College of Business

The College of Business at Georgia Southern University is part of a comprehensive, regional university. At the undergraduate level, we provide the Bachelor of Business Administration degree with majors in accounting, economics, finance, information systems, logistics and intermodal transportation, management, and marketing. At the graduate level, we provide the Master of Business Administration, online MBA, Master of Accounting, WebMACC, and online Master of Science in Applied Economics degrees to prepare students for accounting and management positions of significant responsibility. Our degree programs are accredited by the AACSB, an affiliation that underscores the College’s dedication to continuous improvement and commitment to excellence. Our accounting programs hold separate AACSB accreditation.

Mission

The College of Business seeks to produce career-ready professionals by offering a broad array of high quality undergraduate and select graduate programs within a learning environment characterized by inspired teaching, relevant research, and meaningful service. We search for new knowledge, both theoretical and practical, and insightful learning opportunities for our students, guided by common values of continuous improvement, excellence, integrity, accountability, respect, and sustainability.

Teaching in the College of Business:

We endeavor to prepare career-ready professionals. This motivates our teaching. We equip students with the knowledge, critical thinking skills, and relevant tools for professional success. Our curriculum is driven by and evolves with informed theory and best practices. The learning environment we create within the classroom and beyond attracts students to the College and inspires them to learn. This rich learning environment creates demand for our graduates.

Research in the College of Business:

Our desire to produce career-ready professional motivates the growth of our intellectual capital through rigorous and meaningful inquiry. Our scholarship supports our distinctiveness and represents the source of our expertise in the classroom and in the academic and business communities. We value scholarship that informs theory, practice and teaching. Our inquiry is validated through a diverse portfolio of scholarly and professional activities.

Service in the College of Business:

Service is a professional activity and is an important way by which we renew ourselves. We value service activities that leverage our position and expertise as teacher-scholars and researchers. Service provides benefits for our students, the professions they will enter, and the brand, the College or University. Because not all service activities are equal, we assess and program separate AACSB accreditation.

Student Learning Outcomes

The faculty and staff of the College of Business are committed to providing academic programs that will enable our graduates to:

1. Solve problems using concepts across the disciplines within the College of Business.
2. Interpret the business implications of global and cultural diversity.
3. Recognize the importance of ethical business practices.
4. Be effective communicators.
5. Use data to support informed business decisions.

Experiential Learning Opportunities

Internships

Internship opportunities are available through the Office of Experiential Learning and Student Engagement, located in the College of Business on the Statesboro campus. Internships are supervised work-study programs, designed to allow upper division students an opportunity to receive practical experience in their chosen field of study. Prerequisites include junior standing, a review of academic qualifications, and approval of the director. Students should contact Director Danielle Smith for further information.

Location: Room 1101A, College of Business, Statesboro campus
Telephone: (912) 478-6047
Email: daniellesmith@georgiasouthern.edu

Cooperative Education

Co-ops allow students the opportunity to gain work experience related to their academic major while earning a salary. To participate in a cooperative education opportunity, a student must have completed at least 30 credit hours of instruction, have a grade point average of at least 2.5, and be willing to participate in a minimum of two alternating co-op work semesters. Work responsibilities and salaries are determined by the employer. Co-op students register for the designated Cooperative Education section. This is a non-credit course.

B.B.A. Specific Requirements

- BBA majors enrolling in upper division business courses for the first time must have completed or be concurrently enrolled in Principles of Accounting II (ACCT 2102) and Principles of Microeconomics (ECON 2106).
- BBA degrees require 24 credit hours of coursework under the heading “Specific Requirements Beyond Areas A1-F” and another 24 under the heading “Major Requirements” for a total of 48 credit hours of courses related to the major. In addition to University graduation requirements, at least half of this 48 credit hour total (i.e., 24 credit hours) must be taken at Georgia Southern for a BBA student to qualify for graduation.
- To qualify for graduation, BBA students must:
  a. make a minimum grade of “C” in all courses used to satisfy their “Major Requirements” and
  b. make a minimum grade of “C” in all courses in Area F as well as in the business core courses.

College Structure

- Department of Economics (http://catalog.georgiasouthern.edu/archive/2018-2019/undergraduate/business/economics)
- Department of Finance (http://catalog.georgiasouthern.edu/archive/2018-2019/undergraduate/business/finance)
- Department of Logistics and Supply Chain Management (http://catalog.georgiasouthern.edu/archive/2018-2019/undergraduate/business/logistics-supply-chain-management)
- Department of Management (http://catalog.georgiasouthern.edu/archive/2018-2019/undergraduate/business/management)
- Department of Marketing (http://catalog.georgiasouthern.edu/archive/2018-2019/undergraduate/business/marketing)
- School of Accountancy (http://catalog.georgiasouthern.edu/archive/2018-2019/undergraduate/business/accountancy)
### Programs

#### Majors


#### Minors


#### Certificates


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<tr>
<th>Course</th>
<th>Title</th>
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<tr>
<td>BUSA 3131</td>
<td>Business Statistics</td>
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<td>BUSA 3132</td>
<td>Applied Statistics and Optimization</td>
<td>3</td>
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<td>BUSA 4131</td>
<td>Strategic Management</td>
<td>3</td>
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<td>FINC 3131</td>
<td>Principles of Corporate Finance</td>
<td>3</td>
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<td>MGNT 3130</td>
<td>Principles of Management</td>
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<td>MGNT 3430</td>
<td>Operations Management</td>
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<td>MKTG 3131</td>
<td>Principles of Marketing</td>
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<td>ACCT 4130</td>
<td>Accounting Information Systems</td>
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<td>CISM 3131</td>
<td>Management Information Systems</td>
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Advisement

Undergraduate

Academic advisement for all B.B.A. business majors on the Statesboro campus is managed by the College of Business Student Services Center.

Location: Room 1100 and 2219, College of Business
Telephone: (912) 478-0085

Academic advisement for all B.B.A. business majors on the Armstrong campus takes place in the Student Success Center building.

Location: Room 128
Telephone: (912) 344-2641

Contacts

Dean: Allen C. Amason
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P.O. Box 8002
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Associate Dean of Academic Affairs & Faculty Affairs: Rand Ressler
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