Sport Management B.S.

Degree Requirements: 124 Credit Hours

See Core Curriculum for required courses in Area A1 through Area E.

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ACCT 2030  Survey of Accounting
SMGT 2130  Introduction to Sport Management
SMGT 2230  Social Issues of Sport
STAT 2231  Introduction to Statistics I

Select 3 credit hours from the following:
CISM 1120  Computer Concepts & CISM 1110  Computer Applications
CISM 2530  Advanced Business Applications

Select 3 credit hours from the following Guided Electives:
ANTH 1102  Introduction to Anthropology
ART 1000  Art in Life
ASTR 1000  Introduction to the Universe
BIOL 1331  Insects and People
BIOL 1335  Plants and Civilization
BUSA 1105  Introduction to Business
BUSA 1131  Financial Survival Skills
COMM 1110  Public Speaking (Prerequisite ENGL 1101)

ECON 2106  Principles of Microeconomics
Foreign Language 1001 - Elementary I
Foreign Language 1002 - Elementary II
Foreign Language 2001 - Intermediate I
Foreign Language 2002 - Intermediate II
Foreign Language 1060 - Accelerated Elementary (3 Credit Hours to Area C)
Foreign Language 2060 - Accelerated Intermediate (3 Credit Hours to Area C)
GEOG 1130  World Regional Geography
GEOL 1430  Dinosaurs, Extinctions and Disasters
MATH 1112  College Trigonometry (Prerequisite MATH 1111 or equivalent academic background)
MATH 1232  Survey of Calculus (Prerequisite MATH 1101 or MATH 1111)
MUSC 1100  Music Appreciation
PHIL 2010  Introduction to Philosophy
PHYS 1135  How Things Work
PSYC 1101  Introduction to Psychology
RELS 2130  Introduction to Religious Studies
SOCI 1101  Introduction to Sociology
TCGT 1530  Global Sustainability and Innovation
THEA 1100  Theatre Appreciation

SMGT 3230  Economics of Sport
SMGT 3236  Financial Management of Sport
SMGT 3238  Management of Sport Organizations
SMGT 3330  Sport Promotion and Marketing

SMGT 4330  Facility and Event Management
SMGT 4336  Sport Business Operations
SMGT 4337  Legal Aspects of Sport
SMGT 4338  Sport Policy Development
SMGT 4735  Sport Management Internship

Non-Sport Management Courses
Business Minor (12 Credit Hours)
BUSA 3134  Accounting for Management or FINC 3131  Principles of Corporate Finance

MGNT 3130  Principles of Management
MGNT 3134  Behavior in Organizations
MKTG 3131  Principles of Marketing

Select 6 credit hours from the following Guided Electives:
Note: Only one SMGT course may be used as a Guided Elective.
GCM 1321  Desktop Publishing
MMJ 2331  Introduction to Journalism
MMJ 3200  News Reporting and Writing II
MMJ 3332  Feature Writing
MMJ 4333  Opinion Journalism
MMJ 4336  Digital Journalism
KINS 3426  Coaching Baseball and Softball
KINS 3427  Coaching Basketball
KINS 3428  Coaching Football
KINS 3429  Coaching Olympic Sports
KINS 3430  Principles of Coaching
KINS 3431  Psychology of Coaching
KINS 4420  Sport Conditioning Laboratory
KINS 4421  Principles of Officiating
KINS 4730  Coaching Practicum
MGNT 3234  Entrepreneurship
MGNT 4234  Small Business Management
MKTG 3132  Principles of Advertising
MKTG 3133  Professional Selling
MKTG 4135  Consumer Behavior
MKTG 4137  Marketing Management
MMFP 2335  Introduction to Media Writing
RECR 4435  Managing Recreation Organizations
SMGT 4090  Selected Topics in Sport Management
SMGT 4630  Baseball and American Culture
HONS 4610  Honors Research Seminar

Foreign Language Requirement or “Significant International Content” course
Select one Foreign Language Requirement or “Significant International Content” course

Elective
Select 3 credit hours of Electives

Total Credit Hours 124

Program Admission Criteria

- Students must have completed all Area F requirements with a minimum grade of “C” before admission to the program.
- Students must have an overall 2.25 GPA to enroll in the internship.
Program Progression Requirements
• Students must earn minimum grade of “C” in all Area F courses and within the major requirements, including guided electives.

Honors in Exercise Science
To graduate with a Honors in Exercise Science, a student must:

• be admitted to the University Honors Program;

• successfully complete at least three credit hours of Honors Research Seminar (HONS 4610)

• successfully complete and present an Honors Thesis or Capstone Project at the time of graduation;

• be in good standing in the University Honors Program at the time of graduation

Advisement
Contact the College of Health Professions Student Services Center, Hollis Building, Room 0101, (912) 478-1931 for more information regarding admission and advising requirements.