Sport Management B.S.

Degree Requirements: 124 Credit Hours

See Core Curriculum for required courses in Area A1 through Area E.

<table>
<thead>
<tr>
<th>Credit Hours</th>
<th>General Requirements (Core A - E)</th>
<th>Additional Requirements</th>
<th>Area F - Courses Appropriate to Major</th>
</tr>
</thead>
<tbody>
<tr>
<td>42</td>
<td></td>
<td>4</td>
<td>18</td>
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</table>

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>ACCT 2030</td>
<td>Survey of Accounting</td>
</tr>
<tr>
<td>SMGT 2130</td>
<td>Introduction to Sport Management</td>
</tr>
<tr>
<td>SMGT 2230</td>
<td>Social Issues of Sport</td>
</tr>
<tr>
<td>STAT 2231</td>
<td>Introduction to Statistics I</td>
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</tbody>
</table>

Select 3 credit hours from the following:

- CISM 1120: Computer Concepts & CISM 1110: Computer Applications
- CISM 2530: Advanced Business Applications

Select 3 credit hours from the following Guided Electives:

- ANTH 1102: Introduction to Anthropology
- ART 1000: Art in Life
- ASTR 1000: Introduction to the Universe
- BIOL 1331: Insects and People
- BIOL 1335: Plants and Civilization
- BUSA 1105: Introduction to Business
- BUSA 1131: Financial Survival Skills
- COMM 1110: Public Speaking (Prerequisite ENGL 1101)
- ECON 2106: Principles of Microeconomics
- Foreign Language 1001: Elementary I
- Foreign Language 1002: Elementary II
- Foreign Language 2001: Intermediate I
- Foreign Language 2002: Intermediate II
- Foreign Language 1060: Accelerated Elementary (3 Credit Hours to Area C)
- Foreign Language 2060: Accelerated Intermediate (3 Credit Hours to Area C)
- GEOG 1130: World Regional Geography
- GEOL 1430: Dinosaurs, Extinctions and Disasters
- MATH 1112: College Trigonometry (Prerequisite MATH 1111 or equivalent academic background)
- MATH 1232: Survey of Calculus (Prerequisite MATH 1101 or MATH 1111)
- MUSC 1100: Music Appreciation
- PHIL 2010: Introduction to Philosophy
- PHYS 1135: How Things Work
- PSYC 1101: Introduction to Psychology
- RELS 2130: Introduction to Religious Studies
- SOCI 1101: Introduction to Sociology
- TCGT 1530: Global Sustainability and Innovation
- THEA 1100: Theatre Appreciation

Major Requirements: 60 Credit Hours

<table>
<thead>
<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>SMGT 3230</td>
<td>Economics of Sport</td>
</tr>
<tr>
<td>SMGT 3236</td>
<td>Financial Management of Sport</td>
</tr>
<tr>
<td>SMGT 3238</td>
<td>Management of Sport Organizations</td>
</tr>
<tr>
<td>SMGT 3330</td>
<td>Sport Promotion and Marketing</td>
</tr>
<tr>
<td>SMGT 4330</td>
<td>Facility and Event Management</td>
</tr>
<tr>
<td>SMGT 4336</td>
<td>Sport Business Operations</td>
</tr>
<tr>
<td>SMGT 4337</td>
<td>Legal Aspects of Sport</td>
</tr>
<tr>
<td>SMGT 4338</td>
<td>Sport Policy Development</td>
</tr>
<tr>
<td>SMGT 4735</td>
<td>Sport Management Internship</td>
</tr>
<tr>
<td>BUSA 3134</td>
<td>Accounting for Management</td>
</tr>
<tr>
<td>or FINC 3131</td>
<td>Principles of Corporate Finance</td>
</tr>
<tr>
<td>MGMT 3130</td>
<td>Principles of Management</td>
</tr>
<tr>
<td>MGMT 3134</td>
<td>Behavior in Organizations</td>
</tr>
<tr>
<td>MKTG 3131</td>
<td>Principles of Marketing</td>
</tr>
</tbody>
</table>

Select 6 credit hours from the following Guided Electives:

- GCM 1321: Desktop Publishing
- MMJ 2331: Introduction to Journalism
- MMJ 3200: News Reporting and Writing II
- MMJ 3332: Feature Writing
- MMJ 4333: Opinion Journalism
- MMJ 4336: Digital Journalism
- KINS 3426: Coaching Baseball and Softball
- KINS 3427: Coaching Basketball
- KINS 3428: Coaching Football
- KINS 3429: Coaching Olympic Sports
- KINS 3430: Principles of Coaching
- KINS 3431: Psychology of Coaching
- KINS 4420: Sport Conditioning Laboratory
- KINS 4421: Principles of Officiating
- KINS 4730: Coaching Practicum
- MGMT 3234: Entrepreneurship
- MGMT 4234: Small Business Management
- MKTG 3132: Principles of Advertising
- MKTG 3133: Professional Selling
- MKTG 3134: Business Marketing
- MKTG 4135: Consumer Behavior
- MKTG 4137: Marketing Management
- MMFP 2335: Introduction to Media Writing
- RECR 4435: Managing Recreation Organizations
- SMGT 4090: Selected Topics in Sport Management
- SMGT 4630: Baseball and American Culture
- HONS 4610: Honors Research Seminar

Foreign Language Requirement or “Significant International Content” course

Select one Foreign Language Requirement or “Significant International Content” course

Elective

Select 3 credit hours of Electives

Total Credit Hours: 124

Program Admission Criteria

- Students must have completed all Area F requirements with a minimum grade of “C” before admission to the program.
- Students must have an overall 2.25 GPA to enroll in the internship.
Program Progression Requirements
• Students must earn minimum grade of “C” in all Area F courses and within the major requirements, including guided electives.

Honors in Exercise Science
To graduate with a Honors in Exercise Science, a student must:
• be admitted to the University Honors Program;
• successfully complete at least three credit hours of Honors Research Seminar (HONS 4610)
• successfully complete and present an Honors Thesis or Capstone Project at the time of graduation;
• be in good standing in the University Honors Program at the time of graduation

Advisement
Contact the College of Health Professions Student Services Center, Hollis Building, Room 0101, (912) 478-1931 for more information regarding admission and advising requirements.