Sport Management B.S.

Degree Requirements: 124 Credit Hours

See Core Curriculum for required courses in Area A1 through Area E.

<table>
<thead>
<tr>
<th>Credit Hours</th>
<th>General Requirements (Core A - E)</th>
</tr>
</thead>
<tbody>
<tr>
<td>42</td>
<td>ACCT 2030 Survey of Accounting</td>
</tr>
<tr>
<td></td>
<td>SMGT 2130 Introduction to Sport Management</td>
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<tr>
<td></td>
<td>SMGT 2230 Social Issues of Sport</td>
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<tr>
<td></td>
<td>STAT 2231 Introduction to Statistics I</td>
</tr>
</tbody>
</table>

Select 3 credit hours from the following:
- CISM 1120 Computer Concepts
- CISM 1110 and Computer Applications
- CISM 2530 Advanced Business Applications

Select 3 credit hours from the following Guided Electives:
- ANTH 1102 Introduction to Anthropology
- ART 1000 Art in Life
- ASTR 1000 Introduction to the Universe
- BIOL 1331 Insects and People
- BIOL 1335 Plants and Civilization
- BUSA 1105 Introduction to Business
- BUSA 1131 Financial Survival Skills
- COMM 1110 Public Speaking (Prerequisite ENGL 1101)
- ECON 2106 Principles of Microeconomics
- Foreign Language 1001 - Elementary I
- Foreign Language 1002 - Elementary II
- Foreign Language 2001 - Intermediate I
- Foreign Language 2002 - Intermediate II
- Foreign Language 1060 - Accelerated Elementary (3 Credit Hours to Area C)
- Foreign Language 2060 - Accelerated Intermediate (3 Credit Hours to Area C)
- GEOG 1130 World Regional Geography
- GEOL 1430 Dinosaurs, Extinctions and Disasters
- MATH 1112 College Trigonometry (Prerequisite MATH 1111 or equivalent academic background)
- MATH 1232 Survey of Calculus (Prerequisite MATH 1101 or MATH 1111)
- MUSC 1100 Music Appreciation
- PHIL 2010 Introduction to Philosophy
- PHYS 1135 How Things Work
- PSYC 1101 Introduction to Psychology
- RELS 2130 Introduction to Religious Studies
- SOCI 1101 Introduction to Sociology
- TCGT 1530 Global Sustainability and Innovation
- THEA 1100 Theatre Appreciation

<table>
<thead>
<tr>
<th>Credit Hours</th>
<th>Additional Requirements</th>
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<table>
<thead>
<tr>
<th>Credit Hours</th>
<th>Area F - Courses Appropriate to Major</th>
</tr>
</thead>
<tbody>
<tr>
<td>18</td>
<td>ACCT 2030 Survey of Accounting</td>
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<th>Credit Hours</th>
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<tbody>
<tr>
<td>60</td>
<td>SMGT 3230 Economics of Sport</td>
</tr>
<tr>
<td></td>
<td>SMGT 3236 Financial Management of Sport</td>
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<td></td>
<td>SMGT 3238 Management of Sport Organizations</td>
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<td></td>
<td>SMGT 3330 Sport Promotion and Marketing</td>
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<td></td>
<td>SMGT 4330 Facility and Event Management</td>
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<td></td>
<td>SMGT 4336 Sport Business Operations</td>
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<td>SMGT 4337 Legal Aspects of Sport</td>
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<td></td>
<td>SMGT 4338 Sport Policy Development</td>
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<td></td>
<td>SMGT 4735 Sport Management Internship</td>
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<tr>
<th>Non-Sport Management Courses</th>
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<tbody>
<tr>
<td>Business Minor (12 Credit Hours)</td>
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<tr>
<td>BUSA 3134 Accounting for Management or FINC 3131 Principles of Corporate Finance</td>
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<tr>
<td>MGMT 3130 Principles of Management</td>
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<tr>
<td>MGMT 3134 Behavior in Organizations</td>
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<tr>
<td>MKTG 3131 Principles of Marketing</td>
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</table>

Select 6 credit hours from the following Guided Electives:
- Note: Only one SMGT course may be used as a Guided Elective.
- GCM 1321 Desktop Publishing
- MMJ 2331 Introduction to Journalism
- MMJ 3200 News Reporting and Writing II
- MMJ 3332 Feature Writing
- MMJ 4333 Opinion Journalism
- MMJ 4336 Digital Journalism
- KINS 3426 Coaching Baseball and Softball
- KINS 3427 Coaching Basketball
- KINS 3428 Coaching Football
- KINS 3429 Coaching Olympic Sports
- KINS 3430 Principles of Coaching
- KINS 3431 Psychology of Coaching
- KINS 4420 Sport Conditioning Laboratory
- KINS 4421 Principles of Officiating
- KINS 4730 Coaching Practicum
- MGMT 3234 Entrepreneurship
- MGMT 4234 Small Business Management
- MKTG 3132 Principles of Advertising
- MKTG 3133 Professional Selling
- MKTG 3134 Business Marketing
- MKTG 4135 Consumer Behavior
- MKTG 4137 Marketing Management
- MMFP 2335 Introduction to Media Writing
- RC 4435 Managing Recreation Organizations
- SMGT 4090 Selected Topics in Sport Management
- SMGT 4630 Baseball and American Culture
- HONS 4610 Honors Research Seminar

Foreign Language Requirement or “Significant International Content” course
Select one Foreign Language Requirement or “Significant International Content” course

<table>
<thead>
<tr>
<th>Elective</th>
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<tbody>
<tr>
<td>Select 3 credit hours of Electives</td>
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</table>

Total Credit Hours 124

Program Admission Criteria

- Students must have completed all Area F requirements with a minimum grade of “C” before admission to the program.
- Students must have an overall 2.25 GPA to enroll in the internship.
Program Progression Requirements
• Students must earn minimum grade of “C” in all Area F courses and within the major requirements, including guided electives.

Honors in Exercise Science
To graduate with a Honors in Exercise Science, a student must:
• be admitted to the University Honors Program;
• successfully complete at least three credit hours of Honors Research Seminar (HONS 4610)
• successfully complete and present an Honors Thesis or Capstone Project at the time of graduation;
• be in good standing in the University Honors Program at the time of graduation

Advisement
Contact the College of Health Professions Student Services Center, Hollis Building, Room 0101, (912) 478-1931 for more information regarding admission and advising requirements.