MGNT Management

MGNT 6330 Business Statistics using Spreadsheet Analysis
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Coverage of statistical techniques and concepts commonly applied by managers. Topics covered include descriptive and graphical analysis, probability, sampling, statistical inference, and regression analysis. Spreadsheet and database analysis will be included in the coverage. Provides the foundation for understanding the concepts and applications that will be studied in MGNT 7331.

MGNT 6331 Foundations of Management and Marketing
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course is an integrated course encompassing the principles of management, organizational behavior, and human resources management and marketing. This course will show students how to place management activities within the context of a global operating environment, with consideration given to ethical, legal, and corporate social responsibility issues; plan for the future of the organization using proven planning strategies; and structure an organization effectively, given its environment and strategy. This course also provides a firm foundation for an understanding of the challenges that face the marketing environment, ethics and other current developments in marketing.

MGNT 7330 Leadership and Motivation
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
A study of leadership and motivation. This course provides an overview of existing theories and models of leadership and motivation. Using readings, cases, discussion, and guest speakers, the course explains the importance of leadership, motivation, power, and influence in organizational life. Special emphasis is placed on leadership for change.
Prerequisite(s): Prior or concurrent enrollment in and a minimum grade of "C" in MGNT 7331.

MGNT 7331 Managerial Decision Analysis
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
The course will provide a conceptual paradigm for decision makers to construct models and analyze decisions in today's business environment. Quantitative methods will be used to construct models with emphasis placed on representing real world problems and gaining insight and understanding of the decision making process. Specific models developed may include, but are not limited to, statistical fundamentals and probability for decision making, linear programming applications, multiple regression and forecasting models, and statistical quality control. The course will be spreadsheet based.

MGNT 7332 Management for Non-profit Organizations
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
A study of the unique aspects of managing nonprofit organizations. Their role in society is considered. Special emphasis is placed on HRM functions of the nonprofit, as well as analysis of planning, organizing, directing, and controlling. Boundary spanning activities with governments and private sector will be studied.
Prerequisite(s): Prior or concurrent enrollment in and a minimum grade of "C" in MGNT 7331.

MGNT 7333 Social Issues in Business
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Overview of the impact of social issues on managerial decision making. Examines the role of the businessperson in modern society. Considers business and society responsibility, pollution, employment discrimination, affirmative action, sexual harassment, consumerism, business and professional ethics, and the social responsibilities of multinational corporations.
Prerequisite(s): Prior or concurrent enrollment in and a minimum grade of "C" in MGNT 7331.

MGNT 7334 Global Management
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Provides the student with an understanding of the global manager's role in the global organization. Provides graduate level skills in the management functions of global planning, international organizing, leading expatriates, and diverse cultures, and controlling the global organization.
Prerequisite(s): Prior or concurrent enrollment in and a minimum grade of "C" in MGNT 7331.

MGNT 7334S Global Management
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Provides the student with an understanding of the global manager's role in the global organization. Provides graduate level skills in the management functions of global planning, international organizing, leading expatriates, and diverse cultures, and controlling the global organization.
Prerequisite(s): Prior or concurrent enrollment in and a minimum grade of "C" in MGNT 7331.

MGNT 7335 Entrepreneurship
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
A study of the business formation process that focuses on the creativity, risk-taking, and planning associated with new ventures. Provides information on the entrepreneurial process starting with idea generation, idea development, feasibility analysis, resource identification, and concludes with the development of a coherent business plan.
Prerequisite(s): Prior or concurrent enrollment in and a minimum grade of "C" in MGNT 7331.

MGNT 7336 Readings in Total Quality Management
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Managerial issues that are important in understanding and implementing an organization-wide "Total Quality Management" process, to include organizational-level strategic quality decisions plus tactical-type decisions related to the total quality management of the organization.
Prerequisite(s): Prior or concurrent enrollment in and a minimum grade of "C" in MGNT 7331.

MGNT 7337 Managing Organizational Change and Development
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Provides an overview of the field of organization development (OD) and the management of change in today's organizations.

MGNT 7338 The Human Resource Process
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Provides a comprehensive in-depth study of the field of Human Resource Management and the interplay with other business functions and the environment.
Prerequisite(s): Prior or concurrent enrollment in and a minimum grade of "C" in MGNT 7331.

MGNT 7339 Applied Regression Analysis and Forecasting for Business
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
The course teaches the student how to diagnose practical problems in various business disciplines, decide upon the appropriate model formulation for a given situation, and interpret the statistical results in a managerial context. The course focuses on fitting regression and time series models to real business problems. Students will use Excel and SPSS. When possible, students will analyze real data sets.
Prerequisite(s): A minimum grade of "B" in BUSA 3131 or a minimum grade of "C" in MGNT 6330.
MGNT 7430 Management of Operations for Competitive Advantage
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Provides an understanding of the production/operations function within and organization. It will focus on the types of decisions to be made at various organizational levels and, where appropriate, on particular models and quantitative techniques that can be useful in making those decisions. Emphasis will be placed on how those decisions are interrelated and on their strategic implications for the firm. Finally, it will consider how the operations function fits in with the other functional areas of the firm.
Prerequisite(s): Prior or concurrent enrollment in and a minimum grade of “C” in MGNT 7331.

MGNT 7431 Project Management
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course focuses on the principles and processes of project management using a systematic approach to problem solving. The project management body of knowledge areas (PMBOK) is covered, along with project management life cycle in addition to traditional project management (e.g., efficiency of the project, operational performance, planning, meeting time and budget goals). This course will give special emphasis to the management of implementation projects relevant to the students’ majors, e.g. Enterprise Resource Planning (ERP) for Information Systems students or Total Quality Management (TQM) for Management students. Students are also taught on how to use computer software to facilitate project management, and obtaining project management certification is emphasized.
Cross Listing(s): CISM 7431.

MGNT 9030 Special Topics in Management
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Addresses important Management topics not covered to any significant extent in other courses. The topic(s) to be covered will be announced each time the course is offered.