Department of Communication Arts

The Department of Communication Arts provides a forum through which students can develop life skills such as confidence in oral and written presentations, communication skills, and critical analysis and problem solving skills. Students in the Department represent a broad spectrum of majors, interests, and career possibilities in Communication Studies, Multimedia Film & Production, Multimedia Journalism, Public Relations, and Theatre. Students work together and with faculty on research projects, state-of-the-art productions, events, online news outlets, and broadcasts.

Students graduating with a B.A. degree in Theatre will be able to:

1. critically analyze play texts and pieces of theatre (productions, performance events, etc.), using the vocabulary of the field, and will ascribe meaning to the usages and applications of production elements.
2. develop and defend informed judgments of play texts and pieces of theatre, and will effectively articulate complex ideas in both written and oral communication. Students will create and articulate a personal aesthetic that applies the vocabulary of the focus area (acting, directing, design/technology, stage management).
3. recognize historical styles, and the cultural forces that shaped them; students will be conversant with the major theatrical periods, personages, and technological innovations that have shaped the development of theatre, and will be able to differentiate the defining characteristics of distinct periods and styles.
4. conduct research by selecting appropriate resources to inform artistic decisions; students will analyze and synthesize information from multiple sources in the construction of a production, design, or acting concept. Students will assess scholarship in the field and connect that scholarship to their understanding of historical practice.
5. demonstrate the ability to collaborate effectively with both peers and professionals in a production setting, consistently demonstrating a disciplined usage of professional working standards. Students will produce a body of work built on sound professional practices, which is presented in a portfolio appropriate to the focus area; students will identify career opportunities within the focus area.

Students earning the B.S. in Communication Studies will:

1. develop a research prospectus employing appropriate methodologies to study their stated communication research question and/or hypothesis regarding human communication behavior.
2. develop an analysis of a communication artifact utilizing an appropriate rhetorical criticism model.
3. develop a research report that applies Dewey’s Reflective Thinking Method to a contemporary communication problem to reach a rational solution to the problem.
4. demonstrate knowledge of various rhetorical criticism models used to analyze speeches and/or rhetorical movements.
5. demonstrate knowledge pertaining to the historical underpinnings of the field of Communication Studies and how historical developments have influenced the current study of communication.
6. utilize current events as data for analysis of arguments in persuasive communication.
7. demonstrate an awareness of ethical standards as related to original research.
8. demonstrate an awareness of ethical standards as they relate to persuasive communication.
9. recognize the importance of culture and its impact on the reception of communication messages.
10. demonstrate the ability to adapt the content of an oral performance to the audience.

Graduates of the B.S. Journalism (Multimedia Journalism) program will be able to:

1. create news stories at a professional level, using appropriate media platforms.
2. apply critical thinking and problem-solving concepts in selecting relevant sources and collecting information in order to synthesize complex information for mass audiences.
3. critique and correct news content for accuracy, fairness, grammatical correctness, aesthetic values and appropriateness for diverse audiences.
4. analyze and evaluate the potential legal and ethical implications of journalistic communication.
5. differentiate historical and current patterns in media coverage, and to connect those patterns and to assess their relationships to ongoing societal issues.

Students in the B.S. Multimedia Communication (Film & Production Emphasis) program will be able to:

1. identify a media related research problem and propose a cogent solution, incorporating appropriate theories and research methodologies;
2. analyze how specific groups of people, based on race, ethnicity, gender, sexual orientation, and disabilities, are represented in the media;
3. apply critical thinking skills in their ability to accurately research, write, and produce stories across multiple media platforms;
4. identify and analyze historical and/or current influences that have impacted and/or are continually affecting changes in the multimedia industries; and
5. identify and analyze the influences and role of ethical and legal issues within the multimedia discipline.

Students earning the B.S. in Public Relations will:

1. be able to assess organizational problems and research solutions using primary and secondary methodologies, and will create solutions using appropriate interpersonal and mass media channels.
2. construct public relations plans and collaterals integrating public relations principles and theories.
3. be able to connect the historical developments of public relations with current practices.
4. be able to assess and evaluate key legal concepts and ethical implications related to public relations communication.
5. be able to design audience analyses for organizational issues, and will be able to suggest and adapt messages designed for a variety of audiences and media.

Communication Arts Majors

• Theatre B.A. (http://catalog.georgiasouthern.edu/archive/2016-2017/undergraduate/liberal-arts-social-sciences/communication-arts/theatre-ba)

Communication Arts Minors
• Communication Studies (http://catalog.georgiasouthern.edu/archive/2016-2017/undergraduate/liberal-arts-social-sciences/communication-arts/communication-studies-minor)
• Film Studies Interdisciplinary Minor (http://catalog.georgiasouthern.edu/archive/2016-2017/undergraduate/liberal-arts-social-sciences/communication-arts/film-studies-interdisciplinary-minor)
• Journalism (http://catalog.georgiasouthern.edu/archive/2016-2017/undergraduate/liberal-arts-social-sciences/communication-arts/journalism-minor)
• Multimedia Communication (http://catalog.georgiasouthern.edu/archive/2016-2017/undergraduate/liberal-arts-social-sciences/communication-arts/multimedia-communication-minor)
• Theatre (http://catalog.georgiasouthern.edu/archive/2016-2017/undergraduate/liberal-arts-social-sciences/communication-arts/theater-minor)

Communication Arts Concentrations

COMM 1100 Introduction to Human Communication
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Surveys the historical roots of communication, discusses the encoding and decoding of messages, and introduces the contexts of communication.
Prerequisite(s): A minimum grade of "C" in ENGL 1101 or WRIT 1101.
Cross Listing(s): COMM 1100S.

COMM 1100S Introduction to Human Communication
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Surveys the historical roots of communication, discusses the encoding and decoding of messages, and introduces the contexts of communication.
Prerequisite(s): A minimum grade of "C" in WRIT 1101 or ENGL 1101.
Cross Listing(s): COMM 1100.

COMM 1110 Principles of Public Speaking
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
The critical study and practice of public speaking emphasizing the art of rhetoric from a humanistic perspective. Areas of study include research and preparation, ethics, audience analysis, and presentation of speeches.
Prerequisite(s): A minimum grade of "C" in ENGL 1101 or WRIT 1101.
Cross Listing(s): COMM 1110H, COMM 1110S.

COMM 1110H Principles of Public Speaking
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
The critical study and practice of public speaking emphasizing the art of rhetoric from a humanistic perspective. Areas of study include research and preparation, ethics, audience analysis, and presentation of speeches.
Prerequisite(s): A minimum grade of "C" in ENGL 1101 or WRIT 1101.
Cross Listing(s): COMM 1110, COMM 1110S.

COMM 1110S Principles of Public Speaking
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
The critical study and practice of public speaking emphasizing the art of rhetoric from a humanistic perspective. Areas of study include research and preparation, ethics, audience analysis, and presentation of speeches.
Prerequisite(s): A minimum grade of "C" in ENGL 1101 or WRIT 1101.
Cross Listing(s): COMM 1110, COMM 1110H.

COMM 2332 Media and Society
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Introduction to print and electronic mass communications and media-related professions. Surveys the media's historical development in the United States with particular focus on structure, social roles, and related theories. Also considers change factors that can affect the future of media.
Prerequisite(s): A minimum grade of "C" in ENGL 1101 or WRIT 1101.
Cross Listing(s): COMM 2332S.

