MMJ Multimedia Journalism

MMJ 2331 Introduction to Journalism
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course is an introductory study of the role of journalism with fundamental instruction and practice in writing across multiple platforms.
Prerequisite(s): A minimum grade of "C" in ENGL 1101 or WRIT 1101.

MMJ 3030 Selected Topics in Multimedia Journalism
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course covers other various topics in specialty areas of multimedia journalism.
Prerequisite(s): Department approval.
Cross Listing(s): MMJ 3030S.

MMJ 3231 Audio Production for Journalists
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Audio Production for Journalists is a skills-based course that introduces students to basic field and studio recording techniques, audio editing, and sound design for multimedia journalism outlets including radio, television, and the internet. Students are required to write news scripts that will be used in production assignments. This course focuses on the role of audio in journalistic storytelling.
Prerequisite(s): A minimum grade of "C" in COMM 2332.

MMJ 3331 News Reporting and Writing
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course covers theory, instruction and practice in a variety of news gathering and writing forms and independent assignments, including writing for print, broadcast and online platforms.
Prerequisite(s): A minimum grade of "C" in MMJ 2331.

MMJ 3332 Feature Writing
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
In this course, students survey the gathering and writing of various forms of feature stories and in-depth news feature stories.
Prerequisite(s): A minimum grade of "C" in MMJ 2331.

MMJ 3332S Feature Writing
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
In this course, students survey the gathering and writing of various forms of feature stories and in-depth news feature stories.
Prerequisite(s): A minimum grade of "C" in MMJ 2331.

MMJ 3333 Photojournalism
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course provides theory, instruction and practice in the process of photography for the print and digital media, with special emphasis on gathering and editing pictorial material for print and online platforms.
Prerequisite(s): A minimum grade of "C" in MMJ 2331.

MMJ 3335 Copy Editing
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course provides instruction and practice in the fundamentals of news editing, including copy editing, grammar, journalistic style, headline writing, photo editing and basic typography.
Prerequisite(s): A minimum grade of "C" in MMJ 2331.

MMJ 3631 Fundamentals of Multimedia Journalism
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course orients students to multimedia communication and discusses how multimedia communication is changing journalism. It offers students theory, instruction and practice in the foundational tools of digital storytelling.
Prerequisite(s): A minimum grade of "C" in MMJ 2331.

MMJ 3631S Fundamentals of MMJ
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course orients students to multimedia communication and discusses how multimedia communication is changing journalism. It offers students theory, instruction and practice in the foundational tools of digital storytelling.
Prerequisite(s): A minimum grade of "C" in MMJ 2331.

MMJ 3711 Multimedia Journalism Practicum
1 Credit Hour. 0 Lecture Hours. 3,6 Lab Hours.
This lab-based course provides students hands-on experience producing video and audio news content for distribution through university-based media outlets and/or the Internet. MMJ majors must complete a minimum of two semesters of work in the course, with the first semester equating to one hour of course credit, and the second semester equating to two hours.
Prerequisite(s): A minimum grade of "C" in MMJ 3331.

MMJ 4190 Multimedia Journalism Applications
1,2 Credit Hour. 0 Lecture Hours. 3,6 Lab Hours.
This course provides limited supervised experience through appropriate on-campus media outlets where students are required to produce several publishable news stories regarding a variety of topics.
Prerequisite(s): A minimum grade of "C" in MMJ 3331.

MMJ 4332 Sports Journalism
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course focuses on the theory, instruction and practice of sports journalism across multimedia platforms. Course topics include game coverage, sports-related features, sports columns and sports analysis.
Prerequisite(s): A minimum grade of "C" in MMJ 3331.

MMJ 4333 Opinion Journalism
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
In this course, students analyze the principles and roles of the various forms of opinion in journalism. This course offers practice in multi-platform opinion research and writing.
Prerequisite(s): A minimum grade of "C" in MMJ 3331.

MMJ 4334 Magazine Writing and Editing
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course provides instruction in magazine writing with an emphasis on writing magazine articles of varying lengths and instruction in editing, layout and design.
Prerequisite(s): A minimum grade of "C" in MMJ 3331.

MMJ 4335 Public Interest Journalism
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course focuses on the theory, instruction and practice of in-depth and public service reporting, which is designed to reveal hidden and/or systemic problems within a community and to serve audience needs for quality information on matters of public concern. Students produce multimedia pieces on an issue of public interest.
Prerequisite(s): A minimum grade of "C" in MMJ 3331.
MMJ 4336  Online Journalism
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
This course focuses on the theory, instruction and practice of news delivery over the Internet. Students will practice real time reporting and writing on the Internet utilizing multimedia elements. This is not a traditional journalism course offered online, but a course which teaches students to publish news on an Internet-based news outlet.
Prerequisite(s): A minimum grade of "C" in MMJ 3331 and MMJ 3631.

MMJ 4337  STEM Journalism
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
This course focuses on the theory, instruction and practice of multimedia journalistic coverage of science, technology, engineering and mathematics (STEM). Journalism related to health and the environment will also be covered.
Prerequisite(s): A minimum grade of "C" in MMJ 3331.

MMJ 4721  Multimedia Journalism Practicum
2 Credit Hours.  0 Lecture Hours.  0 Lab Hours.
MMJ This course augments the training first provided in MMJ 3711 - Multimedia Journalism Practicum by offering additional and enhanced opportunities to develop primary journalistic skills through work on/with on-campus media outlets.
Prerequisite(s): MMJ 3711, departmental approval required.

MMJ 4791  Multimedia Journalism Internship
3 Credit Hours.  0 Lecture Hours.  0 Lab Hours.
This course provides multimedia journalism majors with supervised practical experience on a full-time basis at an approved media site.
Prerequisite(s): A minimum grade of "C" in MMJ 3331, 2.75 GPA, departmental approval required.

MMJ 4792  Multimedia Journalism Internship
6 Credit Hours.  0 Lecture Hours.  0 Lab Hours.
This course provides journalism majors with supervised practical experience on a full-time basis at an approved media site.
Prerequisite(s): MMJ 3331, 2.75 GPA, departmental approval required.

MMJ 4831  Directed Study in Multimedia Journalism
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
Students conduct in-depth studies of issues associated with multimedia journalism.
Prerequisite(s): Departmental approval required.