Graphic Design B.F.A.

Degree Requirements: 124 Credit Hours

See Core Curriculum for required courses in Area A1 through Area E.

General Requirements (Core Areas A - E) 42

Additional Requirements 4

Area F - Courses Appropriate to Major
ART 1010  Drawing I  3
ART 1020  2D Art and Design Foundations  3
ART 1030  3D Art and Design Foundations  3
ART 1132  Digital Art and Design Foundations  3
ARTH 2531  Art History I  3
ARTH 2532  Art History II  3

Major Requirements
ARTH 3377  Graphic Design Art History  3
Select 6 credit hours from the following upper division Art History courses:

ARTH 3377  Graphic Design Art History  3
ARTH 3251  Dada and Surrealism
ARTH 3261  Italian Mannerism
ARTH 3272  Northern Renaissance Art
ARTH 3282  Pre-Colombian Art
ARTH 3377  Graphic Design Art History
ARTH 3435  African Art
ARTH 3437  American Art
ARTH 3530  Art and Architecture of the Ancient World
ARTH 3531  Medieval Art
ARTH 3532  Italian Renaissance Art
ARTH 3533  Baroque and Rococo Art
ARTH 3534  19th Century Art
ARTH 4251  Modern Art
ARTH 4435  Art History Travel Research
ARTH 4530  20th Century Art
ARTH 4531  Contemporary Art
ARTH 4631  Art History Seminar

Select 15 credit hours from the following Exploratory Studio Art courses (must select (3) courses at the 3000 level or above):

(Two courses must be 2-D in Concept; two courses must be 3-D in Concept)

ART 1011  Drawing II
ART 1536  Animation I
ART 2000  Advanced Placement Studio
ART 2135  Painting: Introduction
ART 2230  Ceramics: Introduction
ART 2235  Digital Dimensions
ART 2236  Small Metals Design: Fundamentals
ART 2335  Photographic Imaging I
ART 2430  Print, Paper, Book Arts: Introduction
ART 3132  Figure Drawing
ART 4536  3D Animation
ART 4590  Selected Topics in Art

*Other exploratory studio ART courses available with advisor consent.

Concentration Courses: (33 Credit Hours)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>ART 2330</td>
<td>Typography I</td>
<td>3</td>
</tr>
<tr>
<td>ART 2332</td>
<td>Design Theory I</td>
<td>3</td>
</tr>
<tr>
<td>ART 2331</td>
<td>Visual Thinking in Graphic Design</td>
<td>3</td>
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<tr>
<td>ART 3330</td>
<td>New Media Design</td>
<td>3</td>
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<tr>
<td>ART 3331</td>
<td>Graphic Design Methods</td>
<td>3</td>
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<tr>
<td>ART 3333</td>
<td>Design Systems</td>
<td>3</td>
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<tr>
<td>ART 3334</td>
<td>Professional Practices</td>
<td>3</td>
</tr>
<tr>
<td>ART 3338</td>
<td>Typography II</td>
<td>3</td>
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<tr>
<td>ART 4381</td>
<td>Graphic Design Theories</td>
<td>3</td>
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<tr>
<td>ART 4889</td>
<td>Graphic Design Portfolio</td>
<td>3</td>
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</tbody>
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Select one of the following Graphic Design Electives courses:

ART 3731  Graphic Design Internship
ART 4335  Web Page Design

Elective
Select 3 credit hours of Electives

Total Credit Hours 124

Other Program Requirements

- Must earn a minimum grade of "C" in all ART designated courses.
- Must successfully complete prerequisites for courses and take courses in proper sequence.
- All students pursuing coursework in graphic design, whether as a major, minor, or second discipline, must pass portfolio review after completion of Typography I (ART 2330) (3) and Visual Thinking in Graphic Design (ART 2331) (3) to enroll in upper division graphic design courses.
- A total institution GPA of 2.75 is required to register for internship credit.
- A portfolio presentation in a public venue is required as a capstone experience during Graphic Design Portfolio (ART 4889) (3).

Specific Requirements For Graphic Design Concentration

Graphic Design Course Schedule Rotation

Note: Course offerings are subject to change depending upon faculty availability, enrollment demands, and learning opportunities that may arise.

<table>
<thead>
<tr>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>Fall</td>
</tr>
<tr>
<td>ART 2331</td>
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<tr>
<td>ART 3330</td>
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<tr>
<td>ART 3331</td>
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<td>ART 3334</td>
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<td>ART 4381</td>
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<td>Spring</td>
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<td>ART 2330</td>
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<td>ART 3333</td>
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<td>ART 3338</td>
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<tr>
<td>ART 4889</td>
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<tr>
<td>ARTH 3377</td>
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</tbody>
</table>

Alternating Electives:

ART 3731  Graphic Design Internship
ART 4335  Web Page Design
• **Portfolio Review for admission into upper division courses in Graphic Design:**
  When students have completed Visual Thinking in Graphic Design (ART 2331) (3) and Typography I (ART 2330) (3), they submit a portfolio of their design work completed to date, and a require independent project assigned by faculty, for review by the design faculty. Based upon criteria outlined in the B.F.A. Graphic Design Program of Study Handbook, faculty will evaluate and admit students into the Graphic Design concentration based upon their demonstrated creative abilities and professional demeanor deemed necessary for success in the design field. A 3.0 GPA in Visual Thinking in Graphic Design (ART 2331) (3) and Typography I (ART 2330) (3) is only one requirement in passing the portfolio review.

• Students who do not pass the graphic design portfolio review are encouraged to enter other concentrations in the ART major more suitable to their talents. In this case, graphic design courses with an earned grade of "C" or above will be designated as exploratory studio courses in another BA/BFA art degree program.

• Students who do not pass the portfolio review may choose to resubmit their portfolio the following year after they further develop the quality of their work and remedy deficient professional practices.

• All students will participate in a public presentation of their portfolio completed in Graphic Design Portfolio for review by faculty, invited members of the profession, and peers.

**Advisement**

Every student enrolled in a degree program in the Betty Foy Sanders Department of Art is advised by an advisor located in the Carroll Building, Room 2244, (912) 478-7740.