COMM 2332S Media and Society
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Introduction to print and electronic mass communications and media-related professions. Surveys the media's historical development in the United States with particular focus on structure, social roles, and related theories. Also considers change factors that can affect the future of media.
Prerequisite(s): A minimum grade of "C" in ENGL 1101 or WRIT 1101.
Cross Listing(s): COMM 2332.

COMM 3030 Selected Topics In Communication Arts
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Offers varied courses in specialized areas of field of Communication Arts. Department approval required.
Cross Listing(s): COMM 3030S.

COMM 3030S Selected Topics In Communication Arts
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Offers varied courses in specialized areas of field of Communication Arts. Department approval required.
Cross Listing(s): COMM 3030.

COMM 3331 Media Criticism
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Familiarizes students with dominant paradigms currently used in media studies. Particular emphasis will be given to theories addressing the social context of the media and criticism as a rhetorical act.
Cross Listing(s): COMM 3331S.

COMM 3331S Media Criticism
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course surveys freedom of speech and press and its limitations by laws governing libel, privacy, copyright, contempt, free press, broadcast regulation, fair trial and reporter's shield. Broadcast industry self-regulation and ethical concerns of mass communications will be discussed.
Prerequisite(s): A minimum grade of "C" in COMM 2332.
Cross Listing(s): COMM 3331.

COMM 3332 Voice and Phonetics
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course comparatively studies mass media systems around the world. It analyzes media systems in terms of relevant political, social, economic and cultural factors. Diversity and change in global communication is a main theme. The influence of rapidly-advancing technology is analyzed for its dynamic impact around the world, especially in developing nations.
Prerequisite(s): A minimum grade of "C" in COMM 2332.
COMM 3337 Mass Communication Law
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
This course surveys freedom of speech and press and its limitations by laws governing libel, privacy, copyright, contempt, free press, broadcast regulation, fair trial and reporter's shield. Broadcast industry self-regulation and ethical concerns of mass communications will be discussed.  
Prerequisite(s): A minimum grade of "C" in COMM 2332 or COMM 2332S.  
COMM 3430 Media Management and Sales
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
In this course, students will examine the organization and operation of media operations' policies and procedures. Students will also examine media management theory and practice, key media administrator roles, media industry processes and departments, and media manager skills in finances, personnel, programming, promotion/marketing, selling of commercial advertising in media and audience research.  
Prerequisite(s): A minimum grade of "C" in COMM 2332.  
COMM 3431 Digital Media Entrepreneurship
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
aThis course focuses on the business side of the information business, specifically digital media startups. As part of this course, students develop an original idea for a digitally-based startup, research and analyze the potential market for the startup, and develop a basic media business. This course would also look at the behavior of entrepreneurs, but will be focused more on media entrepreneurs and the development of student ideas into potential media startup projects.  
Prerequisite(s): A minimum grade of "C" in COMM 2332.  
COMM 3433 Comic Book Writing in American Culture
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
Investigates multiple dimensions of and models for comic book writing as it traces the medium's history, development of new genres, and narrative conventions since its origins in the 1930s. Teaches the comic book's use of iconography, cultural tropes, and cognitive closure in the construction of sequential narratives.  
Prerequisite(s): A minimum grade of "C" in ENGL 1101, WRIT 1101, ENGL 1102.  
Cross Listing(s): WRIT 3433.  
COMM 3530 Media Ethics
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
This course involves the study of moral and professional conduct within various mass communication contexts and provides students with the ability to recognize and confront potential ethical, diversity and shifting cultural issues as journalists and media consumers.  
Prerequisite(s): A minimum grade of "C" in COMM 2332.  
COMM 4330 History of Mass Communication
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
This course surveys the history of newspapers, magazines, radio and television, and web media content with emphasis upon their correlation with political, social and economic trends in America.  
Prerequisite(s): A minimum grade of "C" in COMM 2332 and Junior standing.  
Cross Listing(s): COMM 4330S.  
COMM 4330S History of Mass Communication
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
This course surveys the history of newspapers, magazines, radio and television, and web media content with emphasis upon their correlation with political, social and economic trends in America.  
Prerequisite(s): A minimum grade of "C" in COMM 2332 and Junior standing.  
Cross Listing(s): COMM 4330.  
COMM 4331 Gender, Media, and Representation
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
Focuses on three basic areas with regard to women and media: 1) the representation of women in the media; 2) the status of women as media professionals; 3) the ways women make use of media as audience members.  
Cross Listing(s): WGST 4331, COMM 4331.  
COMM 4331S Gender, Media and Rep 3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
Focuses on three basic areas with regard to women and media: 1) the representation of women in the media; 2) the status of women as media professionals; 3) the ways women make use of media as audience members.  
Prerequisite(s): A minimum grade of "C" in COMM 2332.  
COMM 4333S Contemporary Communication Application 3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.  
Offers analysis of a selected contemporary topic in communication. Includes discussion of appropriate communication models and their analytical application to the selected topic. May be repeated a maximum of two times for credit. Department approval required.  
Cross Listing(s): COMM 4333S.  
COMM 4334S Contemporary Communication Application 3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.  
Focuses on three basic areas with regard to women and media: 1) the representation of women in the media; 2) the status of women as media professionals; 3) the ways women make use of media as audience members.  
Prerequisite(s): A minimum grade of "C" in COMM 2332.  
COMM 4334S Contemporary Communication Application 3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.  
Focuses on three basic areas with regard to women and media: 1) the representation of women in the media; 2) the status of women as media professionals; 3) the ways women make use of media as audience members.  
Prerequisite(s): A minimum grade of "C" in COMM 2332.  
COMM 4333S Contemporary Communication Application 3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.  
Examines the development of mass media systems and the resulting theoretical perspectives. Encourages theory application as means of understanding and explaining what happens to us individually and as members of a society as mass communication became possible and now as media systems are being adapted.  
Prerequisite(s): COMM 2332.  
Cross Listing(s): COMM 4333S.  
COMM 4333S Theories of Mass Communication 3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.  
Examines the development of mass media systems and the resulting theoretical perspectives. Encourages theory application as means of understanding and explaining what happens to us individually and as members of a society as mass communication became possible and now as media systems are being adapted.  
Prerequisite(s): COMM 2332.  
Cross Listing(s): COMM 4333S.  
COMM 4334 Advanced Law and Ethics 3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.  
Provides an evaluation of contemporary media regulations/law and ethical issues by way of case analysis along with the study of the evolution of media regulation for understanding of past, present, and future media performance.  
Prerequisite(s): A minimum grade of "C" in COMM 3337.  
COMS 1711 Communication Studies Practicum 1 Credit Hour.  0 Lecture Hours.  0 Lab Hours.  
Practical experience in speaking and performance events. A maximum of three credit hours may be applied toward the degree.  
COMS 2330 Introduction to Communication Research 3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.  
Introduces students to the professional literature in communication and examines the major paradigms used in communication research. The students will gain practical experience using formal research styles.
COMS 2711 Communication Studies Practicum
1 Credit Hour. 0 Lecture Hours. 0 Lab Hours.
Practical experience in speaking and performance events. A maximum of three credit hours may be applied toward the degree.

