize students with the problems and issues confronting operations managers and to examine the key tools and techniques that have proven applicable to deal with these issues— their objectives, their principles and the requirements for their successful implementation. It examines how distinct business strategies require distinct operational processes and how distinct operational capabilities can enable diverse strategies to achieve competitive advantage. The course focuses on key management attitudes and tools to direct the process of continuous improvement and transformation.