SMGT Sport Management

SMGT 2130 Introduction to Sport Management
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Introduces students to the meaning of sport management in terms of its scope, foundations, issues and future trends. Examines the job responsibilities and competencies required of sport managers in a variety of sports, or sport-related organizations. Also provides the student with an overview of the different facets and career opportunities available in the field of sport management.

SMGT 2230 Social Issues of Sport
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Helps the student understand the social aspect of sport. Specifically, examines such topics as how social phenomena affect sport participation and behavior, and how the dynamic nature and diverse parameters of society affect the sport industry.

SMGT 3130 Fan Behavior in Sport
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Examines major economic issues in the sport industry and introduces the methodology of economics that can be used to analyze these issues.
Prerequisite(s): A minimum grade of "C" in SMGT 2130, SMGT 2230, ACCT 2030, ECON 2105, STAT 2231 and either CISM 1110, CISM 1120, CISM 1130.

SMGT 3230 Economics of Sport
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Examines the fundamental concepts and theories of finance applicable to the field of sport management.
Prerequisite(s): A minimum grade of "C" in SMGT 2130, SMGT 2230, ACCT 2030, ECON 2105, STAT 2231 and either CISM 1110, CISM 1120, CISM 1130.

SMGT 3236 Financial Management of Sport
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
An in-depth examination of the nature and role of sport in contrasting cultures and the matters of sport governance that cross national boundaries as well as the possibilities of formulating reform measures in sport policy and practice around the world.
Prerequisite(s): A minimum grade of "C" in SMGT 2130, SMGT 2230, ACCT 2030, COMM 2332, ECON 2105, STAT 2231. Cross Listing(s): SMGT 3237S.

SMGT 3237 International Sport Management
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
An in-depth examination of the nature and role of sport in contrasting cultures and the matters of sport governance that cross national boundaries as well as the possibilities of formulating reform measures in sport policy and practice around the world.
Prerequisite(s): A minimum grade of "C" in SMGT 2130, SMGT 2230, ACCT 2030, COMM 2332, ECON 2105, STAT 2231. Cross Listing(s): SMGT 3237S.

SMGT 3238 Management of Sport Organizations
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Introduces the student to the operation of actual sport enterprises.
Prerequisite(s): A minimum grade of "C" in SMGT 2130, SMGT 2230, ACCT 2030, ECON 2105, STAT 2231 and either CISM 1110 and CISM 1120 or CISM 1130.

SMGT 3330 Sport Promotion and Marketing
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Focuses on the application of marketing principles and practices to the sport industry.
Prerequisite(s): A minimum grade of "C" in SMGT 2130, SMGT 2230, ACCT 2030, ECON 2105, MKTG 3131, STAT 2231 and either CISM 1110, CISM 1120, CISM 1130.

SMGT 3330H Sport Promotion and Marketing
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Focuses on the application of marketing principles and practices to the sport industry.
Prerequisite(s): A minimum grade of "C" in SMGT 2130, SMGT 2230, ACCT 2030, ECON 2105, MKTG 3131, STAT 2231 and either CISM 1110, CISM 1120, CISM 1130.

SMGT 3338 Sport Policy Development
3 Credit Hours. 3 Lecture Hours. 0 Lab Hours.
Helps the student understand the modern administrative issues in the administration of sport related businesses. The course will focus on many of the most demanding legal concerns of running sport businesses.
Prerequisite(s): A minimum grade of "C" in SMGT 2130, SMGT 2230, ACCT 2030, ECON 2105, STAT 2231 and either CISM 1110, CISM 1120, CISM 1130.
SMGT 4338S  Sport Policy Development  
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.  
Helps the student understand the modern administrative issues in the 
administration of sport related businesses. The course will focus on many 
of the most demanding legal concerns of running sport businesses.  
Prerequisite(s): A minimum grade of "C" in SMGT 2130, SMGT 2230, 
ACCT 2030, ECON 2105, STAT 2231 and either CISM 1110, CISM 
1120, CISM 1130.  
Cross Listing(s): SMGT 4338.  

SMGT 4630  Baseball and American Culture  
3 Credit Hours.  3 Lecture Hours.  0 Lab Hours.  
This course is designed to provide students with an overview of the history 
of baseball in America, and relate the historical events and phenomena 
to American culture. Course work will relate class topics to historical and 
contemporary social, cultural, economic, and political issues. Course 
content will consist of lectures, readings, class discussion, video and other 
presentations.  

SMGT 4735  Sport Management Internship  
12 Credit Hours.  0 Lecture Hours.  0 Lab Hours.  
The student is involved with an organization in a full-time (40 hours per 
week) capacity where he/she has the opportunity to work in either a 
sport industry setting, or one which is commensurate with typical, entry-
level sport industry functions and roles. The internship opportunity must 
be approved by the Undergraduate Internship Director, and allows the 
Senior student to apply the Sport Management curriculum in a work 
environment. Students must have a 2.25 Overall GPA to enroll and must 
have successfully completed all courses (exceptions made ONLY if 
student lacks ONE course and ONLY with approval of student's advisor) 
on the program of study for the B.S. in Sport Management. Students who 
do not meet the 2.25 requirement may complete twelve hours of GUIDED 
electives with the approval of their advisor.  

SMGT 4899  Directed Individual Study  
1-6 Credit Hours.  0 Lecture Hours.  0 Lab Hours.  
Provides the student with the opportunity to investigate an area of interest 
under the direction of a faculty mentor.  
Prerequisite(s): Permission of instructor.