COMS 3030 Selected Topics in Communication Studies
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Offers varied courses in specialized areas of the field of communication studies. Departmental approval required.
Cross Listing(s): COMS 3030S.

COMS 3030S Selected Topics in Communication Studies
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Offers varied courses in specialized areas of the field of speech Communication. Departmental approval required.
Cross Listing(s): COMS 3030.

COMS 3330 Health Communication
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Applies various communication theories to the health care community. The impact of health communication in different contextual levels, i.e., interpersonal, group, organizational, mass and cultural will be examined.

COMS 3331 Argumentation
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Examines the function and structure of argumentation by focusing on the critical analysis of argument around important issues in public policy, science, law, religion and politics.

COMS 3332 Small Group Communication
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course examines the increasing importance of communication in small group situations. Communication in group roles, relationships, leadership, conflict, group discussion and reflective decision making, will be highlighted.
Prerequisite(s): COMM 1100 or COMM 1110.

COMS 3333 Communication and Gender
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Introduces students to the literature of gender and communication. Considers how men's and women's self-perceptions and resulting communication patterns evolve as a function of cultural influences.
Cross Listing(s): WGST 3333.

COMS 3334 Communicating in the Workplace
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Considers the theoretical and practical challenges existing in a variety of workplace communication scenarios ranging from interviews and group interaction and structure through oral presentations supplemented by a variety of modern media.
Cross Listing(s): COMS 3334S.

COMS 3345S Communicating in the Workplace
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Considers the theoretical and practical challenges existing in a variety of workplace communication scenarios ranging from interviews and group interaction and structure through oral presentations supplemented by a variety of modern media.
Cross Listing(s): COMS 3334.

COMS 3335 Interpersonal Communication
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Considers current interpersonal research emphasizing practical analysis for how we communicate and form interpersonal relationships.
Prerequisite(s): COMM 1100.

COMS 3336 Introduction to Performance Studies
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Examines the performance process in relation to the cultural values communicated in social and artistic forms. An introduction to folklore, storytelling, and solo performance.

COMS 3337 Persuasion
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Considers the ethics, philosophies, theories, and techniques of persuasion from the points of view of both senders and receivers of persuasive messages.
Prerequisite(s): COMM 1110.
Cross Listing(s): COMS 3337S.

COMS 3337S Persuasion
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Considers the ethics, philosophies, theories, and techniques of persuasion from the points of view of both senders and receivers of persuasive messages.
Prerequisite(s): COMM 1110.
Cross Listing(s): COMS 3337.

COMS 3338 Rhetorical Criticism
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Introduces students to the major perspectives and approaches used in the practice of rhetorical criticism through the analysis of various rhetorical forms, including public speeches, drama and entertainment, tradition and ideology.

COMS 3339 Intercultural Communications
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course will focus on the different contexts in which culture influences the communication process. Aspects of communication such as language, nonverbal communication, interpersonal relationships, and organizations will be examined across different cultures. Students will strive to understand the impact of culture on perception, social identity, values, and structures of power. Intercultural, cross-cultural, and multicultural contexts for communication will be discussed.
Prerequisite(s): COMM 1100 or COMM 1110.
Cross Listing(s): COMS 3339S.

COMS 3339S Intercultural Communications
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course will focus on the different contexts in which culture influences the communication process. Aspects of communication such as language, nonverbal communication, interpersonal relationships, and organizations will be examined across different cultures. Students will strive to understand the impact of culture on perception, social identity, values, and structures of power. Intercultural, cross-cultural, and multicultural contexts for communication will be discussed.
Prerequisite(s): COMM 1100 or COMM 1110.
Cross Listing(s): COMS 3339.

COMS 3430 Communication and Leadership
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course covers the theories and practices associated with leadership in groups and organizations. Focuses on interactive aspects of leading and following, and developing leadership skills from a communication perspective. Topics will include perspectives of a leader's communication interactions with regard to: change, culture, decision making, diversity, ethics, followership, groups and teams, influence, organizations, and styles.
Prerequisite(s): A minimum grade of “C” in COMM 1100.

COMS 3711 Communication Studies Practicum
1 Credit Hour. 0 Lecture Hours. 0 Lab Hours.
Practical experience in speaking and performance events. A maximum of three credit hours may be applied toward the degree.

COMS 4330 Rhetoric of International Relations
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Examines the discourse of international relations from a rhetorical perspective. Emphasizes the analysis and criticism of persuasive messages used in international relations from Aristotelian, Neo-Aristotelian, dramatic and narrative rhetorical theoretical bases.
Cross Listing(s): INTS 4330.
COMS 4331 Communication and Conflict
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Introduces students to the theory and practice of conflict management in personal and professional relationships.

COMS 4332 Political Communication
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Emphasizes the role and the function of communication in the political setting. Examines theories of political communication and their application to political campaigns, debates, and speech writing.

COMS 4333 General Semantics
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Studies the relationship between symbols and meaning in the tradition established by Alfred Korzybski. Focuses on signs and symbols and their implications on nonverbal and oral communication.

Cross Listing(s): LING 4333.

COMS 4334 Communication Theory
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Introduces students to major approaches in the development of communication theory with emphasis on various communication contexts, e.g., interpersonal, group, organization, mass media, intercultural.

COMS 4336 Performance, Culture, Communication
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Introduces performance techniques relevant to scripting and staging of presentational ensemble and solo performance. Emphasizes performance as a communicative act in social and cultural contexts. Introduces personal narrative construction and oral history interviewing as primary research methods.

COMS 4337 Rhetoric of Social Movements
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Introduces students to the rhetorical significance of selected social movements including labor reform, civil rights, and environment protection, emphasizing the analysis of persuasive social movement discourse.

Cross Listing(s): AAST 4337.

COMS 4338 Organizational Communication
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Introduces students to the role and effects of communication in everyday organizational life. Includes interpersonal communication in the workplace, leadership, organizational communication and climate, motivation and flow of information in organizations.

COMS 4339 Philosophy of Communication
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Introduces students to the contributions of philosophical debate from logical positivism through hermeneutics to the discipline of human communication studies.

COMS 4711 Communication Studies Practicum
1 Credit Hour. 0 Lecture Hours. 0 Lab Hours.
Exposes students to the practice of communication theory and its application to the discipline.

COMS 4791 Communication Studies Internship
1 Credit Hour. 0 Lecture Hours. 0 Lab Hours.
Provides practical experience in a professional setting appropriate for a student trained in communication studies. Will be under the supervision of a skilled practitioner in the particular area of communication. May be taken only by Communication Studies majors. A maximum of six hours may be applied to the major.

Prerequisite(s): A 2.5 cumulative GPA in COMM 1110 and departmental approval.

COMS 4831 Directed Study in Communication Studies
3 Credit Hours. 0 Lecture Hours. 0 Lab Hours.
Offers students opportunities to design and conduct directed research and/or projects in specialized communication studies areas. Must be approved in advance by instructor and department chair. This course may not be used to replace an existing course in the catalog.

Prerequisite(s): Departmental approval required.

FILM 2331 Introduction to Film Studies
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Introduces the creative elements of cinema including screen writing, performance, cinematography, editing, sound, and directing. Selected films will be screened and analyzed.

Cross Listing(s): FILM 2331S.

