## Sport Management B.S.

### Degree Requirements: 124 Credit Hours

*See Core Curriculum for required courses in Area A1 through Area E.*

<table>
<thead>
<tr>
<th>Credit Hours</th>
<th>General Requirements (Core A - E)</th>
<th>Additional Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>42</td>
<td>ACCT 2030 - Survey of Accounting</td>
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<td></td>
<td>SMGT 2130 - Introduction to Sport Management</td>
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<td>SMGT 2230 - Social Issues of Sport</td>
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<td></td>
<td>STAT 2231 - Introduction to Statistics I</td>
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<td>4</td>
<td>CISM 1120 - Computer Concepts</td>
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<td></td>
<td>&amp; CISM 1110 and Computer Applications</td>
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<tr>
<td>18</td>
<td>CISM 2530 - Advanced Business Applications</td>
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Select 3 credit hours from the following Guided Electives:

- ANTH 1102 - Introduction to Anthropology
- ART 1000 - Art in Life
- ASTR 1000 - Introduction to the Universe
- BIOL 1331 - Insects and People
- BIOL 1335 - Plants and Civilization
- BUSA 1105 - Introduction to Business
- BUSA 1131 - Financial Survival Skills
- COMM 1110 - Public Speaking (Prerequisite ENGL 1101)
- ECON 2106 - Principles of Microeconomics
- Foreign Language 1001 - Elementary I
- Foreign Language 1002 - Elementary II
- Foreign Language 2001 - Intermediate I
- Foreign Language 2002 - Intermediate II
- Foreign Language 1060 - Accelerated Elementary (3 Credit Hours to Area C)
- Foreign Language 2060 - Accelerated Intermediate (3 Credit Hours to Area C)
- GEOG 1130 - World Regional Geography
- GEOL 1430 - Dinosaurs, Extinctions and Disasters
- MATH 1112 - College Trigonometry (Prerequisite MATH 1111 or equivalent academic background)
- MATH 1232 - Survey of Calculus (Prerequisite MATH 1101 or MATH 1111)
- MUSC 1100 - Music Appreciation
- PHIL 2010 - Introduction to Philosophy
- PHYS 1135 - How Things Work
- PSYC 1101 - Introduction to Psychology
- RELS 2130 - Introduction to Religious Studies
- SOCI 1101 - Introduction to Sociology
- TCGT 1530 - Global Sustainability and Innovation
- THEA 1100 - Theatre Appreciation

### Major Requirements

| 60 | SMGT 3230 - Economics of Sport |
|    | SMGT 3236 - Financial Management of Sport |
|    | SMGT 3238 - Management of Sport Organizations |
|    | SMGT 3330 - Sport Promotion and Marketing |

### Non-Sport Management Courses

#### Business Minor (12 Credit Hours)

- BUSA 3134 or FINC 3131 - Accounting for Management or Principles of Corporate Finance

- MGMT 3130 - Principles of Management
- MGMT 3134 - Behavior in Organizations
- MKTG 3131 - Principles of Marketing

Select 6 credit hours from the following Guided Electives:

- Note: Only one SMGT course may be used as a Guided Elective.
- GCM 1321 - Desktop Publishing
- MMJ 2331 - Introduction to Journalism
- MMJ 3200 - News Reporting and Writing II
- MMJ 3332 - Feature Writing
- MMJ 4333 - Opinion Journalism
- MMJ 4336 - Digital Journalism
- KINS 3426 - Coaching Baseball and Softball
- KINS 3427 - Coaching Basketball
- KINS 3428 - Coaching Football
- KINS 3429 - Coaching Olympic Sports
- KINS 3430 - Principles of Coaching
- KINS 3431 - Psychology of Coaching
- KINS 4420 - Sport Conditioning Laboratory
- KINS 4421 - Principles of Officiating
- KINS 4730 - Coaching Practicum
- MGMT 3234 - Entrepreneurship
- MGMT 4234 - Small Business Management
- MKTG 3132 - Principles of Advertising
- MKTG 3133 - Professional Selling
- MKTG 3134 - Business Marketing
- MKTG 4135 - Consumer Behavior
- MKTG 4137 - Marketing Management
- MMFP 2335 - Introduction to Media Writing
- RECR 4435 - Managing Recreation Organizations
- SMGT 4090 - Selected Topics in Sport Management
- SMGT 4630 - Baseball and American Culture
- HONS 4610 - Honors Research Seminar

### Foreign Language Requirement or “Significant International Content” course

Select one Foreign Language Requirement or “Significant International Content” course

### Elective

Select 3 credit hours of Electives

### Total Credit Hours

124

### Program Admission Criteria

- Students must have completed all Area F requirements with a minimum grade of “C” before admission to the program.
- Students must have an overall 2.25 GPA to enroll in the internship.
Program Progression Requirements

- Students must earn minimum grade of “C” in all Area F courses and within the major requirements, including guided electives.

Honors in Exercise Science

To graduate with a Honors in Exercise Science, a student must:

- be admitted to the University Honors Program;
- successfully complete at least three credit hours of Honors Research Seminar (HONS 4610);
- successfully complete and present an Honors Thesis or Capstone Project at the time of graduation;
- be in good standing in the University Honors Program at the time of graduation.

Advisement

Contact the College of Health Professions Student Services Center, Hollis Building, Room 0101, (912) 478-1931 for more information regarding admission and advising requirements.