and concluding with the development of a coherent business plan.

generation, idea development, feasibility analysis, resource identification, provide information on the entrepreneurial process starting with idea risk-taking, and planning associated with new ventures. The course will

A study of the business formation process which focuses on the creativity, structure, working capital management and current topics in financial

process supported by self-analysis and external analysis. Legal, ethical and application perspectives. Focus is on the strategic decision-making to advanced quantitative concepts and state-of-the-art techniques. By

This course is designed to expose students to the types of decision making situations they will face as managers. It will introduce students to advanced quantitative concepts and state-of-the-art techniques. By the end of the course students will be expected to be able to analyze a problem statement, develop alternative solution procedures, and select the one that most successful solutions to business problems require the ability to integrate concepts from non-quantitative fields with the quantitative results.

A strategy planning approach to marketing management from conception and application perspectives. Focus is on the strategic decision-making process supported by self-analysis and external analysis. Legal, ethical and international aspects are also considered.

A study of financial risk and return, capital budgeting, valuation, capital structure, working capital management and current topics in financial management.

A study of the business formation process which focuses on the creativity, risk-taking, and planning associated with new ventures. The course will provide information on the entrepreneurial process starting with idea generation, idea development, feasibility analysis, resource identification, and concluding with the development of a coherent business plan.