FILM 2331S Introduction to Film Studies
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Introduces the creative elements of cinema including screen writing, performance, cinematography, editing, sound, and directing. Selected films will be screened and analyzed.

Cross Listing(s): FILM 2331.

FILM 3030 Selected Topics in Film
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Offers various courses in specialty areas of film studies.

Prerequisite(s): FILM 2331.

FILM 3030S Selected Topics in Film
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Offers various courses in specialty areas of film studies.

Prerequisite(s): FILM 2331.

FILM 3331 History of American Film
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Surveys the history of American film recognizing the influence of international cinema upon American film. Selected films of historical significance will be screened and analyzed.

Cross Listing(s): FILM 3331S.

FILM 3331S History of American Film
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Surveys the history of American film recognizing the influence of international cinema upon American film. Selected films of historical significance will be screened and analyzed.

Cross Listing(s): FILM 3331.

FILM 3332 Documentary Film
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Explores the documentary film genre as an art form and as a medium of communication. Landmark documentary films will be screened and analyzed.

Prerequisite(s): FILM 2331.

Cross Listing(s): FILM 3332S.

FILM 3332S Documentary Film
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Explores the documentary film genre as an art form and as a medium of communication. Landmark documentary films will be screened and analyzed.

Prerequisite(s): FILM 2331.

FILM 3333 Art of Film
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Provides detailed analysis of selected masterpiece films emphasizing aesthetics.

Prerequisite(s): FILM 2331.

FILM 3333S Art of Film
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Provides detailed analysis of selected masterpiece films emphasizing aesthetics.

Prerequisite(s): FILM 2331.

MMFP 2331 Media Production I
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This introductory course teaches the basic principles and essential tools of visual production through the use of camera, lighting, editing and storyboarding. Students are expected to participate in laboratory activities and will produce a limited number of short form productions.

Prerequisite(s): A minimum grade of "C" in COMM 2332.
MMFP 2335  Introduction to Media Writing
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
This course provides foundational principles and techniques in a variety of applications of multimedia writing.
Prerequisite(s): A minimum grade of "C" in COMM 2332.
Corequisite(s): MMFP 2336.

MMFP 2336  Audio Production and Sound Design
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
Audio Production and Sound Design is a skills based course that introduces students to basic recording techniques, audio editing and sound design for multimedia outlets including radio, television, film and internet. Students are required to write scripts that will be used in production assignments. This course focuses on the role of audio in media storytelling.
Prerequisite(s): A minimum grade of "C" in MMFP 2331 or Permission of Instructor and Departmental approval.
Corequisite(s): MMFP 2335.

MMFP 3030  Selected Multimedia Topics
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
This course offers various topics in specialized areas of multimedia study.
Prerequisite(s): A minimum grade of "C" in MMFP 2331 or Permission of Instructor and Departmental approval.

MMFP 3234  Directing For Screen
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
Students will learn the techniques for working with actors for screen performance with particular focus on film acting. Auditioning, screen tests, and casting will also be discussed. Students will direct a minimum of three individual scenes for video.
Prerequisite(s): A minimum grade of "C" in MMFP 2331.

MMFP 3331  Media Production II
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
This is a production course that further advances storytelling, including all steps of the production process: planning, management, time line, shot scripting, location lighting, sound, and aesthetic enhancement. Students will work individually and collaboratively in the creation of short and longer form productions.
Prerequisite(s): A minimum grade of "C" in MMFP 2331 and MMFP 2336 or MMJ 3231.

MMFP 3431  Broadcast Performance
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
Broadcast Performance provides a student with techniques to become a more effective oral and visual communicator. Course content includes techniques in analyzing and improving voice, pronunciation, inflection and articulation. Students will also learn announcing techniques that are required in a variety of applications, such as news reporting, commercial delivery, interviewing, sports casting and narration.
Prerequisite(s): A minimum grade of "C" in COMM 1110 and MMFP 2336 or MMJ 3231.

MMFP 3436  Advanced Audio Production
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
Advanced Audio Production introduces students to advanced recording and audio editing techniques. Students will plan, develop and produce a wide range of audio production types in long-form areas such as news, documentary, or uses of music and special effects to support drama and/or visual sound track activities. Final projects are expected to be of the quality necessary for public airing and submission to competitions.
Prerequisite(s): A minimum grade of "C" in MMFP 2331 and MMFP 2335 and MMFP 2336.

MMFP 3531  Screenwriting for Film and Television
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
Students will demonstrate the ability to develop scripted film and television content utilizing industry standard formatting. Students will further demonstrate the ability to adapt scripted film and television content for diverse audiences. The course work will include written assignments, critiques and revisions leading to the completion of original scripts.
Prerequisite(s): A minimum grade of "C" in MMFP 2335.

MMFP 3533  Narrative Film Production
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
Collaborating in small crews of four or five, students produce and edit original short fictional film and television content, based on scripts developed in previous major courses. Students demonstrate the ability to wear multiple technical and aesthetic hats when performing crewmember positions in independent style productions. Course work will investigate the multiple safety and operational functions of crew positions as well as independent alternatives to the Hollywood genre, blockbuster, and large-scale production systems.
Prerequisite(s): A minimum grade of "C" in MMFP 3331.

MMFP 4090  Multimedia Applications
1-2 Credit Hours.  0 Lecture Hours.  0 Lab Hours.
This is a laboratory course in which multimedia majors utilize and refine knowledge attained in previous courses to produce professional-quality audio, video or film productions. Students produce projects and work collaboratively with classmates in meeting deadlines and producing materials that are suitable for distribution via campus broadcast or Web outlets. Students must complete a minimum of two semesters in the course, with the first semester equaling to one hour of course credit, and the second semester to two hours -- for a total of three hours of course credit.
Prerequisite(s): A minimum grade of "C" in MMFP 3331.

MMFP 4135  Lighting and Cinematography
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
Through lecture, readings, screenings, discussions, workshops and hands-on projects, this course teaches advanced techniques and styles of lighting and cinematography. Classes explore the language and aesthetics of visual storytelling and ways in which movement, lenses, exposure, lighting setups, camera settings and post production techniques affect the digital image. Over the course of the semester, students will shoot footage with the goal of producing a professional portfolio of work.
Prerequisite(s): A minimum grade of "C" in MMFP 2331 and MMFP 3331.

MMFP 4331  Sports Production
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
Sports Production provides a student with the techniques to produce/direct video productions of live sporting events along with the skills needed to operate the equipment associated with such productions. Course content includes techniques for producing/directing, operations of cameras, audio mixing, graphic replay and switching equipment for a variety of live sports video coverage.
Prerequisite(s): A minimum grade of "C" in all of the following: MMFP 2331 and MMFP 2336 and MMJ 3231 or MMFP 3331.

MMFP 4335  Documentary Writing and Production
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
This course provides foundational principles and techniques in a variety of applications of multimedia writing. Students will engage in theoretical and ethical issues of documentary and gain practical experience by researching, writing, planning and producing an original documentary project.
Prerequisite(s): A minimum grade of "C" in MMFP 2335 and MMFP 3331.

