Graphic Design B.F.A.

Degree Requirements: 124 Credit Hours

See Core Curriculum for required courses in Area A1 through Area E.

- General Requirements (Core Areas A - E) 42 Credit Hours
- Additional Requirements 4
- Area F - Courses Appropriate to Major
  - ART 1010 Drawing I 3
  - ART 1020 2D Art and Design Foundations 3
  - ART 1030 3D Art and Design Foundations 3
  - ART 1132 Digital Art and Design Foundations 3
  - ARTH 2531 Art History I 3
  - ARTH 2532 Art History II 3
- Major Requirements
  - ARTH 3377 Graphic Design Art History 3
  - Select 6 credit hours from the following upper division Art History courses:
    - ARTH 3251 Dada and Surrealism
    - ARTH 3261 Italian Mannerism
    - ARTH 3272 Northern Renaissance Art
    - ARTH 3282 Pre-Colombian Art
    - ARTH 3377 Graphic Design Art History
    - ARTH 3435 African Art
    - ARTH 3437 American Art
    - ARTH 3530 Art and Architecture of the Ancient World
    - ARTH 3531 Medieval Art
    - ARTH 3532 Italian Renaissance Art
    - ARTH 3533 Baroque and Rococo Art
    - ARTH 3534 19th Century Art
    - ARTH 4251 Modern Art
    - ARTH 4435 Art History Travel Research
    - ARTH 4530 20th Century Art
    - ARTH 4531 Contemporary Art
    - ARTH 4631 Art History Seminar
  - Select 15 credit hours from the following Exploratory Studio Art courses (must select (3) courses at the 3000 level or above):
    - ART 1011 Drawing II
    - ART 1536 Animation I
    - ART 2000 Advanced Placement Studio
    - ART 2135 Painting: Introduction
    - ART 2230 Ceramics: Introduction
    - ART 2235 Digital Dimensions
    - ART 2236 Small Metals Design: Fundamentals
    - ART 2335 Photographic Imaging I
    - ART 2430 Print, Paper, Book Arts: Introduction
    - ART 3132 Figure Drawing
    - ART 4536 3D Animation
    - ART 4590 Selected Topics in Art
  - Other exploratory studio ART courses available with advisor consent.

Concentration Courses: (33 Credit Hours)
- ART 2330 Typography I 3
- ART 2332 Design Theory I 3
- ART 2331 Visual Thinking in Graphic Design 3
- ART 3330 New Media Design 3
- ART 3331 Graphic Design Methods 3
- ART 3333 Design Systems 3
- ART 3334 Professional Practices 3
- ART 3338 Typography II 3
- ART 4381 Graphic Design Theories 3
- ART 4889 Graphic Design Portfolio 3
- Select one of the following Graphic Design Electives courses:
  - ART 3731 Graphic Design Internship
  - ART 4335 Web Page Design

Elective
- Select 3 credit hours of Electives 3

Total Credit Hours 124

Other Program Requirements
- Must earn a minimum grade of “C” in all ART designated courses.
- Must successfully complete prerequisites for courses and take courses in proper sequence.
- All students pursuing coursework in graphic design, whether as a major, minor, or second discipline, must pass portfolio review after completion of Typography I (ART 2330) (3) and Visual Thinking in Graphic Design (ART 2331) (3) to enroll in upper division graphic design courses.
- A total institution GPA of 2.75 is required to register for internship credit.
- A portfolio presentation in a public venue is required as a capstone experience during Graphic Design Portfolio (ART 4889) (3).

Specific Requirements For Graphic Design Concentration

Graphic Design Course Schedule Rotation

Note: Course offerings are subject to change depending upon faculty availability, enrollment demands, and learning opportunities that may arise.

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<thead>
<tr>
<th>Semester</th>
<th>Course</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>Fall</td>
<td>ART 2331 Visual Thinking in Graphic Design</td>
<td>3</td>
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<tr>
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<td>ART 3330 New Media Design</td>
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<td>Spring</td>
<td>ART 2330 Typography I</td>
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<td>Alternating Electives:</td>
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*Other exploratory studio ART courses available with advisor consent.
• **Portfolio Review for admission into upper division courses in Graphic Design:**

When students have completed Visual Thinking in Graphic Design (ART 2331) (3) and Typography I (ART 2330) (3), they submit a portfolio of their design work completed to date, and a require independent project assigned by faculty, for review by the design faculty. Based upon criteria outlined in the B.F.A. Graphic Design Program of Study Handbook, faculty will evaluate and admit students into the Graphic Design concentration based upon their demonstrated creative abilities and professional demeanor deemed necessary for success in the design field. A 3.0 GPA in Visual Thinking in Graphic Design (ART 2331) (3) and Typography I (ART 2330) (3) is only one requirement in passing the portfolio review.

• Students who do not pass the graphic design portfolio review are encouraged to enter other concentrations in the ART major more suitable to their talents. In this case, graphic design courses with an earned grade of "C" or above will be designated as exploratory studio courses in another BA/BFA art degree program.

• Students who do not pass the portfolio review may choose to resubmit their portfolio the following year after they further develop the quality of their work and remedy deficient professional practices.

• All students will participate in a public presentation of their portfolio completed in Graphic Design Portfolio for review by faculty, invited members of the profession, and peers.

**Advisement**

Every student enrolled in a degree program in the Betty Foy Sanders Department of Art is advised by an advisor located in the Carroll Building, Room 2244, (912) 478-7740.