Management B.B.A. (Emphasis in Entrepreneurship and Innovation)

Degree Requirements: 124 Credit Hours

See Core Curriculum for required courses and credit hours in Area A1 through Area E.

<table>
<thead>
<tr>
<th>Credit Hours</th>
<th>General Requirements (Core Areas A - E) 42</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Additional Requirements 4</td>
</tr>
<tr>
<td></td>
<td>Area F - Courses Appropriate to Major 18</td>
</tr>
<tr>
<td></td>
<td>ACCT  2101 Principles of Accounting I</td>
</tr>
<tr>
<td></td>
<td>ACCT  2102 Principles of Accounting II</td>
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<tr>
<td></td>
<td>BUSA  1105 Introduction to Business</td>
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<tr>
<td></td>
<td>CISM  2530 Advanced Business Applications</td>
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<tr>
<td></td>
<td>ECON  2105 Principles of Macroeconomics (if taken in Area E, substitute LSTD  2106)</td>
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<td>ECON  2106 Principles of Microeconomics</td>
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<thead>
<tr>
<th>Credit Hours</th>
<th>Specific Requirements Beyond Area A1-F 3</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>BUSA  3131 Foundations of Business Analytics I 3</td>
</tr>
<tr>
<td></td>
<td>BUSA  3132 Foundations of Business Analytics II 3</td>
</tr>
<tr>
<td></td>
<td>BUSA  4131 Strategic Management 3</td>
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<td></td>
<td>CISM  3131 Management Information Systems 3</td>
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<td></td>
<td>FINC  3131 Principles of Corporate Finance 3</td>
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<td></td>
<td>LSTD  2106 Legal Environment of Business (if ECON  2105 taken in Area E, then substitute into Area F) 3</td>
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<td></td>
<td>MATH  1232 Survey of Calculus (if not taken in Area A-E) 0-3</td>
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<tr>
<td></td>
<td>MGMT  3130 Principles of Management 3</td>
</tr>
<tr>
<td></td>
<td>OSCM  3430 Operations and Supply Management 3</td>
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<tr>
<td></td>
<td>MKTG  3131 Principles of Marketing 3</td>
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<table>
<thead>
<tr>
<th>Credit Hours</th>
<th>Major Requirements 3</th>
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<tbody>
<tr>
<td></td>
<td>MGMT  3134 Behavior in Organizations 3</td>
</tr>
<tr>
<td></td>
<td>MGMT  3234 Fundamentals of Entrepreneurship 3</td>
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<td></td>
<td>MGMT  3334 Human Resource Management 3</td>
</tr>
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<td></td>
<td>MGMT  4230 International Management 3</td>
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<td></td>
<td>MGMT  4234 Intermediate Entrepreneurship 3</td>
</tr>
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<td></td>
<td>MGMT  4235 New Venture Finance 3</td>
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<td></td>
<td>MGMT  4236 Entrepreneurship and Innovation Capstone 3</td>
</tr>
</tbody>
</table>

Choose one from among the following: 3

<table>
<thead>
<tr>
<th>Credit Hours</th>
<th>Electives 6-12</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>MKTG  4131 Marketing Research</td>
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<tr>
<td></td>
<td>OSCM  4431 Supply Management</td>
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</tbody>
</table>

| Credit Hours | Electives (should be chosen in consultation with the student’s advisor) unless ECON 2105 and/or MATH 1232 are used to meet requirements in Areas A-E in which case students will take up to 12 credit hours of Electives 6-12 |

| Total Credit Hours | 124 |

Honors in Management

To graduate with Honors in Management a student must:

- be admitted to the University Honors Program;
- successfully complete Research Seminar (BUSA  3610) and Business Seminar (BUSA  3620);
- successfully complete and present an Honors Thesis or Capstone Project;
- be in good standing in the University Honors Program at the time of graduation.

Honors students in the Parker College of Business are strongly encouraged to take Introduction to Business (BUSA  1105), Principles of Macroeconomics (ECON  2105), Financial Accounting (ACCT  2101), Managerial Accounting (ACCT  2102), Legal Environment of Business (LSTD  2106), and Advanced Business Applications (CISM  2530). 1

Note: BUSA  3610 and BUSA  3620 together count toward a business degree program as 3 hours of free elective credit, meaning that business honors students have 3 hours less of free elective credit towards their degree than non-honors business students.

Advisement

Parker College of Business
Student Services Center
College of Business Building (Statesboro)
(912) 478-0085
Student Success Center (Armstrong)
(912) 344-3226

1 Note: BUSA  3610 and BUSA  3620 together count toward a business degree program as 3 hours of free elective credit, meaning that business honors students have 3 hours less of free elective credit towards their degree than non-honors business students.