COMM Communication Arts

COMM 1100 Human Communication
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Surveys the historical roots of communication, discusses the encoding and decoding of messages, and introduces the contexts of communication.
Prerequisite(s): A minimum grade of "C" in ENGL 1101 or WRIT 1101.
Cross Listing(s): COMM 1100S.

COMM 1100S Human Communication
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Surveys the historical roots of communication, discusses the encoding and decoding of messages, and introduces the contexts of communication.
Prerequisite(s): A minimum grade of "C" in WRIT 1101 or ENGL 1101.
Cross Listing(s): COMM 1100.

COMM 1110 Public Speaking
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
The critical study and practice of public speaking emphasizing the art of rhetoric from a humanistic perspective. Areas of study include research and preparation, ethics, audience analysis, and presentation of speeches.
Prerequisite(s): A minimum grade of "C" in ENGL 1101 or WRIT 1101.
Cross Listing(s): COMM 1110H, COMM 1110S.

COMM 1110H Public Speaking (Honors)
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
The critical study and practice of public speaking emphasizing the art of rhetoric from a humanistic perspective. Areas of study include research and preparation, ethics, audience analysis, and presentation of speeches.
Prerequisite(s): A minimum grade of "C" in ENGL 1101 or WRIT 1101.
Cross Listing(s): COMM 1110, COMM 1110S.

COMM 1110S Public Speaking
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
The critical study and practice of public speaking emphasizing the art of rhetoric from a humanistic perspective. Areas of study include research and preparation, ethics, audience analysis, and presentation of speeches.
Prerequisite(s): A minimum grade of "C" in ENGL 1101 or WRIT 1101.
Cross Listing(s): COMM 1110, COMM 1110H.

COMM 2332 Media and Society
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Introduction to print and electronic mass communications and media-related professions. Surveys the media's historical development in the United States with particular focus on structure, social roles, and related theories. Also considers change factors that can affect the future of media.
Cross Listing(s): COMM 2332S.

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3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Introduction to print and electronic mass communications and media-related professions. Surveys the media's historical development in the United States with particular focus on structure, social roles, and related theories. Also considers change factors that can affect the future of media.
Cross Listing(s): COMM 2332.

COMM 3030 Selected Topics In Communication Arts
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Offers varied courses in specialized areas of field of Communication Arts. Department approval required.
Cross Listing(s): COMM 3030S.

COMM 3030S Selected Topics In Communication Arts
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Offers varied courses in specialized areas of field of Communication Arts. Department approval required.
Cross Listing(s): COMM 3030.
COMM 3530 Media Ethics
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course involves the study of moral and professional conduct within various mass communication contexts and provides students with the ability to recognize and confront potential ethical, diversity and shifting cultural issues as journalists and media consumers.
Prerequisite(s): A minimum grade of "C" in COMM 2332.

COMM 4330 History of Mass Communication
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course surveys the history of newspapers, magazines, radio and television, and web media content with emphasis upon their correlation with political, social and economic trends in America.
Prerequisite(s): A minimum grade of "C" in COMM 2332 and Junior standing.
Cross Listing(s): COMM 4330S.

COMM 4330S History of Mass Communication
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
This course surveys the history of newspapers, magazines, radio and television, and web media content with emphasis upon their correlation with political, social and economic trends in America.
Prerequisite(s): A minimum grade of "C" in COMM 2332 and Junior standing.
Cross Listing(s): COMM 4330.

COMM 4331 Gender, Media, and Representation
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Focuses on three basic areas with regard to women and media: 1) the representation of women in the media; 2) the status of women as media professionals; 3) the ways women make use of media as audience members.
Cross Listing(s): WGST 4331, COMM 4331.

COMM 4331S Gender, Media and Rep
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Focuses on three basic areas with regard to women and media: 1) the representation of women in the media; 2) the status of women as media professionals; 3) the ways women make use of media as audience members.
Prerequisite(s): A minimum grade of "C" in COMM 2332.
Cross Listing(s): WGST 4331, COMM 4331.

COMM 4332 Contemporary Communication Application
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Offers analysis of a selected contemporary topic in communication. Includes discussion of appropriate communication models and their analytical application to the selected topic. May be repeated a maximum of two times for credit. Department approval required.
Cross Listing(s): COMM 4332S.

COMM 4332S Contemporary Communication Application
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Offers analysis of a selected contemporary topic in communication. The course includes discussion of appropriate communications models and their analytical application to the selected topic. The course may be repeated a maximum of two times for credit. Department approval required.
Cross Listing(s): COMM 4332.

COMM 4333 Theories of Mass Communication
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Examines the development of mass media systems and the resulting theoretical perspectives. Encourages theory application as means of understanding and explaining what happens to us individually and as members of a society as mass communication became possible and now as media systems are being adapted.
Prerequisite(s): COMM 2332.
Cross Listing(s): COMM 4333S.

COMM 4333S Theories of Mass Communication
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Examines the development of mass media systems and the resulting theoretical perspectives. Encourages theory application as means of understanding and explaining what happens to us individually and as members of a society as mass communication became possible and now as media systems are being adapted.
Prerequisite(s): COMM 2332.
Cross Listing(s): COMM 4333.