# Fashion Merchandising and Apparel Design B.S. (Emphasis in Merchandising)

## Degree Requirements: 124 Credit Hours

See Core Curriculum for required courses in Area A1 through Area E.

<table>
<thead>
<tr>
<th>Credit Hours</th>
<th>General Requirements (Core Areas A - E)</th>
<th>42</th>
</tr>
</thead>
<tbody>
<tr>
<td>Credit Hours</td>
<td>Additional Requirements</td>
<td>4</td>
</tr>
<tr>
<td>Credit Hours</td>
<td>Area F - Courses Appropriate to Major</td>
<td>18</td>
</tr>
<tr>
<td>ACCT 2030</td>
<td>Survey of Accounting</td>
<td></td>
</tr>
<tr>
<td>CISM 1110</td>
<td>Computer Applications</td>
<td></td>
</tr>
<tr>
<td>CISM 1120</td>
<td>Computer Concepts</td>
<td></td>
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<tr>
<td>FMAD 1110</td>
<td>Fashion Fundamentals</td>
<td></td>
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<tr>
<td>FMAD 2130</td>
<td>Understanding Aesthetics</td>
<td></td>
</tr>
<tr>
<td>FMAD 2230</td>
<td>Social and Psychological Aspects of Clothing</td>
<td></td>
</tr>
<tr>
<td>TCGT 1530</td>
<td>Global Sustainability and Innovation</td>
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</tr>
</tbody>
</table>

### Major Requirements

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit</th>
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<tbody>
<tr>
<td>FMAD 3210</td>
<td>Computer-Aided Design</td>
<td>3</td>
</tr>
<tr>
<td>FMAD 3234</td>
<td>Textiles</td>
<td>3</td>
</tr>
<tr>
<td>FMAD 3235</td>
<td>History of Costume</td>
<td>3</td>
</tr>
<tr>
<td>FMAD 3237</td>
<td>Apparel Analysis</td>
<td>3</td>
</tr>
<tr>
<td>FMAD 4630</td>
<td>Professional Seminar in Fashion</td>
<td>3</td>
</tr>
<tr>
<td>FMAD 4790</td>
<td>Internship in FMAD</td>
<td>12</td>
</tr>
</tbody>
</table>

### Area of Emphasis

Select courses in one of the following areas: 18

**Design Emphasis**

- FMAD 1234  Apparel I
- FMAD 3236  Apparel II
- FMAD 3239  Fashion Illustration
- FMAD 4231  Apparel Design Analysis I
- FMAD 4232  Apparel Design Analysis II

Select three credit hours from the following Major Electives:

- FMAD 3232  Principles of Merchandising
- FMAD 3233  Visual Merchandising
- FMAD 3330  Global Apparel and Textile Production
- FMAD 4234  Fashion Presentation and Promotion
- FMAD 4236  Fashion Study Tour

**Merchandising Emphasis**

- FMAD 3232  Principles of Merchandising
- FMAD 3233  Visual Merchandising
- FMAD 3330  Global Apparel and Textile Production
- FMAD 4234  Fashion Presentation and Promotion

Select six credit hours from the following Major Electives:

- FMAD 1234  Apparel I
- FMAD 3236  Apparel II
- FMAD 3239  Fashion Illustration
- FMAD 4236  Fashion Study Tour

### Non-Major Requirements

Students will select nine credit hours of upper level courses from approved elective courses, courses for approved minors, or those approved by advisor.

### Foreign Language Requirement or “Significant International Content” course

Select one Foreign Language Requirement or “Significant International Content” course 3

### Elective

Select three credit hours of Electives 3

### Total Credit Hours

124

1. Public Speaking or Foreign Language required if taken in Area D.
2. A significant international content course (see catalog) may be taken if Global Sustainability and Innovation (TCGT 1530) was taken in other areas of the core.

## Honors in Fashion Merchandising and Apparel Design

To graduate with Honors in Fashion Merchandising and Apparel Design, a student must:

- be admitted to the University Honors Program;
- successfully complete at least three credits of Honors Research Seminar (HONS 4610) over three semesters;
- successfully complete and present an Honors Thesis or Capstone Project;
- be in good standing in the University Honors Program at the time of graduation.

## Advisement

Contact the College of Behavioral and Social Sciences Student Services Center for information regarding admission and advisement.