Parker College of Business

The Parker College of Business at Georgia Southern University is part of a comprehensive, regional university. At the undergraduate level, we provide the Bachelor of Business Administration degree with majors in accounting, economics, finance, information systems, supply chain management, management, and marketing. At the graduate level, we provide the Master of Business Administration, online MBA, Master of Accounting, WebMACC, and online Master of Science in Applied Economics degrees to prepare students for accounting and management positions of significant responsibility. Our degree programs are accredited by the AACSB, an affiliation that underscores the Parker College's dedication to continuous improvement and commitment to excellence. Our accounting programs hold separate AACSB accreditation.

Mission

The Parker College seeks to produce career-ready professionals by offering a broad array of high quality undergraduate and select graduate programs within a learning environment characterized by inspired teaching, relevant research, and meaningful service. We search for new knowledge, both theoretical and practical, and insightful learning opportunities for our students, guided by common values of continuous improvement, excellence, integrity, accountability, respect, and sustainability.

Teaching in the Parker College:

We endeavor to prepare career-ready professionals. This motivates our teaching. We equip students with the knowledge, critical thinking skills, and relevant tools for professional success. Our curriculum is driven by and evolves with informed theory and best practices. The learning environment we create within the classroom and beyond attracts students to the Parker College and inspires them to learn. This rich learning environment creates demand for our graduates.

Research in the Parker College:

Our desire to produce career-ready professional motivates the growth of our intellectual capital through rigorous and meaningful inquiry. Our scholarship supports our distinctiveness and represents the source of our expertise in the classroom and in the academic and business communities. We value scholarship that informs theory, practice and teaching. Our inquiry is validated through a diverse portfolio of scholarly and professional activities.

Service in the Parker College:

Service is a professional activity and is an important way by which we renew ourselves. We value service activities that leverage our position and expertise as teacher-scholars and researchers. Service provides benefits for our students, the professions they will enter, and the brand, the Parker College or University. Because not all service activities are equal, we assess and recognize our service in terms of its overall impact.

Parker College Structure

- Department of Economics (http://catalog.georgiasouthern.edu/undergraduate/business/economics)
- Department of Enterprise Systems and Analytics (http://catalog.georgiasouthern.edu/undergraduate/business/information-systems)
- Department of Finance (http://catalog.georgiasouthern.edu/undergraduate/business/finance)
- Department of Logistics and Supply Chain Management (http://catalog.georgiasouthern.edu/undergraduate/business/logistics-supply-chain-management)
- Department of Management (http://catalog.georgiasouthern.edu/undergraduate/business/management)
- Department of Marketing (http://catalog.georgiasouthern.edu/undergraduate/business/marketing)
- School of Accountancy (http://catalog.georgiasouthern.edu/undergraduate/business/accountancy)

Student Learning Outcomes

The faculty and staff of the Parker College are committed to providing academic programs that will enable our graduates to:

1. Solve problems using concepts across the disciplines within the Parker College.
2. Interpret the business implications of global and cultural diversity.
3. Recognize the importance of ethical business practices.
4. Be effective communicators.
5. Use data to support informed business decisions.

Experiential Learning Opportunities

Internships

Internship opportunities are available through the Office of Experiential Learning and Student Engagement, located in the Parker College on the Statesboro campus. Internships are supervised work-study programs, designed to allow upper division students an opportunity to receive practical experience in their chosen field of study. Prerequisites include junior standing, a review of academic qualifications, and approval of the director. Students should contact Director Danielle Smith for further information.

Location: Room 3300B, College of Business building, Statesboro campus. Telephone: (912) 478-6047

Email: daniellesmith@georgiasouthern.edu

Cooperative Education

Co-ops allow students the opportunity to gain work experience related to their academic major while earning a salary. To participate in a cooperative education opportunity, a student must have completed at least 30 credit hours of instruction, have a grade point average of at least 2.5, and be willing to participate in a minimum of two alternating co-op work semesters. Work responsibilities and salaries are determined by the employer. Co-op students register for the designated Cooperative Education section. This is a non-credit course.

B.B.A. Specific Requirements

- BBA degrees require up to 30 credit hours of coursework under the heading "Specific Requirements Beyond Areas A1-F" and another 24 under the heading "Major Requirements" for a total up to 54 credit hours of courses related to the major. In addition to University graduation requirements, at least half of the 48 credit hour total (i.e., 24 credit hours) must be taken at Georgia Southern for a BBA student to qualify for graduation.
- To qualify for graduation, BBA students must:
  a. make a minimum grade of "C" in all courses used to satisfy their "Major Requirements" and
  b. make a minimum grade of "C" in all courses in Area F as well as in the business core courses.
### Programs

#### Majors

- Economics B.A. ([http://catalog.georgiasouthern.edu/undergraduate/business/economics/economics-ba](http://catalog.georgiasouthern.edu/undergraduate/business/economics/economics-ba))
- Finance B.B.A. ([http://catalog.georgiasouthern.edu/undergraduate/business/finance/finance-bba](http://catalog.georgiasouthern.edu/undergraduate/business/finance/finance-bba))
- Marketing B.B.A. (Emphasis in Retailing Management) ([http://catalog.georgiasouthern.edu/undergraduate/business/marketing/marketing-bba-emphasis-retailing-management](http://catalog.georgiasouthern.edu/undergraduate/business/marketing/marketing-bba-emphasis-retailing-management))
- Marketing B.B.A. (Without Area of Emphasis) ([http://catalog.georgiasouthern.edu/undergraduate/business/marketing/marketing-bba-without-area-emphasis](http://catalog.georgiasouthern.edu/undergraduate/business/marketing/marketing-bba-without-area-emphasis))

#### Minors

- Economics Minor ([http://catalog.georgiasouthern.edu/undergraduate/business/economics/economics-minor](http://catalog.georgiasouthern.edu/undergraduate/business/economics/economics-minor))
- Finance Minor ([http://catalog.georgiasouthern.edu/undergraduate/business/finance/finance-minor](http://catalog.georgiasouthern.edu/undergraduate/business/finance/finance-minor))

#### Certificates


#### Advisement

**Undergraduate**

Academic advisement for all B.B.A. business majors on the Statesboro campus is managed by the College of Business Student Services Center.

Location: Room 1100 and 2219, College of Business
Telephone: (912) 478-0085

Academic advisement for all B.B.A. business majors on the Armstrong campus takes place in the Student Success Center building.

Location: Room 128
Telephone: (912) 344-2641

#### Contacts

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