# Fashion Merchandising and Apparel Design B.S. (Emphasis in Merchandising)

## Degree Requirements: 124 Credit Hours

*See Core Curriculum for required courses in Area A1 through Area E.*

<table>
<thead>
<tr>
<th>Credit Hours</th>
<th>General Requirements (Core Areas A - E)</th>
<th>42</th>
<th>Additional Requirements</th>
<th>4</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Area F - Courses Appropriate to Major</td>
<td>18</td>
<td></td>
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<tr>
<td></td>
<td>ACCT 2030 Survey of Accounting</td>
<td></td>
<td>CISM 1110 Computer Applications</td>
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<tr>
<td></td>
<td>CISM 1120 Computer Concepts 1</td>
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<td>FMAD 1110 Fashion Fundamentals</td>
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<td></td>
<td>FMAD 2130 Understanding Aesthetics</td>
<td></td>
<td>FMAD 2230 Social and Psychological Aspects of Clothing</td>
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<td></td>
<td>TCGT 1530 Global Sustainability and Innovation 2</td>
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</table>

### Major Requirements

<table>
<thead>
<tr>
<th>Credit Hours</th>
<th>FMAD 3210 Computer-Aided Design</th>
<th>3</th>
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<tbody>
<tr>
<td></td>
<td>FMAD 3234 Textiles</td>
<td>3</td>
</tr>
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<td></td>
<td>FMAD 3235 History of Costume</td>
<td>3</td>
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<td></td>
<td>FMAD 3237 Apparel Analysis</td>
<td>3</td>
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<td></td>
<td>FMAD 4630 Professional Seminar in Fashion</td>
<td>3</td>
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<td></td>
<td>FMAD 4790 Internship in FMAD</td>
<td>12</td>
</tr>
</tbody>
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### Area of Emphasis

Select courses in one of the following areas: 18

**Design Emphasis**

- FMAD 1234 Apparel I
- FMAD 3236 Apparel II
- FMAD 3239 Fashion Illustration
- FMAD 4231 Apparel Design Analysis I
- FMAD 4232 Apparel Design Analysis II

Select three credit hours from the following Major Electives:

- FMAD 3232 Principles of Merchandising
- FMAD 3233 Visual Merchandising
- FMAD 3330 Global Apparel and Textile Production
- FMAD 4234 Fashion Presentation and Promotion
- FMAD 4236 Fashion Study Tour

**Merchandising Emphasis**

- FMAD 3232 Principles of Merchandising
- FMAD 3233 Visual Merchandising
- FMAD 3330 Global Apparel and Textile Production
- FMAD 4234 Fashion Presentation and Promotion

Select six credit hours from the following Major Electives:

- FMAD 1234 Apparel I
- FMAD 3236 Apparel II
- FMAD 3239 Fashion Illustration
- FMAD 4236 Fashion Study Tour

## Non-Major Requirements

- Students will select nine credit hours of upper level courses from approved elective courses, courses for approved minors, or those approved by advisor.

## Foreign Language Requirement or “Significant International Content” course

Select one Foreign Language Requirement or “Significant International Content” course 3

## Elective

Select three credit hours of Electives 3

### Total Credit Hours

124

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1 Public Speaking or Foreign Language required if taken in Area D.

2 A significant international content course (see catalog) may be taken if Global Sustainability and Innovation (TCGT 1530) was taken in other areas of the core.

### Honors in Fashion Merchandising and Apparel Design

To graduate with Honors in Fashion Merchandising and Apparel Design, a student must:

- be admitted to the University Honors Program;
- successfully complete at least three credits of Honors Research Seminar (HONS 4610) over three semesters;
- successfully complete and present an Honors Thesis or Capstone Project;
- be in good standing in the University Honors Program at the time of graduation.

### Advisement

Contact the College of Behavioral and Social Sciences Student Services Center for information regarding admission and advisement.