# Fashion Merchandising and Apparel Design B.S. (Emphasis in Merchandising)

## Degree Requirements: 124 Credit Hours

See Core Curriculum for required courses in Area A1 through Area E.

<table>
<thead>
<tr>
<th>Component</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Requirements (Core Areas A - E)</td>
<td>42</td>
</tr>
<tr>
<td>Additional Requirements</td>
<td>4</td>
</tr>
<tr>
<td>Area F - Courses Appropriate to Major</td>
<td>18</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>124</strong></td>
</tr>
</tbody>
</table>

### General Requirements (Core Areas A - E)

- ACCT 2030 Survey of Accounting
- CISM 1110 Computer Applications
- CISM 1120 Computer Concepts
- FMAD 1110 Fashion Fundamentals
- FMAD 2130 Understanding Aesthetics
- FMAD 2230 Social and Psychological Aspects of Clothing
- TCGT 1530 Global Sustainability and Innovation

### Additional Requirements

- FMAD 3210 Computer-Aided Design
- FMAD 3234 Textiles
- FMAD 3235 History of Costume
- FMAD 3237 Apparel Analysis
- FMAD 4630 Professional Seminar in Fashion
- FMAD 4790 Internship in FMAD

### Area of Emphasis

- Design Emphasis
  - FMAD 1234 Apparel I
  - FMAD 3236 Apparel II
  - FMAD 3239 Fashion Illustration
  - FMAD 4231 Apparel Design Analysis I
  - FMAD 4232 Apparel Design Analysis II

- Merchandising Emphasis
  - FMAD 3232 Principles of Merchandising
  - FMAD 3233 Visual Merchandising
  - FMAD 3330 Global Apparel and Textile Production
  - FMAD 4234 Fashion Presentation and Promotion

- Select courses in one of the following areas:

  - Select three credit hours from the following Major Electives:
    - FMAD 3232 Principles of Merchandising
    - FMAD 3233 Visual Merchandising
    - FMAD 3330 Global Apparel and Textile Production
    - FMAD 4234 Fashion Presentation and Promotion

  - Select six credit hours from the following Major Electives:
    - FMAD 1234 Apparel I
    - FMAD 3236 Apparel II
    - FMAD 3239 Fashion Illustration
    - FMAD 4236 Fashion Study Tour

### Non-Major Requirements

- Students will select nine credit hours of upper level courses from approved elective courses, courses for approved minors, or those approved by advisor.

### Foreign Language Requirement or “Significant International Content” course

- Select one Foreign Language Requirement or “Significant International Content” course

### Elective

- Select three credit hours of Electives

### Total Credit Hours

- 124

1. Public Speaking or Foreign Language required if taken in Area D.
2. A significant international content course (see catalog) may be taken if Global Sustainability and Innovation (TCGT 1530) was taken in other areas of the core.

## Honors in Fashion Merchandising and Apparel Design

To graduate with Honors in Fashion Merchandising and Apparel Design, a student must:

- be admitted to the University Honors Program;
- successfully complete at least three credits of Honors Research Seminar (HONS 4610) over three semesters;
- successfully complete and present an Honors Thesis or Capstone Project;
- be in good standing in the University Honors Program at the time of graduation.

## Advisement

Contact the College of Behavioral and Social Sciences Student Services Center for information regarding admission and advisement.