MMFP 4337  Digital Media Post Production
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
Through lecture, readings, screenings, discussions, workshops and hands-on projects, this course teaches advanced concepts and techniques in non-linear digital video editing. Over the course of the semester, students will edit a variety of fiction and non-fiction film and video projects and gain practical post production experience including audio sweetening, color correction and special effects. Productions will be suitable for television and Web broadcast.
Prerequisite(s): A minimum grade of "C" in MMFP 3331.
MMFP 4431 Senior Project I  
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.  
This is the first course in an advanced two-semester sequence in which each student works as part of a team in the completion of an audio documentary, corporate training or narrative film, or TV pilot or documentary. This course focuses on production conceptualization, scriptwriting and storyboarding, production management, set and costume design and a creation of a production timeline. In addition, students will submit a portfolio and production reel of their previous work and pass a comprehensive exam that documents their grasp of knowledge and skills they have learned during their four-year program of study.  
Prerequisite(s): A minimum grade of "C" in MMFP 4431.

MMFP 4432 Senior Project II  
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.  
This is the second course in an advanced two course sequence in which each student works as part of a team in the completion of an audio documentary, corporate training or narrative film, or TV pilot or documentary. Students will audio record and edit and/or video shoot and edit, create a business and marketing plan, develop a promotional website and premier the work at a public screening.  
Prerequisite(s): A minimum grade of "C" in MMFP 4431.

MMFP 4791 Multimedia Film or Production Internship  
3.6 Credit Hours. 0 Lecture Hours. 0 Lab Hours.  
This optional internship is open only to MMC majors who have earned a 2.75 total institution GPA. Faculty will place student applicants in approved electronic media facility. This course requires 300 clock hours of approved and supervised site activity during the semester. A maximum of six hours of internship credit may be applied toward the MMC major.  
Prerequisite(s): Department approval.

MMFP 4792 Multimedia Film or Production Internship  
3.6 Credit Hours. 0 Lecture Hours. 0 Lab Hours.  
This internship course is open to MMC majors who have earned a 2.75 cumulative GPA. Faculty will place student applicants in approved media facilities. Students must complete a minimum of 400 clock hours of supervised work during the semester and a research paper to qualify for credit.  
Prerequisite(s): 2.75 cumulative GPA and department approval.

MMFP 4891 Directed Multimedia Study  
1-3 Credit Hours. 0 Lecture Hours. 0 Lab Hours.  
Students conduct in-depth research and produce a multimedia project, such as a term paper, audio or video production or web content. Students may enroll for one to three hours of credit and may take the course more than once, but not for a credit hour total that exceeds three hours. The course design must be approved by the instructor and the department chair before course registration. This course cannot replace required major courses, but may be utilized as an upper division major elective credit.  
Prerequisite(s): 2.75 cumulative GPA and department approval.

MMJ 2331 Introduction to Journalism  
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.  
This course is an introductory study of the role of journalism with fundamental instruction and practice in writing across multiple platforms.  
Prerequisite(s): A minimum grade of "C" in ENGL 1101 or WRIT 1101.

MMJ 3030 Selected Topics in Multimedia Journalism  
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.  
This course covers other various topics in specialty areas of multimedia journalism.  
Prerequisite(s): Department approval.  
Cross Listing(s): MMJ 3030S.

MMJ 3030S Selected Topics in MMJ  
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.  
This course covers other various topics in specialty areas of multimedia journalism.  
Prerequisite(s): Departmental approval.  
Cross Listing(s): MMJ 3030.

MMJ 3231 Audio Production for Journalists  
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.  
Audio Production for Journalists is a skills-based course that introduces students to basic field and studio recording techniques, audio editing, and sound design for multimedia journalism outlets including radio, television, sound design for multimedia journalism outlets including radio, television, the internet. Students are required to write news scripts that will be used in production assignments. This course focuses on the role of audio in journalistic storytelling.  
Prerequisite(s): A minimum grade of "C" in COMM 2332.

MMJ 3331 News Reporting and Writing  
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.  
This course provides theory, instruction and practice in a variety of news gathering and writing forms and independent assignments, including writing for print, broadcast and online platforms.  
Prerequisite(s): A minimum grade of "C" in MMJ 2331.

MMJ 3332 Feature Writing  
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.  
In this course, students survey the gathering and writing of various forms of feature stories and in-depth news feature stories.  
Prerequisite(s): A minimum grade of "C" in MMJ 2331.

MMJ 3332S Feature Writing  
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.  
This course provides instruction and practice in the foundational tools of digital storytelling. This course orients students to multimedia communication and discusses how multimedia communication is changing journalism. It offers students theory, instruction and practice in the foundational tools of digital storytelling.  
Prerequisite(s): A minimum grade of "C" in MMJ 2331.

MMJ 3333 Photojournalism  
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.  
This course orients students to multimedia communication and discusses how multimedia communication is changing journalism. It offers students theory, instruction and practice in the foundational tools of digital storytelling.  
Prerequisite(s): A minimum grade of "C" in MMJ 2331.

MMJ 3335 Copy Editing  
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.  
This course orients students to multimedia communication and discusses how multimedia communication is changing journalism. It offers students theory, instruction and practice in the foundational tools of digital storytelling.  
Prerequisite(s): A minimum grade of "C" in MMJ 2331.

MMJ 3631 Fundamentals of Multimedia Journalism  
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.  
This course provides instruction and practice in the fundamentals of news editing, including copy editing, grammar, journalistic style, headline writing, photo editing and basic typography. This course orients students to multimedia communication and discusses how multimedia communication is changing journalism. It offers students theory, instruction and practice in the foundational tools of digital storytelling.  
Prerequisite(s): A minimum grade of "C" in MMJ 2331.

MMJ 3631S Fundamentals of MMJ  
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.  
This course provides instruction and practice in the fundamentals of news editing, including copy editing, grammar, journalistic style, headline writing, photo editing and basic typography. This course orients students to multimedia communication and discusses how multimedia communication is changing journalism. It offers students theory, instruction and practice in the foundational tools of digital storytelling.  
Prerequisite(s): A minimum grade of "C" in MMJ 2331.

Cross Listing(s): MMJ 3631S.

MMJ 3711 Multimedia Journalism Practicum  
1 Credit Hour. 0 Lecture Hours. 0 Lab Hours.  
This course provides limited supervised experience through appropriate on-campus media outlets where students are required to produce several publishable news stories regarding a variety of topics.  
Prerequisite(s): A minimum grade of "C" in MMJ 3331.
MMJ 4190 Multimedia Journalism Applications
1 Credit Hours. 0 Lecture Hours. 3 Lab Hours.
This lab-based course provides students hands-on experience producing video and audio news content for distribution through university-based media outlets and/or the Internet. MMJ majors must complete a minimum of two semesters of work in the course, with the first semester equating to one hour of course credit, and the second semester equating to two hours. Prerequisite(s): A minimum grade of "C" in MMFP 3331 and MMJ 3231 and MMJ 3311.

MMJ 4332 Sports Journalism
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course focuses on the theory, instruction and practice of sports journalism across multimedia platforms. Course topics include game coverage, sports-related features, sports columns and sports analysis. Prerequisite(s): A minimum grade of "C" in MMJ 3331.

MMJ 4333 Opinion Journalism
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
In this course, students analyze the principles and roles of the various forms of opinion in journalism. This course offers practice in multi-platform opinion research and writing. Prerequisite(s): A minimum grade of "C" in MMJ 3331.

