GCM Graphic Comm Management

GCM 5090G  Selected Topics in Graphic Communications
1-3 Credit Hours.  0-3 Lecture Hours.  0-6 Lab Hours.
This course is scheduled on an infrequent basis to explore special areas in
technology and will carry a subtitle. Credit is variable from 1 to 3 semester
hours. This special topics course is in keeping with established policies
for offering a structured course on an infrequent basis. It will allow faculty
to offer a course on a trial basis for possible approval at a later date.
Graduate students will be given an extra assignment determined by the
instructor that undergraduates are not required to complete.
Cross Listing(s): GCM 5090.

GCM 5234G  Color Reproduction
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
An exploration of professional color reproduction concepts and procedures
related to the graphic communications and information technology
industries. Topics include color theory, copy evaluation, color separation
methods, color reproduction variables, color separation hardware and
software, and color management systems. Graduate students will be given
an extra assignment determined by the instructor that undergraduates are not
required to complete.
Prerequisite(s): A minimum grade of "C" in GCM 3745 (required for
Graphic Communications Management majors only, IT second discipline
students and GCM minor students should consult with the assigned GCM
program advisor).
Corequisite(s): GCM 5314G.
Cross Listing(s): GCM 5234.

GCM 5314G  Color Reproduction Laboratory
1 Credit Hour.  0 Lecture Hours.  2 Lab Hours.
This is a hands on laboratory course. The laboratory activities include
the following: test for abnormal color vision, color measurement and
evaluation, color standards, color proofing, color scanning, color
reproduction methods, color management systems, color reproduction
techniques using Photoshop and other software. Graduate students
will be given an extra assignment determined by the instructor that
undergraduates are not required to complete.
Prerequisite(s): A minimum grade of "C" in GCM 3745.
Corequisite(s): GCM 5234G.
Cross Listing(s): GCM 5314.

GCM 5331G  Flexography
3 Credit Hours.  2 Lecture Hours.  2 Lab Hours.
Introduction to the flexographic printing industry. Discussions will include
the design, techniques, processes, and manufacture of flexographic
printed products. Activities will include setup and operation of a
flexographic press. Graduate students will be given an extra assignment
determined by the instructor that undergraduates are not required to complete.
Prerequisite(s): A minimum grade of "C" in GCM 3231.
Cross Listing(s): GCM 5331.

GCM 5334G  Imaging Systems
3 Credit Hours.  2 Lecture Hours.  2 Lab Hours.
Imaging Systems is an in-depth course of how to effectively use, organize,
and link imaging workstations, peripherals, systems, and files for
information imaging. Current trends and issues of the industry are also
covered. Graduate students will be given an extra assignment determined
by the instructor that undergraduates are not required to complete.
Prerequisite(s): A minimum grade of "C" in GCM 3745.
Cross Listing(s): GCM 5334.

GCM 5335G  Graphic Communications Management Topics
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
Course topics focus specifically on managerial decisions as they uniquely
apply to graphic communications, such as: facilities planning and
production flow, trade customs, contracts, and quality control and testing.
Graduate students will be given an extra assignment determined by the
instructor that undergraduates are not required to complete.
Prerequisite(s): A minimum grade of "C" in GCM 3231.
Cross Listing(s): GCM 5335.

GCM 5434G  Digital Output Applications
3 Credit Hours.  2 Lecture Hours.  2 Lab Hours.
Covers the utilization of electronic imaging technologies for output
applications for information imaging. Specific topics include internet
development and management, and print-on-demand development
and management. Graduate students will be given an extra assignment
determined by the instructor that undergraduates are not required to complete.
Prerequisite(s): A minimum grade of "C" in GCM 3231.
Cross Listing(s): GCM 5434.

GCM 5534  Lithographic Reproduction
3 Credit Hours.  2 Lecture Hours.  3 Lab Hours.
Designed to introduce the student to image assembly for presswork.
Topics include imposition layouts, image assembly, platemaking, proofing
systems, press operation and safety. Graduate students will do a research
project related to course content and present their finding to the class.
Prerequisite(s): A minimum grade of "C" in GCM 3231.
Cross Listing(s): GCM 5534.

GCM 5535G  Estimating for Print Production
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
Acquaints the student with various types of estimating practices used
for print production. The student will learn how to measure cost centers,
calculate materials used and conceptualize the production process.
Graduate students will be given an extra assignment determined by the
instructor that undergraduates are not required to complete.
Prerequisite(s): A minimum grade of "C" in GCM 3231.
Cross Listing(s): GCM 5535.

GCM 5334G  Imaging Systems
3 Credit Hours.  2 Lecture Hours.  2 Lab Hours.
Imaging Systems is an in-depth course of how to effectively use, organize,
and link imaging workstations, peripherals, systems, and files for
information imaging. Current trends and issues of the industry are also
covered. Graduate students will be given an extra assignment determined
by the instructor that undergraduates are not required to complete.
Prerequisite(s): A minimum grade of "C" in GCM 3745.
Cross Listing(s): GCM 5334.

GCM 5335G  Graphic Communications Management Topics
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.
Course topics focus specifically on managerial decisions as they uniquely
apply to graphic communications, such as: facilities planning and
production flow, trade customs, contracts, and quality control and testing.
Graduate students will be given an extra assignment determined by the
instructor that undergraduates are not required to complete.
Prerequisite(s): A minimum grade of "C" in GCM 3745.
Cross Listing(s): GCM 5335.

GCM 5334G  Imaging Systems
3 Credit Hours.  2 Lecture Hours.  2 Lab Hours.
Imaging Systems is an in-depth course of how to effectively use, organize,
and link imaging workstations, peripherals, systems, and files for
information imaging. Current trends and issues of the industry are also
covered. Graduate students will be given an extra assignment determined
by the instructor that undergraduates are not required to complete.
Prerequisite(s): A minimum grade of "C" in GCM 3745.
Cross Listing(s): GCM 5334.