Sport Management B.S.

Degree Requirements: 124 Credit Hours

See Core Curriculum for required courses in Area A1 through Area E.

<table>
<thead>
<tr>
<th>Credit Hours</th>
<th>42</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Requirements (Core A - E)</td>
<td>42</td>
</tr>
<tr>
<td>Additional Requirements</td>
<td>4</td>
</tr>
<tr>
<td>Area F - Courses Appropriate to Major</td>
<td>18</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2030</td>
<td>Survey of Accounting</td>
</tr>
<tr>
<td>SMGT 2130</td>
<td>Introduction to Sport Management</td>
</tr>
<tr>
<td>SMGT 2230</td>
<td>Social Issues of Sport</td>
</tr>
<tr>
<td>STAT 2231</td>
<td>Introduction to Statistics I</td>
</tr>
</tbody>
</table>

Select 3 credit hours from the following:

- CISM 1120 Computer Concepts & CISM 1110 and Computer Applications
- CISM 2530 Advanced Business Applications

Select 3 credit hours from the following Guided Electives:

- ANTH 1102 Introduction to Anthropology
- ART 1000 Art in Life
- ASTR 1000 Introduction to the Universe
- BIOL 1331 Insects and People
- BIOL 1335 Plants and Civilization
- BUSA 1105 Introduction to Business
- BUSA 1131 Financial Survival Skills
- COMM 1110 Public Speaking (Prerequisite ENGL 1101)

- ECON 2106 Principles of Microeconomics
- Foreign Language 1001 - Elementary I
- Foreign Language 1002 - Elementary II
- Foreign Language 2001 - Intermediate I
- Foreign Language 2002 - Intermediate II
- Foreign Language 1060 - Accelerated Elementary (3 Credit Hours to Area C)
- Foreign Language 2060 - Accelerated Intermediate (3 Credit Hours to Area C)

- GEOG 1130 World Regional Geography
- GEOL 1430 Dinosaurs, Extinctions and Disasters
- MATH 1112 College Trigonometry (Prerequisite MATH 1111 or equivalent academic background)

- MATH 1232 Survey of Calculus (Prerequisite MATH 1101 or MATH 1111)
- MUSC 1100 Music Appreciation
- PHIL 2010 Introduction to Philosophy
- PHYS 1135 How Things Work
- PSYC 1101 Introduction to Psychology
- RELS 2130 Introduction to Religious Studies
- SOCI 1101 Introduction to Sociology
- TCGT 1530 Global Sustainability and Innovation
- THEA 1100 Theatre Appreciation

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<tbody>
<tr>
<td>SMGT 3230</td>
<td>Economics of Sport</td>
</tr>
<tr>
<td>SMGT 3236</td>
<td>Financial Management of Sport</td>
</tr>
<tr>
<td>SMGT 3238</td>
<td>Management of Sport Organizations</td>
</tr>
<tr>
<td>SMGT 3330</td>
<td>Sport Promotion and Marketing</td>
</tr>
<tr>
<td>SMGT 4330</td>
<td>Facility and Event Management</td>
</tr>
<tr>
<td>SMGT 4336</td>
<td>Sport Business Operations</td>
</tr>
<tr>
<td>SMGT 4337</td>
<td>Legal Aspects of Sport</td>
</tr>
<tr>
<td>SMGT 4338</td>
<td>Sport Policy Development</td>
</tr>
<tr>
<td>SMGT 4735</td>
<td>Sport Management Internship</td>
</tr>
</tbody>
</table>

Program Admission Criteria

- Students must have completed all Area F requirements with a minimum grade of “C” before admission to the program.
- Students must have an overall 2.25 GPA to enroll in the internship.

<table>
<thead>
<tr>
<th>Course Code</th>
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</tr>
</thead>
<tbody>
<tr>
<td>BUSA 3134</td>
<td>Accounting for Management</td>
</tr>
<tr>
<td>FINC 3131</td>
<td>Principles of Corporate Finance</td>
</tr>
<tr>
<td>MGMT 3130</td>
<td>Principles of Management</td>
</tr>
<tr>
<td>MGMT 3134</td>
<td>Behavior in Organizations</td>
</tr>
<tr>
<td>MKTG 3131</td>
<td>Principles of Marketing</td>
</tr>
</tbody>
</table>

Select 6 credit hours from the following Guided Electives:

- GCM 1321 Desktop Publishing
- MMJ 2331 Introduction to Journalism
- MMJ 3200 News Reporting and Writing II
- MMJ 3332 Feature Writing
- MMJ 4333 Opinion Journalism
- MMJ 4336 Digital Journalism
- KINS 3426 Coaching Baseball and Softball
- KINS 3427 Coaching Basketball
- KINS 3428 Coaching Football
- KINS 3429 Coaching Olympic Sports
- KINS 3430 Principles of Coaching
- KINS 3431 Psychology of Coaching
- KINS 4420 Sport Conditioning Laboratory
- KINS 4421 Principles of Officiating
- KINS 4730 Coaching Practicum
- MGMT 3234 Entrepreneurship
- MGMT 4234 Small Business Management
- MKTG 3132 Principles of Advertising
- MKTG 3133 Professional Selling
- MKTG 3134 Business Marketing
- MKTG 4135 Consumer Behavior
- MKTG 4137 Marketing Management
- MMFP 2335 Introduction to Media Writing
- RECR 4435 Managing Recreation Organizations
- SMGT 4090 Selected Topics in Sport Management
- SMGT 4630 Baseball and American Culture
- HONS 4610 Honors Research Seminar

Foreign Language Requirement or “Significant International Content” course

Select one Foreign Language Requirement or “Significant International Content” course

Elective

Select 3 credit hours of Electives

Total Credit Hours 124
Program Progression Requirements

• Students must earn minimum grade of “C” in all Area F courses and within the major requirements, including guided electives.
• To graduate with a Honors in Exercise Science, a student must:
  • be admitted to the University Honors Program;
  • successfully complete at least three credit hours of Honors Research Seminar (HONS 4610)
  • successfully complete and present an Honors Program at the time of graduation;
  • be in good standing in the University Honors Program at the time of graduation

Advisement

Contact the College of Health Professions Student Services Center, Hollis Building, Room 0101, (912) 478-1931 for more information regarding admission and advising requirements.