MMJ 4334 Magazine Writing and Editing
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course provides instruction in magazine writing with an emphasis on writing magazine articles of varying lengths and instruction in editing, layout and design. Prerequisite(s): A minimum grade of "C" in MMJ 3331.

MMJ 4335 Public Interest Journalism
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course focuses on the theory, instruction and practice of in-depth and public service reporting, which is designed to reveal hidden and/or systemic problems within a community and to serve audience needs for quality information on matters of public concern. Students produce multi-platform pieces on an issue of public interest. Prerequisite(s): A minimum grade of "C" in MMJ 3331.

MMJ 4336 Online Journalism
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course focuses on the theory, instruction and practice of news delivery over the Internet. Students will practice real time reporting and writing on the Internet utilizing multimedia elements. This is not a traditional journalism course offered online, but a course which teaches students to publish news on an Internet-based news outlet. Prerequisite(s): A minimum grade of "C" in MMJ 3331 and MMJ 3631.

MMJ 4337 STEM Journalism
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course focuses on the theory, instruction and practice of multimedia journalistic coverage of science, technology, engineering and mathematics (STEM). Journalism related to health and the environment will also be covered. Prerequisite(s): A minimum grade of "C" in MMJ 3331.

MMJ 4721 Multimedia Journalism Practicum
2 Credit Hours. 0 Lecture Hours. 0 Lab Hours.
MMJ This course augments the training first provided in MMJ 3711 - Multimedia Journalism Practicum by offering additional and enhanced opportunities to develop primary journalistic skills through work on/off-campus media outlets. Prerequisite(s): MMJ 3711, departmental approval required.

MMJ 4791 Multimedia Journalism Internship
3 Credit Hours. 0 Lecture Hours. 0 Lab Hours.
This course provides multimedia journalism majors with supervised practical experience on a full-time basis at an approved media site. Prerequisite(s): A minimum grade of "C" in MMJ 3331, 2.75 GPA, departmental approval required.

MMJ 4792 Multimedia Journalism Internship
6 Credit Hours. 0 Lecture Hours. 0 Lab Hours.
This course provides journalism majors with supervised practical experience on a full-time basis at an approved media site. Prerequisite(s): MMJ 3331, 2.75 GPA, departmental approval required.

MMJ 4831 Directed Study in Multimedia Journalism
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Students conduct in-depth studies of issues associated with multimedia journalism. Prerequisite(s): Departmental approval required.

PRCA 2330 Introduction to Public Relations
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Introduces the history, theories, and principles of public relations, and the role and practice of public relations in various organizational contexts. Prerequisite(s): PRCA 2330. Cross Listing(s): PRCA 2330S.

PRCA 2330S Intro to PR
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Introduces the history, theories, and principles of public relations, and the role and practice of public relations in various organizational contexts. Prerequisite(s): PRCA 2330. Cross Listing(s): PRCA 2330.

PRCA 3030 Selected Topics in Public Relations
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Offers varied courses in specialized areas of the field of Public Relations. Prerequisite(s): PRCA 2330, departmental approval required. Cross Listing(s): PRCA 3030S.

PRCA 3030S Selected Topics in Public Relations
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Offers varied courses in specialized areas of the field of Public Relations. Prerequisite(s): PRCA 2330, departmental approval required. Cross Listing(s): PRCA 3030.

PRCA 3330 Public Relations Writing
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
In this course, students examine writing techniques employed in media management programs including the strategic design and development of multimedia messages and message dissemination. Prerequisite(s): A minimum grade of "C" in MMJ 2331, PRCA 2330. Cross Listing(s): PRCA 3330S.

PRCA 3330PR Writing
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
In this course, students examine writing techniques employed in media management programs including the strategic design and development of multimedia messages and message dissemination. Prerequisite(s): A minimum grade of "C" in MMJ 2331, PRCA 2330. Cross Listing(s): PRCA 3330.

PRCA 3331 Corporate Public Relations
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Examines the role of public relations within a corporation and its responsibilities in developing and maintaining external and internal relations. Prerequisite(s): PRCA 2330.

PRCA 3332 Public Relations Event Management
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Provides students with the opportunity to learn and implement planning techniques and strategies unique to events. Special emphasis will be placed on non-profit creation of an event to meet organizational goals. Prerequisite(s): A minimum grade of "C" in PRCA 3330.
PRCA 3333 International Public Relations
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Introduces the performance of public relations in international contexts. Consideration will be given to the political, economic, social, and historical contexts affecting public relations practices. Special emphasis will be placed on the interaction between government and public relations.
Prerequisite(s): PRCA 2330.
Cross Listing(s): INTS 3333, PRCA 3333S.

PRCA 3333S International Public Relations
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Introduces the performance of public relations in international contexts. Consideration will be given to the political, economic, social, and historical contexts affecting public relations practices. Special emphasis will be placed on the interaction between government and public relations.
Prerequisite(s): PRCA 2330.
Cross Listing(s): INTS 3333, PRCA 3333.

PRCA 3334 Social Media and Public Relations
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Provides students the opportunity to learn about and create specialized organizational print and online publications such as brochures and newsletters.
Prerequisite(s): PRCA 2330, PRCA 3330.

PRCA 3339 Public Relations Publications
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Provides students the opportunity to learn about and create specialized organizational print and online publications such as brochures and newsletters.
Prerequisite(s): PRCA 2330, PRCA 3330.
Cross Listing(s): PRCA 3339S.

PRCA 3339S Public Relations Publications
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Provides students the opportunity to learn about and create specialized organizational print and online publications such as brochures and newsletters.
Prerequisite(s): PRCA 2330, PRCA 3330.
Cross Listing(s): PRCA 3339.

PRCA 3711 Public Relations Practicum
1 Credit Hour. 0 Lecture Hours. 0 Lab Hours.
Provides limited practical experience in public relations projects in either an academic or a professional setting. A maximum of four hours may be applied toward a degree.
Prerequisite(s): PRCA 3330.

PRCA 4330 Public Relations Research
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Explores the role of public opinion in public relations. Students will gather, analyze and use qualitative and quantitative audience research as part of a public relations program.
Prerequisite(s): PRCA 2330.

PRCA 4331 Public Relations Firms
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Reviews the evolution and management of public relations firms, and principals involved in counseling clients.
Prerequisite(s): PRCA 3330.

PRCA 4332 Public Relations Crisis Communication
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Provides understanding of how crises affect an organization's public relations efforts. Students will learn strategies for anticipating crises and developing communications responses.
Prerequisite(s): PRCA 3330.
Cross Listing(s): PRCA 4332S.

PRCA 4335 Senior Seminar in Public Relations
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Examines ethical issues and current topics in the practice of public relations.
Prerequisite(s): PRCA 2330, PRCA 3330, PRCA 4330.

PRCA 4339 Public Relations Campaign Strategies
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
An advanced course in which students analyze cases and apply principles, processes, and theories of public relations to the execution of campaigns.
Prerequisite(s): PRCA 2330, PRCA 3330, PRCA 4330.

PRCA 4711 Public Relations Practicum
1 Credit Hour. 0 Lecture Hours. 0 Lab Hours.
Provides limited practical experience in public relations projects in either an academic or a professional setting. A maximum of four hours may be applied toward a degree.
Prerequisite(s): PRCA 3330.

