Fashion Merchandising and Apparel Design B.S. (Emphasis in Merchandising)

Degree Requirements: 124 Credit Hours

See Core Curriculum for required courses in Area A1 through Area E.

| Credit Hours | General Requirements (Core Areas A - E) | 42
| Additional Requirements | 4
| Area F - Courses Appropriate to Major | 18

- **ACCT** 2030 Survey of Accounting
- **CISM** 1110 Computer Applications
- **CISM** 1120 Computer Concepts
- **FMAD** 1110 Fashion Fundamentals
- **FMAD** 2130 Understanding Aesthetics
- **FMAD** 2230 Social and Psychological Aspects of Clothing
- **TCGT** 1530 Global Sustainability and Innovation

**Major Requirements**

- **FMAD** 3210 Computer-Aided Design
- **FMAD** 3234 Textiles
- **FMAD** 3235 History of Costume
- **FMAD** 3237 Apparel Analysis
- **FMAD** 4630 Professional Seminar in Fashion
- **FMAD** 4790 Internship in FMAD

**Area of Emphasis**

Select courses in one of the following areas:

**Design Emphasis**

- **FMAD** 1234 Apparel I
- **FMAD** 3236 Apparel II
- **FMAD** 3239 Fashion Illustration
- **FMAD** 4231 Apparel Design Analysis I
- **FMAD** 4232 Apparel Design Analysis II

Select three credit hours from the following Major Electives:

- **FMAD** 3232 Principles of Merchandising
- **FMAD** 3233 Visual Merchandising
- **FMAD** 3330 Global Apparel and Textile Production
- **FMAD** 4234 Fashion Presentation and Promotion
- **FMAD** 4236 Fashion Study Tour

**Merchandising Emphasis**

- **FMAD** 3232 Principles of Merchandising
- **FMAD** 3233 Visual Merchandising
- **FMAD** 3330 Global Apparel and Textile Production
- **FMAD** 4234 Fashion Presentation and Promotion

Select six credit hours from the following Major Electives:

- **FMAD** 1234 Apparel I
- **FMAD** 3236 Apparel II
- **FMAD** 3239 Fashion Illustration
- **FMAD** 4236 Fashion Study Tour

**Non-Major Requirements**

Students will select nine credit hours of upper level courses from approved elective courses, courses for approved minors, or those approved by advisor.

**Foreign Language Requirement or “Significant International Content” course**

Select one Foreign Language Requirement or “Significant International Content” course

**Elective**

Select three credit hours of Electives

**Total Credit Hours**

124

1. Public Speaking or Foreign Language required if taken in Area D.
2. A significant international content course (see catalog) may be taken if Global Sustainability and Innovation (TCGT 1530) was taken in other areas of the core.

**Honors in Fashion Merchandising and Apparel Design**

To graduate with Honors in Fashion Merchandising and Apparel Design, a student must:

- be admitted to the University Honors Program;
- successfully complete at least three credits of Honors Research Seminar (HONS 4610) over three semesters;
- successfully complete and present an Honors Thesis or Capstone Project;
- be in good standing in the University Honors Program at the time of graduation.

**Advisement**

Contact the College of Behavioral and Social Sciences Student Services Center for information regarding admission and advisement.