PRCA 4791 Public Relations Internship
3-12 Credit Hours. 0 Lecture Hours. 0 Lab Hours.
Provides practical experience in a professional public relations setting with public relations practitioner supervision. May be taken only by public relations majors.
Prerequisite(s): PRCA 3330.
Cross Listing(s): PRCA 4791S.

PRCA 4791S PR Internship
3-12 Credit Hours. 0 Lecture Hours. 0 Lab Hours.
Provides practical experience in a professional public relations setting with public relations practitioner supervision. May be taken only by public relations majors.
Prerequisite(s): PRCA 3330.
Cross Listing(s): 4791.

PRCA 4792 Public Relations Internship
3 Credit Hours. 0 Lecture Hours. 15 Lab Hours.
Provides practical experience in a professional public relations setting with public relations practitioner supervision. May be taken only by public relations majors.
Prerequisite(s): PRCA 2330, PRCA 3330.

PRCA 4793 Public Relations Internship
3 Credit Hours. 0 Lecture Hours. 0 Lab Hours.
Provides practical experience in a professional public relations setting with public relations practitioner supervision. May be taken only by public relations majors.
Prerequisite(s): PRCA 2330, PRCA 3330.

PRCA 4794 Public Relations Internship
3 Credit Hours. 0 Lecture Hours. 15 Lab Hours.
Provides practical experience in a professional public relations setting with public relations practitioner supervision. May be taken only by public relations majors.
Prerequisite(s): PRCA 2330, PRCA 3330.

PRCA 4831 Directed Study in Public Relations
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Offers students opportunities to design and conduct independent research and/or projects in specialized public relations areas. May be taken only once.
Prerequisite(s): PRCA 2330, departmental approval required.

THEA 1100 Theatre Appreciation
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
An introductory study of theatre as an art form and practical act, this course provides students with a foundation for the understanding and analysis of the theatrical event.
Cross Listing(s): THEA 1100S.
THEA 1100S  Theatre Appreciation
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
An introductory study of dramatic literature and its relationship to the theatrical arts including set, costume, lighting design, acting, and directing.
Cross Listing(s): THEA 1100.
THEA 1250  Introduction to Production Concepts
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course introduces students to the principles of script analysis for use in the study of play texts, and the development of design and directorial concepts. Script analysis skills are developed through a combination of written and oral work, while the collaborative nature of theatre is explored through group development of production concepts.
THEA 2332  Stagecraft
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course introduces the beginning performer to the basic tools of acting, including physical and vocal techniques, character development, and rehearsal and staging methods, through exercises and scene study.
THEA 2711  Theatre Practicum
1 Credit Hour. 0 Lecture Hours. 2 Lab Hours.
This course provides students with opportunities to take an active part in a theatrical production. A maximum of three hours may apply toward a degree. Thirty hours of clock work will equal one hour of credit.
THEA 3030  Selected Topics in Theatre
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course offers study in various specialized theatrical subjects. Topics taught may include Property Design and Construction, Advanced Makeup, and Devised Theatre, in addition to others which may be offered.
Cross Listing(s): THEA 3030S.
THEA 3030S  Selected Topics in Theatre
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Offers varied courses in specialized areas in the field of Theatre.
Cross Listing(s): THEA 3030.
THEA 3131  Stage Makeup
3 Credit Hours. 2 Lecture Hours. 2 Lab Hours.
This course offers students an introduction to make-up materials and techniques of application. Included with the basic techniques will be working with aging, wounds, scars, prosthetics, and other types of make-up.
THEA 3230  Voice for the Stage
3 Credit Hours. 2 Lecture Hours. 2 Lab Hours.
Students will participate in alignment exercises, de-structuring and re-structuring breath for optimum resonance, projection and voice control, will use articulation drills, learn the International Phonetic Alphabet for use in accent work, and will study scansion and text imaging work for Shakespeare.
THEA 3231  Movement for the Actor
3 Credit Hours. 2 Lecture Hours. 2 Lab Hours.
This course introduces students to various movement techniques used in the theatre. These techniques address issues including range of motion, flexibility, and the ability to create and inhabit physical characterizations.
THEA 3232  Vectorworks for the Stage
3 Credit Hours. 2 Lecture Hours. 2 Lab Hours.
This course will introduce the student to concepts of 2D and 3D computer-aided design techniques used in theatre and the entertainment industry. This course is designed to move from understanding basic graphic layouts to advanced 2D/3D environment creation, while providing foundational knowledge for creating and understanding ground plans, elevations, construction drawings, perspective renderings, and lighting plots.
Prerequisite(s): A minimum grade of "C" in THEA 1250, THEA 2332 or permission of instructor.
Cross Listing(s): THEA 3232H.
THEA 3232H  Vectorworks for Stage-Honors
3 Credit Hours. 2 Lecture Hours. 2 Lab Hours.
This course will introduce the student to various 2D and 3D computer-aided drafting techniques used in the theatre. These techniques are intended to increase the individual's ability to present construction drawings, elevations, ground plans and lighting plots for industry needs.
Prerequisite(s): A minimum grade of "C" in THEA 2332.
Cross Listing(s): THEA 3232.
THEA 3330  Acting: Scene Study
3 Credit Hours. 2 Lecture Hours. 2 Lab Hours.
In this course, students will learn acting techniques specific to film and video.
Prerequisite(s): A minimum grade of "C" in THEA 2333.
THEA 3332  Acting: Scene Study
3 Credit Hours. 2 Lecture Hours. 2 Lab Hours.
This course broadens student understanding of the craft of acting. Special emphasis will be placed on character study utilizing various forms of text analysis and performance styles.
Prerequisite(s): A minimum grade of "C" in THEA 2333 or Permission of Instructor.
Cross Listing(s): THEA 3330.
THEA 3330S  Acting: Scene Study
3 Credit Hours. 2 Lecture Hours. 2 Lab Hours.
This course broadens student understanding of the craft of acting. Special emphasis will be placed on character study utilizing various forms of text analysis and performance styles.
Prerequisite(s): A minimum grade of "C" in THEA 2333 or Permission of Instructor.
Cross Listing(s): THEA 3330.
THEA 3332  African American Theatre
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Investigates the contributions of black playwrights, actors, and directors to American theatre.
Cross Listing(s): AAST 3332.
THEA 3333  Irish Theatre
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Studies the theatre of Ireland from the Abbey Theatre through the present. Covers Irish theatre movement and plays by significant playwrights from W.B. Yeats to Brian Friel.
Cross Listing(s): THEA 3333S, IRSH 3333.
THEA 3333S Irish Theatre
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Studies the theatre of Ireland from the Abbey Theatre through the present. Covers Irish theatre movement and plays by significant playwrights from W.B. Yeats to Brian Friel.
Cross Listing(s): THEA 3333, IRSH 3333.

THEA 3336 Theatre Management
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Provides students with an introductory study of the principles and practices of theatrical management. Provides a systematic examination of the role of the theatre stage manager.

THEA 3337 Play Directing
3 Credit Hours. 2 Lecture Hours. 2 Lab Hours.
This course instructs students and allows practice in staging techniques, textual analysis, conceptualization, communication with actors and designers, issues in casting, and rehearsal techniques as applied to directing for the theatre.
Prerequisite(s): A minimum grade of "C" in THEA 1250, THEA 2333.
Cross Listing(s): THEA 3337H.

THEA 3337H Play Directing (Honors)
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Includes conceptualization, communication with actors and designers, and casting and rehearsal techniques necessary to stage a play for the theatre.
Prerequisite(s): A minimum grade of "C" in THEA 1250, THEA 2333.
Cross Listing(s): THEA 3337.

THEA 3338 Rehearsal and Performance
1-3 Credit Hours. 1-3 Lecture Hours. 0 Lab Hours.
This course will enable a student to receive credit for intensive participation in a theatrical production over the course of a 4-to-7 week period. The student will participate in a number of different activities: acting, set design and construction, costume design and construction, lighting design and implementation, publicity, stage management, property design and construction, house management, and others.

THEA 3711 Practicum: Professional Development
1 Credit Hour. 0 Lecture Hours. 0 Lab Hours.
This course is designed to guide upper-division theatre majors in refining their focus(es) in theatre practice (acting, directing, design/technology, dramaturgy, or another area). This course will emphasize preparation of portfolios appropriate to the student's area of focus. In addition, students will identify and pursue graduate, internship, and/or professional opportunities.

THEA 4330 Theatre History I: Origins to 1700
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course surveys the development of theatrical practice and dramatic literature from its origins to around 1700. The history of acting, directing, stage design, production methods, and the physical spaces of theatre will be addressed, in addition to the examination of representative play texts. This course will include the study of ritual and Non-Western theatrical genres.
Prerequisite(s): A minimum grade of "C" in THEA 1250 or Permission of Instructor.

THEA 4331 Theatre History II: 1700 to Contemporary
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course surveys the development of theatrical practice and dramatic literature from 1700 to emerging 21st century patterns. The history of acting, directing, stage design, production methods, and the physical spaces of theatre will be addressed, in addition to the examination of representative play texts.
Prerequisite(s): A minimum grade of "C" in THEA 1250 or Permission of Instructor.
Cross Listing(s): THEA 4331S.

THEA 4331S Theatre History II: 1700 to Contemporary
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course surveys the development of theatrical practice and dramatic literature from 1700 to emerging 21st century patterns. The history of acting, directing, stage design, production methods, and the physical spaces of theatre will be addressed, in addition to the examination of representative play texts.
Prerequisite(s): A minimum grade of "C" in THEA 1250 or Permission of Instructor.
Cross Listing(s): THEA 4331.

THEA 4332 Children's Theatre and Storytelling
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Examines play theory, storytelling, and creative drama techniques for the staging of plays with and for children.
THEA 4333 Acting Styles
3 Credit Hours. 2 Lecture Hours. 2 Lab Hours.
This course introduces students to a variety of specialized period acting styles including, but not limited to, techniques for performing Shakespeare, Restoration comedy, Brecht/Epic Theatre, and Beckett/Theatre of the Absurd.
Prerequisite(s): A minimum grade of "C" in THEA 2333 or Permission of Instructor.
Cross Listing(s): THEA 4333S.

THEA 4333S Acting Styles
3 Credit Hours. 2 Lecture Hours. 2 Lab Hours.
Specialized study of the techniques needed to perform in a particular style of theatre or in the work of a particular playwright. Topics include Shakespeare and verse drama, Brecht and Epic theatre, improvisational comedy, and Greek and Roman tragedy. May be repeated once for credit.
Prerequisite(s): A minimum grade of "C" in THEA 2333 or Permission of Instructor.
Cross Listing(s): THEA 4333.

THEA 4334 Drama in Performance
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Examines the relationship between the play in performance and the dramatic text with special attention to historical theories of acting which influence the literary works.
Cross Listing(s): THEA 4334S.

THEA 4334S Drama in Performance
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Examines the relationship between the play in performance and the dramatic text with special attention to historical theories of acting which influence the literary works.
Cross Listing(s): THEA 4334.

THEA 4335 Scene Design
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course will introduce students to the visual and spatial communication tools of scene design, paying particular attention to the way design enhances performance and comments on a production's thematic content. The course focuses on script analysis, research and its interpretation, the designer's process and responsibilities, and the presentation of ideas to a production team. The visual tools of communication taught will include research presentations, sketching, rendering, and model making.
Prerequisite(s): A minimum grade of "C" in THEA 2332, THEA 1250.

THEA 4336 Lighting Design
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course provides students with an in-depth survey of the theory and practice of costume design. The course relies on textual analysis to create character through clothing, introduces students to the aesthetic principles of costume design, develops basic figure drawing and color media skills, and applies those skills and principles via the creation of costume renderings.
Prerequisite(s): A minimum grade of "C" in THEA 2332, THEA 1250.
THEA 4337 Costume Design
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
This course provides students with an in-depth survey of the theory and practice of costume design. The course relies on textual analysis to create character through clothing, introduces students to the aesthetic principles of costume design, develops basic figure drawings and color media skills, and applies those skills and principles via the creation of costume renderings.
Prerequisite(s): A minimum grade of "C" in THEA 2332 and THEA 1250.

THEA 4338 Seminar: World Theatre
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
This course is a study of one of the forms of theater engaged in by different cultures around the world. Each course will focus on one specific area of theater chosen from: People's Theatre, Russian Theatre, Asian Theatre, Classic Greek Theatre, Neo-Classic Theatre, or some other area within the Instructor's expertise.
Cross Listing(s): THEA 4338.

THEA 4338S Seminar: World Theatre
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
This course is a study of one of the forms of theatre engaged in by different cultures around the world. Each course will focus on one specific area of theatre chosen from: People's Theatre, Russian Theatre, Asian Theatre, Classic Greek Theatre, Golden Age Theatre, Neo-Classic Theatre, or some other area within the Instructor's expertise.
Cross Listing(s): THEA 4338.

THEA 4711 Practicum: Capstone
1 Credit Hour.  0 Lecture Hours.  2 Lab Hours.
This course is designed to allow upper-division theatre majors to complete a Capstone project appropriate to their focus (acting, directing, design/technology, dramaturgy, or another area). Students will engage directly with the production season of the Program and will complete a thesis reflecting on their process and work product.

THEA 4831 Directed Study in Theatre
3 Credit Hours.  0 Lecture Hours.  0 Lab Hours.
Permits students to conduct in-depth study of issues associated with theatre. This course cannot be used to replace existing courses in the catalog. Must be approved by the department chair and the instructor.
Cross Listing(s): THEA 4831H, THEA 4831S.

THEA 4831H Directed Study in Theatre
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
Permits students to conduct in-depth study of issues associated with theatre. This course cannot be used to replace existing courses in the catalog. Must be approved by the department chair and the instructor.
Cross Listing(s): THEA 4831, THEA 4831S.

THEA 4831S Directed Study in Theatre
3 Credit Hours.  0 Lecture Hours.  0 Lab Hours.
Permits students to conduct in-depth study of issues associated with theatre. This course cannot be used to replace existing courses in the catalog. Must be approved by the department chair and the instructor.
Cross Listing(s): THEA 4831, THEA 4831H.

THEA 5530 Playwriting
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
This course involves the study, analysis, and practice in the art and craft of writing plays for the stage. Undergraduates complete a one act play while graduate students complete a first draft for a full length play.
Prerequisite(s): A minimum grade of "C" in THEA 1250 or Permission of Instructor.
Cross Listing(s): THEA 5530G.